

NEACAC FALL 2019 COLLEGE FAIRS

Western New England University

Sunday, September 15, 2019

Saint Michael's College

Wednesday, September 18, 2019 Thursday, September 19, 2019

University of Massachusetts - Dartmouth

Sunday, September 22, 2019

University of Maine - Orono

Monday, September 23, 2019 Tuesday, September 24, 2019

University of Southern Maine

Tuesday, September 24, 2019

Southern New Hampshire University

Thursday, September 26, 2019

Worcester State University

Sunday, September 29, 2019

Northern Essex Community College

Tuesday, October 1, 2019

Berkshire Community College

Wednesday, October 2, 2019

Mount Wachusett Community College

Thursday, October 3, 2019

University of New Hampshire

Monday, October 7, 2019 Tuesday, October 8, 2019

Sacred Heart University

Tuesday, October 15, 2019

WELCOME TO KINGSTON, RHODE ISLAND



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THE UNIVERSITY OF RHODE ISLAND

Admission Office 14 Upper College Road Kingston, RI 02881 (401) 874-7000 (401) 874-5523 fax uri.edu/admission

Greetings, NEACAC colleagues!

Welcome to the 2019 Annual Meeting and Conference of the New England Association for College Admission Counseling and to the University of Rhode Island!

We're extremely proud to host this year's AMC on our beautiful campus. The last time we hosted this event, many of you were not yet born. It was 1986. Our campus was beautiful then, but it's more beautiful now. We hope you'll take time to tour our campus to learn more about our amazing facilities. Within the past ten years, the University has invested more than half a billion dollars in new and renovated facilities designed to give our students the best possible living and learning experience. Our wonderful location, outstanding academic offerings, and friendly community make URI the college of choice for more than 3,800 first-year and transfer students each year.

Take time these next few days to reconnect with colleagues, attend the great variety of professional development sessions, relax on our quintessential Quad, and appreciate what it means to be a part of this wonderful profession – and part of the BEST regional ACAC in the country!

All the best,

Cynthia L. Bonn (MS '94, URI)

Dean of Admission

LETTER FROM THE CONFERENCE CHAIRS



Welcome to the 2019 Annual Meeting & Conference of the New England Association for College Admission Counseling (NEACAC) in beautiful Kingston, Rhode Island. We are excited to return to New England after last year's incredible Super Conference with New York State's affiliate. There is no better place to host this "coming home" for NEACAC members than Rhode Island's flagship, the University of Rhode Island. We hope you'll take this time to enjoy the beauty of the Ocean State!

You'll notice our conference schedule has new additions, including a Career Center, providing our members with advice for professional next steps, resume help, and strategies for advancement. We will be partnering with URI's Career Professionals to offer school counselors resources on how to speak to students about career tracks within the advising process. In addition, the Coming Together

Pre-Conference is an exciting reimagining of the CTC that took place at the Super Conference in 2018. We anticipate that the valuable discussions generated about diversity and inclusion during Coming Together will carry through the conference, in and outside of the educational sessions. Yet again, we are pleased that this year's conference will offer a multitude of sessions on a diverse range of topics that impact the work we do. Our hope is that these topics promote and encourage an open dialogue, and inform you on trends and best practices to better serve students and families. We would like to extend a heartfelt thank you to all our presenters for generously giving their time sharing their expertise.

You'll have the opportunity to connect with industry vendors during our Exhibitor Expo, conveniently scheduled on Thursday afternoon alongside the return of the Counselor's College Fair. At both events we encourage networking to expand your industry knowledge before heading outside for a Del's Frozen Lemonade 5K and into an incredible Lobster Boil and Clambake dinner generously sponsored by URI.

NEACAC has remained a guiding resource for how we can best serve all populations with whom we work. Don't miss the Annual Membership Meeting to hear more about the work of the organization's past and future and vote on NEACAC business. We are proud of our membership for opening dialogue on these issues, and hope that the conference will facilitate much needed discussions.

