



# NEACAC

# NEW LETTER

## PRESIDENT'S MESSAGE



I love September! The days are still bright and sunny, and we face the start of school with thoughts of new beginnings. We are relaxed and refreshed from time spent with family and friends and motivated by the professional development activities of the summer. Many of us are anticipating the challenges of new jobs or new roles within our institutions. We are excited at the prospect of welcoming new and returning students and celebrate the successes of last year's class.

So, the start of school is really the academic New Year. We have a full year ahead of us, new groups of students to work with, and anything is possible. For NEACAC, too, September marks a new year. We will enroll new members, and welcome returning ones. There is a new, larger budget supporting a wide range of activities while assuring future fiscal stability. Committees are coming together and planning a variety of activities for the coming year.

New Year's came early for the Governing Board. In July, we met at Bowdoin's Breckenridge Conference Center in York, Maine, for the Leadership Development Institute. We spent two days involved in team building activities, reflecting on the past year and looking forward to the new. We are proud of the NEACAC's past achievements and look forward to building on that foundation in this new year.

As is traditional on New Year's, we made resolutions that we intend to keep, and many of them are already well underway. You can read about them elsewhere in this newsletter or in later editions. Even better, log on to our new website, [www.neacac.org](http://www.neacac.org), a first step in providing better service to our membership. We will be expanding our professional development opportunities with a new Counselors of Color Workshop and expanded offerings in our one-day workshops. We hope to increase our services to rural and urban schools and our colleagues in TRIO programs. The Annual Meeting and the Summer Institute will continue with the addition of some exciting new ideas. Also continuing are our lobbying efforts in Washington, and we hope to expand these efforts to include state capitals, too.

Perhaps our most important resolution is to increase member involvement in NEACAC activities. We will be expanding the election process and looking to identify and support new leaders. To achieve this resolution, NEACAC needs you. Share your thoughts, get involved with a committee, and/or stand for an elected position. Like Times Square when the ball drops, our personal experience is richer because of those around us.

Happy New Year!

Kim Johnston  
Senior Associate Director of Admission  
University of Maine

## 2003-2004 GOVERNING BOARD

### Executive Board

President	Kim Johnston	University of Maine, ME	kim.johnston@umit.maine.edu	207-581-1570
President-Elect	Brad MacGowan	Newton North HS, MA	bmacgowan@attbi.net	617-552-7471
Past President	Linda Shapiro	Independent Counselor	lnshapiro43@earthlink.net	617-969-2027
Secretary	Lori Dow	Milton Academy, MA	Lori_Dow@milton.edu	617-898-2227
Treasurer	Chizu Shiono	Phillips Exeter Academy, NH	cshiono@exeter.edu	603-777-3415
Executive Administrator	Jennifer Dionne	PO Box 306, Newmarket, NH 03857	admin@neacac.org	603-659-9897

### Committee Chairs

Admission Practices	Katherine Fretwell Rod Skinner	Amherst College, MA Milton Academy, MA	klfretwell@amherst.edu rod_skinner@milton.edu	413-542-2328 617-898-2311
Annual Meeting	Kate Conklin Jayson Hodge	Northeastern Univ., MA Univ of Connecticut, CT	k.conklin@neu.edu jayson.hodge@uconn.edu	617-373-2200 860-486-3137
Articles of Organization	Brad Poznanski	Southern NH Univ., NH	b.poznanski@snhu.edu	603-645-9611
College Fairs	Denise Gardner	Univ of Southern Maine, ME	dgardner@usm.maine.edu	207-780-5670
Communication Svcs	Judith Dobai	Regis College, MA	j.dobai@regiscollege.edu	800-456-1820
Diversity Awareness	Shamikhah Dean	Boston College, MA	shamikhah.dean@bc.edu	617-552-3100
Fiscal Oversight	Joe Bellavance	Nichols College, MA	joe.bellavance@nichols.edu	508-213-2205
Government Relations	Nick Figueroa	Bryant College, RI	nfiguero@bryant.edu	800-622-7001
Human Relations	Robert Bardwell	Monson HS, MA	bardwellr@monsonschools.com	413-267-4589
Meetings & Conferences	Ronn Beck	Emerson College, MA	ronn_beck@emerson.edu	617-824-8600
Member Services	Melissa Michaud Aborn	Burr & Burton Acad., VT	maborn@burrburton.org	802-362-1775
NECBAC Liaison	Paul Bonitto	Boston College, MA	bonitto@bc.edu	617-552-3100
Nominating	Linda Shapiro	Independent Counselor	lnshapiro43@earthlink.net	617-969-2027
Professional Education	Sherry Geller	Brandeis University, MA	geller@brandeis.edu	781-736-3500
School & College Relations	Kate Sheehan Bellaud	Babson College, MA	bellaud@babson.edu	781-239-5522
Summer Workshop	Raul Fonts Jill Britton	Providence College, RI Westbrook HS, CT	rfonts@providence.edu jbritton@wmhs.westbrook.k12.ct.us	401-865-2535 860-399-6214
Two Year College	Daniel de la Torre	Quinsigamond Comm. College, MA	ddelatorre@qcc.mass.edu	508-854-4262

