

# The Annual Meeting & Conference (AMC) Exhibitor and Sponsorship Opportunities

## Sponsor and Exhibitor Opportunities:

NEACAC will have exhibitors during the 2010 Annual Meeting and Conference at Salve Regina University in Newport, Rhode Island. In addition to exhibiting, we are offering the opportunity to sponsor activities and events, including Bingo and a cocktail reception on the day of highest attendance.

**\$500** – Sponsors receive a table at the Exhibitor and Sponsor Reception, recognition in the conference program, a conference registration (without housing) and one time use of the list of registrants

## Additional Sponsor Specials!

- Keynote Speaker
- Bingo
- Conference gift
- Shuttle for evening out in Newport

Do you have other ideas about what you might like to sponsor? Give us a call! We are open to new and creative ideas!

Contact Christine Scafidi, [cscafidi@lasell.edu](mailto:cscafidi@lasell.edu) or Madeleine Bergstrom, [mbergstrom@wnec.edu](mailto:mbergstrom@wnec.edu) for more information.

The relationship between NEACAC and any sponsor/exhibitor does not represent an exclusive agreement between NEACAC and the specific institution, organization, or corporation, nor does it suggest that NEACAC endorses the programs, products, or services of the institution, organization, or corporation.

All sponsorship and inclusion of exhibitors must be of professional relevance to NEACAC members and is subject to approval by NEACAC.

Exhibitor and sponsorship opportunities are offered on a first-come, first-served basis and are subject to application and payment deadlines published by NEACAC. Availability is limited.

NEACAC reserves the right to review applications to become a sponsor or exhibitor and reject an application subject to factors such as questionable business practices, those having a mission in conflict with NEACAC, or those who desire to assume control of an association event.

All exhibitors and sponsors will agree to sign a statement stating that their program, product, or service will not violate or create conflict with NEACAC's adherence to the National Association for College Admission Counseling's Statement of Principles of Good Practice (SPGP) available at [www.nacacnet.org/MemberPortal/AboutNACACPolicies/](http://www.nacacnet.org/MemberPortal/AboutNACACPolicies/).

**For advertising opportunities, please go to [neacac.org](http://neacac.org), select Be a Sponsor, then Application for Print Advertising or contact Lynne O'Shaughnessy at (603) 367-3292 / [admin@neacac.org](mailto:admin@neacac.org), for more information.**

**\*Advertisement deadline is March 15**

**Terms of Agreement between NEACAC and Sponsors/Exhibitors:**

**Exhibitor/Sponsor Application – ANNUAL MEETING & CONFERENCE:**

**Please Print or Type Information Below:**

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Organization Name

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Contact Name

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Contact Title

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Contact Email Address

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Contact Phone Number

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Billing Street Address

---

City State Postal Code Country

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Mailing Address (if different from Billing Address)

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City State Postal Code Country

By completing this application to support NEACAC as a sponsor and exhibitor the above-named organization and the agent(s) acting on their behalf agree to the Terms of Agreement and will abide by the deadlines set by NEACAC. My program, product or service will not violate or create conflict with NEACAC's adherence to NACAC's Statement of Principles of Good Practice.

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Signature \_\_\_\_\_ Date \_\_\_\_\_

No additional discounts are available for NEACAC member institutions other than those advertised on this application.

**Please briefly explain what you intend to sponsor:**

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**NEACAC Contact Person you spoke with:**

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Please indicate your choice by checking the items listed below:

**Do you require an invoice? \_ Yes \_ No**

**Please indicate if payment is by: \_ Check \_ Credit Card**

**Is payment enclosed with this application? \_ Yes \_ No**  
MasterCard®, VISA® or American Express® credit card payment is accepted online at [www.neacac.org](http://www.neacac.org) and follow the payment link.

**Deadline for Exhibitor participation: April 1**

**Deadline for payments: May 15**

**Deadline to apply for sponsorships:  
90 days prior to the event**

**Please mail or fax this application to:**

Lynne O'Shaughnessy, Executive Administrator  
NEACAC

P.O. Box 418

Kittery, ME 03904

Phone: 603-367-3292

Fax: 603-947-6400

Email: [admin@neacac.org](mailto:admin@neacac.org)

Web: <http://www.neacac.org>

Federal Tax ID number: 04-2612481

NEACAC is a 501(c)(3) nonprofit organization