This conference also gives us an opportunity to reflect on those we serve and give back. On Wednesday morning, a group of volunteers will visit Charles Shea High School where they will help prepare current juniors for the college admissions process. We will once again be collecting unused toiletries throughout the conference to donate to the Johnnycake Center of Peace Dale and all proceeds from the sale of BINGO cards and raffle tickets will be donated to the NEACAC Make a Difference Fund and the NACAC Imagine Fund.

Lastly, we'd be remiss if we did not take a moment to honor and thank our Planning Committee. No aspect of this conference would be possible without their tireless dedication and enthusiasm. These 45 volunteers from all segments of our membership, who represent every New England state, have given their time and talents over the past year to ensure that this conference is a success. We are so fortunate to have such an accomplished, skillful and dedicated group of professionals.

We hope that you enjoy this year's conference and leave armed with new information and resources, feeling refreshed and renewed in the work that you do; but also having reconnected with longtime friends, and having created some new ones. Enjoy the conference!

Your Conference Chairs,

Christina Berardi Salve Regina University

Emily Parker Brown University



MOBILE APPLICATION & SOCIAL MEDIA

The *Conference Booklet* is available using the *Guidebook mobile application*.

Download the app to personalize your schedule, receive conference news & updates, and access session evaluations.

To access the booklet:

- 1. Download the Guidebook app
- 2. Search "NEACAC Annual Meeting & Conference 2019"
- 3. Click "Download Guide"

We want to hear from you! Share your conference findings and fun by using the hashtag #NEACAC2019 on Facebook, Instagram, Twitter, and LinkedIn. Throughout the conference we will be highlighting your posts.

Upload your photos to Guidebook and we will share them during the week.

If you are on Snapchat, make sure to use the AMC filter!

CONFERENCE SCHEDULE

TUESDAY, MAY 28, 2019

3:00 p.m. - 6:00 p.m. Conference Registration Open 4:00 p.m. - 6:00 p.m. Governing Board Meeting

WEDNESDAY, MAY 29, 2019

6:30 a.m 8:00 p.m. 7:00 a.m 8:30 a.m. 7:00 a.m 6:00 p.m. 7:30 a.m 8:00 a.m.	Open Gym Breakfast Conference Registration Open Check-In & Coffee for College Tours
8:00 a.m 2:00 p.m. 8:00 a.m 9:00 a.m.	College Tours* Pre-Conference Check-In & Continental Breakfast
9:00 a.m 1:00 p.m.	Breaking Into International Admissions Pre-Conference*
9:00 a.m 2:30 p.m. 9:00 a.m 2:30 p.m.	Middle Management Workshop* Coming Together Pre-Conference:
	Making Our Mission Our Action*
10:00 a.m 1:00 p.m. 11:30 a.m 1:30 p.m. 1:00 p.m 2:30 p.m.	Community Service Project* Lunch Newcomers Program: Welcome Session
2:00 p.m 2:45 p.m. 3:00 p.m 4:30 p.m. 4:45 p.m 5:45 p.m. 6:00 p.m 8:00 p.m.	New Assembly Delegate Welcome Welcome & Keynote Speaker Session I Dinner

BINGO & Trivia Night

8:00 p.m. - 12:00 a.m.

THURSDAY, MAY 30, 2019

Open Gym
Zumba
Breakfast
Conference Registration Open
Career Center Open
Session II
Membership Meeting & Awards
Ceremony
Lunch
Career Center Open
Session III
Exhibitor Expo
College Fair
Session IV
Annual 5k Run/Walk*
Networking Event
Dinner
Blockparty & Lip Sync Battle

FRIDAY, MAY 31, 2019

6:30 a.m 11:00 a.m.	Open Gym
7:00 a.m 8:00 a.m.	Garden Yoga
7:00 a.m 8:30 a.m.	Breakfast
8:30 a.m 9:30 a.m.	Session V
9:45 a.m 10:45 a.m.	Session VI
1100 1200	C f