# SAVE THE DATES!

## NEACAC ANNUAL MEETING & CONFERENCE

Assumption College

Worcester, MA

June 2 - 4, 2004

Tentative dates for the

## 2004 SUMMER INSTITUTE

August 2 - 5, 2004

## "A TRIBUTE TO TED TUTTLE"

On July 29, Theodore F Tuttle "Ted" of Yarmouth Port, Massachusetts, died of heart failure. Ted, who was 67, had been president of NEACAC in 1988-89 and was assistant head and director of college counseling at the Wheeler School in Providence, Rhode Island, at the time of his presidency. He will always be remembered by many of us who are now members of the "old guard," or soon to be, for his wonderful and subtle sense of humor as well as his love for the theater. Ted was a founder and performer in the Ocean State Lyric Opera Company. He taught English, theater, and spent countless hours helping his students in making appropriate college choices. He was a true counselor, who shared a strong interest in all of his students, especially the under-represented. During his tenure as president of NEACAC, Ted was committed to reaching out and assisting the underserved students and counselors in New England. I always enjoyed my visits to his office at the Wheeler School because he was not only eager to hear about changes at my school but pleased to introduce me to students who he believed would benefit from hearing from me, too. I speak for myself and members of the "old guard" in saying that we will all miss Ted, who was a true educator and person who had a passion for helping others. Farewell, Ted, and thank you for being our friend and colleague.

Dana K. Denault  
NEACAC Past President

## CHANGE IS IN THE AIR

Greetings! Change seems to be the dominant theme of this edition of the *NEACAC Newsletter*. Read on to learn more about the new features of our professionally renovated website, launched in early August; the new format of our summer workshop, now the NEACAC Summer Institute; and the call for new faces on the Nominating Committee. You even have a new editor of the newsletter! While Judy Dobai will remain in place as chair of the Communications Committee, I have come on board to help out as editor of the newsletter. Comments and suggestions on any items you'd like to see included or corrected in the newsletter are welcome and should be directed to me at [communication@neacac.org](mailto:communication@neacac.org).

Be sure to make a note of NEACAC Secretary Lori Dow's new contact information, located in the Executive Board listing. And be sure to read about Cachet Bird's and Krystal Livingston's experiences at the NACAC Counselors of Color Workshop, held this past July in Salt Lake City, Utah!

Happy reading!  
Julia Varriale, Editor

## HATS OFF!

To **Quinnipiac University** for sponsoring a secondary school membership for 2003-2004 and to **Wheaton College** for hosting the 2003 Summer Institute!

## A NEW LOOK FOR NEACAC SUMMER INSTITUTE

The 28th annual NEACAC Summer Institute took place August 4th - 7th, on the campus of Wheaton College. This year 102 participants, 30 secondary school counselors and 72 college admission counselors, participated in the four-day professional development workshop. This year, instead of having different presenters and another group of professionals serve as mentors, the Institute was led by 13 dedicated faculty, who spent nine months planning and served as both presenters and mentors to the participants.

The mission of the Institute is to provide an overview of the elements involved in the college admissions process. It is also designed to provide a level of sensitivity to and appreciation for the individuals and issues on the "other side" of the process. Finally, the Institute provides a network of fellow admission and college counselor professionals for post-conference collaboration and questions.

As chair of the Institute, you can be your toughest critic, but I certainly felt that the transition to the new format

was made very smoothly and that we achieved our goals. The initial feedback has been extremely positive. As Seth Isaacs from Becker College said, in a note to the faculty, "The sessions and discussions worked very well to provide me with the necessary knowledge and perspective to approach my position as an admissions counselor with a new-found understanding of the process as a whole and my responsibilities not just at Becker College but as a member of the profession." The faculty will now begin to review the evaluations and begin fine-tuning the curriculum for next year.

