

## NEACAC E-Blast

### September 2011

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### NEACAC Mourns Loss of Admission Colleague

It is with the deepest sadness and sorrow that the New England Transfer Association Governing Board shares the news of the death of Sarah Crane, Associate Director of Admissions/Transfer Coordinator at Wentworth Institute of Technology and New England Transfer Association Membership Chair.

On behalf of the New England Transfer Association, and everyone who had the pleasure of counting Sarah as a colleague and friend, our deepest condolences to her family, friends and the Admission Office at Wentworth Institute of Technology.

### Last Chance to Register for Students in Admissions Forum is September 7th!

The *Students in Admissions Forum* (SIAF) is a workshop for students who work or volunteer in admissions (tour guides, overnight hosts, interviewers, telecounselors, interns, etc.) AND their admission office supervisors. This program provides an opportunity to learn what other institutions are doing and share your own ideas. The one day workshop will take place on Sunday, September 11th, 2011—early enough to allow what you learn to be incorporated into your own office's training program! There will be concurrent sessions for both students and admissions professionals.

You won't want to miss this year's keynote speaker, Trent Gilbert. As TargetX's Chief eXperience Officer, he "understands the important of the campus aesthetic and its effect on visiting families and current students."

This year's NEACAC *Students in Admissions Forum* will take place at Northeastern University in Boston, MA. As of August 2, the cost of the program is \$35.00 for NEACAC members and \$45.00 for non-members. Registration is now live at [https://www.neacac.org/saf\\_signup\\_opt.cfm](https://www.neacac.org/saf_signup_opt.cfm) so go ahead and sign up today!

Please contact Bill Jack at [wkjack@colby.edu](mailto:wkjack@colby.edu) or 207-859-4825 with any questions.

### Upcoming NACAC Webinars

NACAC is offering a series of webinars on topics that relate to the mission and goals of the IDEA committee. Please visit the NACAC website to sign up to learn more about a variety of issues including *LGBT Transition to College* and *Update on Undocumented Students in College Admission*.

Once logged into the website, webinar registration can be found at <http://www.nacacnet.org/PublicationsResources/bulletin/2011/issue08-24-11/Pages/ProfessionalDevelopment.aspx>.

## Colleagues and Conversation is Coming Back to Maine

Want meet up with some NEACAC friends the evening after you attend the NEACAC College Fair at University of Southern Maine?

Looking for something more exciting than another you-pick-two dinner at Panera?

Join us for food and fun at Sea Dog Brewing Company, South Portland, ME at 5pm on Sunday, September 25th, 2011, immediately following the NEACAC college fair at University of Southern Maine in Gorham. Designed for veteran travelers as well as first-year counselors and regional representatives, we would like this opportunity to serve as a way to network, learn the ropes, and take a break from the hustle and bustle of travel.

Space is limited, so keep an eye on NEACAC's Facebook page and Twitter account for details about signing up for the event. This program is free for NEACAC members to attend. This program is brought to you by the NEACAC Professional Development Committee.

## The Ins and Outs of Getting In: Online registration is open, sign up today!

Accepted, Deferred, Wait Listed, Denied. We all know the terms inside and out but how do Admissions Offices actually reach those decisions? *The Ins and Outs of Getting In* workshop is meant to give secondary school counselors an insider's perspective on how different colleges and universities make their admissions decisions, what different factors influence an admissions outcome, how colleges review transcripts and utilize standardized testing scores, and hopefully answer the most popular question at a college fair: "What does it take to get into your school?"

Choose from multiple program locations and dates all immediately following the College Board fall counselor workshop from 1pm – 4pm:

- September 21, 2011 at Southern New Hampshire University, Manchester, NH
- September 30, 2011 at Providence College, Providence, RI
- October 13, 2011 at Endicott College, Beverly, MA
- October 20, 2011 at College of the Holy Cross, Worcester, MA

This program is free for NEACAC members. Secondary school counselors who are not yet NEACAC members can choose to join NEACAC for \$25 and register for free or pay a \$25 registration fee for the program alone. Independent counselors who are not already NEACAC members can pay \$25 for the program alone and if they choose to apply for NEACAC membership and the application is approved, NEACAC will reimburse the \$25 program fee. The cost for membership for an Independent Counselor is \$60.00. CEU credits will be available for participants.