I would like to take this opportunity to thank the members of the faculty as well as our fine group of guest lecturers who gave of their time to make the Institute possible - and a special thanks to Wheaton College for hosting the Institute. Directors, mark your calendars - next year's Summer Institute is tentatively set for August 2nd - 5th.

Raul Fonts  
Summer Institute Chair  
Providence College



## NOMINATING COMMITTEE SEEKS YOUR INPUT!

The Nominating Committee will have a new look this fall and NEACAC needs your help to make it happen. This committee is charged with the task of nominating candidates for NEACAC offices and NACAC assembly delegates. In past years the Nominating Committee has consisted of the Executive Committee plus a few other NEACAC members. Now, in order to broaden participation, the Executive Committee is withdrawing from the nomination process. They will be represented on the Nominating Committee by the past president, who will continue as chair. Their places will be filled by NEACAC members who will be chosen by the chair to represent all facets of NEACAC membership. Members of the committee will serve staggered two-year terms. The committee meets twice a year, once in Decem-

ber and once in January. Other duties include reading the nominations and calling prospective candidates to make sure they want to run.

To assure varied participation and many points of view, we need a committee that represents the professional, geographical, gender, and ethnic/racial diversity that makes NEACAC such a great organization. This is where you come in. If you would like to be a member of the Nominating Committee or know someone you think would be of help in choosing the new leadership of NEACAC, please let us know. Contact past-President Linda Shapiro at [lshapiro@post.harvard.edu](mailto:lshapiro@post.harvard.edu) or call her at 617-969-2027. Please join us in working toward an even better NEACAC.

# WEBSITE UPDATE

Dear Members,

Since February, NEACAC has been undertaking a renovation of its website, [www.neacac.org](http://www.neacac.org), with a professional web design company. This has been a long, but exciting process. This site went live the week of August 11, 2003. The purpose of this new site is to provide you with more information and to make that information more useful and more easily accessible. This website allows you to:

- Apply for membership online (non-members)
- Generate your own invoice for membership renewal (members)
- Register for college fairs online
- Register for Summer Institute and Annual Meeting & Conference
- Nominate a candidate for executive office
- Search our electronic member directory
- Join our discussion board
- Read the *NEACAC Newsletter*
- See the names of award recipients
- View or submit a job to the job board
- View or submit a posting to our calendar of events

The biggest change you might have seen so far is to the membership renewal process. Rather than receiving a membership application that you need to fill out every year, the primary representative for your institution will now be invoiced for membership annually. Your primary rep should have received this invoice in mid-August. In future years, these invoices will go out in early July to facilitate membership renewal before the August 31<sup>st</sup> expiration date. If a valid email address is on file for your institution's primary member, he or she received this via email. If no email address is on file, this invoice was sent via regular mail. If you are the primary representative, you may have been surprised to see names of staff who haven't worked for your institution for many years. This was an unavoidable consequence of merging old data into a new system. This likely caused some confusion, but by going to the member services section of our website, staff changes can be made.

College fair registration is another aspect of membership that will be streamlined. NEACAC will no longer be sending paper registration materials, but rather will ask members eligible to participate in our fairs, to go to the Member Services section of [www.neacac.org](http://www.neacac.org) to register online. You will be notified of the dates that online registration becomes available via email and by way of this newsletter. Both the institution and the member performing the registration must be a NEACAC member in order to sign up for these fairs. College fair registration will take place within a password protected members only section. You no

longer need to prepay for the fair for which you register. Once your registration is accepted, you will be invoiced for these fairs automatically. This invoice needs to be paid within 30 days of the invoice date. This will be true for both spring and fall fair registration.

All members will have access to a password protected members only section of our website. You will need a username and password in order to log in. If you did not receive this information via email, please contact me at [admin@neacac.org](mailto:admin@neacac.org) or call 603-659-9897. This is where you will find the college fair sign up page, the member directory, form to nominate someone to executive office, discussion board, and newsletter archives.

Outside of the members only section, anyone visiting our site can access NEACAC's Job Board. Jobs will no longer be emailed to me for posting but rather can be submitted directly to the website by a staff member of the institution looking to fill a position. This site also contains a calendar of events, which will highlight professional development opportunities, college nights, college fairs, open houses, and any other events that would be of interest to our members. Both events and job listings should be submitted directly to the website by a staff member of the institution looking to post an event or job. Each submission goes in to a queue to await approval.

This site will also contain information on diversity, current events, letters to legislators, links to other relevant sites, and our photo gallery. Online registration for the Annual Meeting & Conference and Summer Institute will now be possible. Paper registration for these events will continue to be mailed to each member. We now have listed recipients of the Margaret Addis Memorial Scholarships, Counselors of the Year, and the recipients of the Human Relations Award for Excellence in Management and the Harry R. Carroll Award. Also provided is a brief history of these awards and the forms to nominate someone for future awards.

All our forms and documents are now located on one page for easy access to information you require. In addition, we have provided a list of links that may help you in your work with students.

Your comments on the website are welcome. I hope that you find it a useful tool in your work with students and parents.

Best wishes for a successful and rewarding academic year!

Sincerely,  
Jennifer Dionne  
Executive Administrator, NEACAC

# TWO PERSPECTIVES ON THE 24<sup>TH</sup> ANNUAL NACAC COUNSELORS OF COLOR WORKSHOP, SALT LAKE CITY, UTAH

“Salt Lake City, Utah?!!?”

I must admit that when I first heard that the 24th Annual National Association for College Admission Counseling (NACAC) Counselors of Color Workshop would be in Salt Lake City, I was not thrilled by the idea. I mean... why would they put people of color in Salt Lake City, Utah?!!? Before even going to the workshop, I had already convinced myself that I was not going to have a good time merely because of its location. But, whether I liked the location or not, I was going, and one day in mid-July, I left the confines of the Northeast on a plane headed for the West. Upon the plane's descent into Salt Lake City, I looked out of the window and saw the beautiful mountains and the salt lakes that surrounded the city. Well, at least I would be able to get some nice pictures! Unbeknownst to me, though, I was not prepared for the great experience that I would have at CCW.

Some people may be familiar with the NACAC Counselors of Color Workshop from being an attendee or just by simply hearing about it through the grapevine. However, many others are not. Many people may have the preconceived notion that the subject matter covered at this conference only pertains to people of color but that definitely is not the case. CCW is a chance for all counselors, no matter what your racial or ethnic background is, to come together to learn from and share ideas with each other involving the field of admissions. Just as in any other professional development conference, CCW offers sessions that help counselors in developing their skills and becoming highly successful individuals in their respective workplaces with sessions such as The High School Visit or An Introduction to Managing Recruitment. In addition to this, there is something that does set this conference apart from the rest: CCW focuses on making counselors highly effective in the area of multicultural recruitment. Two issues tackled were what the title “Coordinator of Multicultural Recruitment” really means and the implications of being a person of color in the workplace. Sessions that addressed these areas and others included but were not limited to Ethnic/Racial Implications of the SAT, The Politics of Race and Culture in the Workplace, and Defining and Recruiting the “Other Minority.” Each of the workshops gave the participants a chance to share their stories and to gain different perspectives from their fellow colleagues. No matter your race or position in the hierarchy of admissions, everyone can benefit from having attended one of these sessions.

Location did not make or break the effects of the Counselors of Color Workshop; the warm, friendly CCW faculty and staff and the participants made it the wonderful experience that it

was. I came back with some new ideas, met some great people, and had the experience of a lifetime. I would highly recommend that all counselors try to attend the NACAC Counselors of Color Workshop at least once in their admissions careers.

Cachet A. Bird

Senior Admission Counselor/  
Coordinator of Multicultural Recruitment  
Fairfield University (CT)

“Second Time Around”

For those of you more “mature” counselors who are more familiar with the 70's era, you may remember a song by the name of “Second Time Around” by the group Shalimar. That was the song that resounded in my head as I left Connecticut to head for the 24th Counselors of Color (COC) Workshop. I attended the conference last year in Phoenix, Arizona, and had an absolutely wonderful time. As a counselor with only one year of experience under her belt, I felt that I absorbed so much information last year that I did not quite know what to expect this time...

I have to admit that, upon hearing the location of this conference, I had second thoughts about going. I mean, let's be honest, Salt Lake City, Utah, is not the first or even the second place that I think about when mentioning Counselors of Color... but I digress.

Approximately 85 attendees gathered at the Little American Hotel on the first day of the conference. The first general session, Affirmative Action and the Michigan Cases: Looking Back, and Looking Forward, was led by a familiar face to New England, Jay Rosner of the Princeton Review Foundation. This session served as the basis for the beginning of a weekend-long debate that still, to this day, has no conclusion. Jay served up the facts and allowed everyone to think long and hard about the future of admissions and not only how it would effect those students that we service, but also how the affirmative action cases would influence those of us who would be looking to further our own education in the near future.