To register, go to <http://www.neacac.org/iaooqi.cfm>. Please contact [insandouts@neacac.org](mailto:insandouts@neacac.org) with questions. See you this fall!

*The Ins and Outs of Getting In* is presented by the NEACAC Professional Development Committee.

## New Timeline for Bids to Host the Annual Meeting and Conference

Is your institution considering a bid to host the 2014 *Annual Meeting and Conference*? Don't miss this opportunity to highlight your institution for NEACAC's largest event!

Keep an eye out this winter for the application because the timeline for submitting a bid has changed. The bid application process to host the 2014 *Annual Meeting and Conference* will be open from January 10, 2012 to April 11, 2012. For a more detailed timeline of the process, please visit: [https://www.neacac.org/am\\_host.cfm](https://www.neacac.org/am_host.cfm).

Any questions on the bid process can be directed to Andrew Rosabianca, AMC Committee Chair, at [a.rosabianca@neu.edu](mailto:a.rosabianca@neu.edu).

## 2012 Annual Meeting and Conference: Call for Session Proposals

The 2012 *Annual Meeting and Conference* will be held at University of New England from May 30 – June 1. Planning is already underway, and the Programming Committee is seeking your support in submitting session proposals. To submit a proposal, please visit: [https://www.neacac.org/am\\_csp.cfm](https://www.neacac.org/am_csp.cfm).

For questions regarding submitting session proposals, please contact Programming Co-Chairs Carmen Pérez (cperez5@providence.edu) or Jackie Haas (jhaas@wheelock.edu).

## Updates from the Member Services Committee

Did you know.....

- It is time for membership renewal.
- Karen Gerrior-Mariani/Brandeis University is the new chair of the Member Services Committee and she can be reached via e-mail at [klgm@brandeis.edu](mailto:klgm@brandeis.edu).
- The Member Services Committee is always looking for NEACAC members to join and expand our committee. Contact Karen for more information.
- There is no longer a printed directory of NEACAC members as all are listed in the searchable, online directory that has a printer friendly option.
- NEACAC has an online school counselor toolkit to assist you with most of your needs as we kick-off another school year– look under Resources on the NEACAC website.

## Membership Renewal

NEACAC membership runs from September 1- August 31. Membership Invoices are emailed to all primary members during the summer. If you believe your primary member is no longer at your institution, this needs to be communicated to NEACAC. Please contact [admin@neacac.org](mailto:admin@neacac.org) with questions or concerns regarding membership payment.

### Membership Renewal Instructions

Only the primary member can change your institution's invoice. If you are the primary member, follow these steps to change your institution's invoice:

1. On the main menu, under "Members Only" > "Manage Membership," click on "Invoicing"
2. Leave unchecked the names of any redundant staff or staff no longer at your institution
3. If you wish to add staff click on "Add Member" and repeat until you have finished adding members
4. Ensure all staff you want included in your institution's membership are checked
5. When finished, click on "Generate Invoice" and your new invoice will show only those names that you have checked
6. Click "View Invoice"
7. Print your invoice and present to your accounting office

Please note the following:

- No members can be deleted per se, but by updating your invoice and paying for only the membership of those that are checked, you are providing the most current staff listings.
- No member can alter another member's information, such as phone number, name, email or title, even if each member is from the same institution.
- Any change requests to an email, phone number, name, etc. will not be automatically updated as they are put into a queue for approval.
- Changing primary members is an administrative function and must be requested by contacting [admin@neacac.org](mailto:admin@neacac.org).

## Join NEACAC On Facebook, Twitter, and LinkedIn

Busy? Stay connected to NEACAC with ease! Join the NEACAC Facebook group "NEACAC" to receive messages, connect with other college admissions professionals, and more. Follow NEACAC on Twitter and receive updates about activities NEACAC conducts in New England and the latest news in the profession!

## Acronyms of the Month

Brush up on your college admissions alphabet soup!

ACT: American College Testing

SPGP: Statement of Principles of Good Practice

To submit your own abbreviations and acronyms to be included in a future issue, write to Bill Jack, Chair of the Communication Services Committee, at [wkjack@colby.edu](mailto:wkjack@colby.edu).

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