Breakout sessions throughout the workshop focused mostly on effective recruitment strategies for individual ethnic/cultural groups. These exceptional sessions aided counselors in developing specific recruitment models and allowed for dialogue on strategies that worked and some that needed improvement. This year's workshop sessions seemed to be more of a series of collaborations between workshop presenters and seasoned counselors, which turned out to be great when it was time to brainstorm!

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Dr. Jerry Sue Thornton, president of Cuyahoga Community College, led one of the most inspiring and uplifting sessions of the workshop, entitled Collaborative Leadership: Benefiting Diversity. It was especially exciting because she addressed both the COC workshop attendees and the attendees of NACAC Leadership Development Institute, whose conference went on at the same time. Dr. Thornton spoke with great enthusiasm and passion as she challenged both groups to work together within NACAC towards the common goal of diversifying our institutions. She gave us a thorough Leadership 101-type lesson, filled with instructions on how to effectively build teams that could work on increasing the participation rate of minorities in higher education. Dr. Thornton, drawing upon her own experiences, made us laugh with anecdotes and was able to keep our attention with thoughts of forming collaborations and partnerships for success!

NACAC President Carl Sandy Behrend must have been paying close attention to Dr. Thornton's session because he certainly had some collaboration ideas of his own. After dinner, on the last night of the conference, he invited all of the attendees to his lavish suite in the hotel (where famous singer Cher once stayed) for an all-night jamboree. Food, folks, and fun! Thanks, Carl!!!

I met many wonderful people from all over the country. Special thanks to the directors of the program - Chizu Shiono, Exeter Academy, NH (yeah New England); Roberto Garcia, Colorado College, CO; and Doris Clark-Parham, Murray State University, KY - for making this workshop just as appealing as the last! I only hope to see more New England counselors there next year, to have as much of a fantastic time as I did!!!

Krystal A. Livingston  
Assistant Director of Admissions  
Quinnipiac University (CT)

## NEWSLETTER SUBMISSIONS

Published five times per year, the *NEACAC Newsletter* keeps members informed and provides a forum for the exchange of ideas and concerns. All members are welcome to submit news or commentary for an upcoming issue. Submissions should be no longer than 500 words and should include your name and current position. They can be submitted to Julia Varriale, editor, at [communication@neacac.org](mailto:communication@neacac.org) by the following deadlines:

Issue	Deadline
Late Fall 2003	October 15
Winter 2004	January 1
Spring 2004	March 15
Summer 2004	June 15
Early Fall 2004	August 15

***Tell us WHAT'S NEWS,  
please clip and mail this form to the NEACAC Office  
or send an email to [communication@neacac.org](mailto:communication@neacac.org)***



A new job or new staff member to your office

Name \_\_\_\_\_

To (new position) \_\_\_\_\_

From (former position) \_\_\_\_\_

An Award

Name of Award \_\_\_\_\_

Your name and institution \_\_\_\_\_

## WHAT'S NEWS

**Tricia Abdullah** to Admissions Officer at the University of Rhode Island from Guidance Counselor at St. Mary's Academy - Bayview.

**Kimya Charles** to Eugene Wilson Fellow in Admission at Amherst College (MA).

**Kaitlin Fluet** to Admission Counselor at Anna Maria College (MA).

**Jennifer Gronros** to Admission Counselor at St. Joseph's College of Maine from Admission Intern at Wheaton College (MA).

**Teri Hagelin** to Counselor at Oxford Hills Comprehensive HS in South Paris, ME from Maine Central Institute.

**Kevin Justice** to Admissions Counselor at Keene State College (NH).

**Robert McGann** to Director of Admissions at the University of New Hampshire from Dean of Enrollment at Fitchburg State College (MA).

**Sarah Miller** to Mayo-Smith Fellow in Admission at Amherst College (MA).

**Monica Monyo-Tetteh** to Multicultural Student Coordinator at Keene State College (NH).

**Christine Mulcahey** to Associate Director of Guidance at Bishop Brady High School (NH) from New Hampshire Community Technical College at Manchester (NH).

**Claire Schaper** to Assistant Director of Admissions at Lesley College (MA) from Utica College (NY).

**Martin Testo** to Admissions Counselor at Keene State College (NH).

**Beth Walker** to Admissions Officer at the University of Rhode Island.

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