11:00 a.m. - 12:00 p.m. Conference Closing Ceremony

^{*} Requires pre-registration

IMPORTANT INFORMATION

- The Annual Meeting & Conference Planning Committee will be wearing AMC T-shirts on Thursday. They will also be wearing Planning Committee ribbons throughout the conference. Please feel free to ask committee members questions and thank them for their hard work.
- We will be voting on several pieces of NEACAC business during this year's Annual Membership Meeting on Thursday. A green card behind your name badge indicates that you are a NEACAC voting member. Upon entering the Membership Meeting you will be asked to hand in your card.
- After the location of each session, there is a number in parentheses that corresponds to the building number on the Campus Map, located on the back cover of this program.
- Please make sure you arrive to your first choice sessions on time; always have a backup session in mind in case your first session is at capacity.
- Fitness waivers are required for all fitness options and will be available at Registration and Fascitelli Fitness Center. A photo ID and your conference badge are required in order to use fitness facilities.
- Lactation rooms will be available during the conference. These rooms are as follows:

Welcome Center, Room 106 (Map #1) or Memorial Union, Room 354 (Map #5):

<u>TUE:</u> Welcome Center: 12:00 p.m. - 9:00 p.m. | Memorial Union: 12:00 p.m. - 5:00 p.m.

<u>WED:</u> Both Rooms: 8:00 a.m. - 9:00 p.m. <u>THU:</u> Both Rooms: 8:00 a.m. - 9:00 p.m. <u>FRI:</u> Both Rooms: 8:00 a.m. - 2:00 p.m.

- Housing staff will be in Wiley Hall from 7:00 a.m. 12:00 a.m. After that time, please contact us at 401-515-5575 with any housing-related issues.
- For any conference questions or concerns please contact the Annual Meeting & Conference Chairs Christina Berardi (401-374-8459) and Emily Parker (401-209-0117).
- Please wear your Conference lanyards throughout your time at URI.
- The Annual Meeting & Conference would not be possible without the dedication of volunteers who help with registration, collect BINGO daubers, welcome our Newcomers, and so much more. The planning committee and co-chairs would like to extend a thank you to everyone who helped make this conference possible!
- Raffle and Chance Auction tickets, plus BINGO cards will be on sale during open registration hours, as well as in the Memorial Union. Raffle winners will be notified by text message and posted on the NEACAC Facebook group. Proceeds from the raffle ticket & BINGO card sales will benefit the Make a Difference Fund & the NACAC Imagine Fund. Winners of raffle and silent auction prizes may pick up their winnings at the Welcome Center front desk Friday morning before the Closing Ceremony. After 10:45 a.m. on Friday, winnings will be available for pick up at the Closing Ceremony. Any winnings not collected at the Closing Ceremony will be donated to a future NEACAC program.

CONFERENCE LANYARD COLOR KEY

Red: Secondary Yellow: Exhibitor

Blue: Postsecondary **Orange:** Organization/Retired/Student

Purple: Independent Counselor

THE UNIVERSITY OF RHODE ISLAND — CAMPUS INFORMATION GUIDE

CONFERENCE CONTACTS

(Conference Questions, Housing Issues, and Concerns):

Christina Berardi (401-374-8459) Emily Parker (401-209-0117)

UNIVERSITY OF RHODE ISLAND CONTACTS:

On-Site Chairs:

Rachel Littlefield (401-864-5288) Tony Sylvester (330-705-7810)

SOLUTIONS STATION:

During the conference there will be a solutions station inside the Memorial Union and conference attendees may visit or call 401-874-2106 for directions, special transportation accommodations, or other general conference questions.

CAMPUS SAFETY & SECURITY:

The URI Public Safety Department is located at 44 Lower College Road Kingston, RI 02881. For emergencies, please call 401-874-2121. For all non-emergencies please call 401-874-4910.

A regular complement of security personnel will be employed and on duty throughout the period of the event. However, URI assumes no responsibility for theft of, or damage to, any personal property of client or client's participants. URI will not furnish any medical services to participants nor to other persons affiliated with the client. Emergency medical aid may be obtained at the emergency room at the South County Hospital, Wakefield, RI. Any incident requiring medical services or an emergency response team must be coordinated through URI Campus Police at Campus Extension 4-2121, or 401-874-2121 if using off-campus phone service. URI Police will dispatch appropriate on or off campus authorities as required.

CAMPUS INTERNET INSTRUCTIONS:

Wireless internet access is available across campus and is available to all attendees. Those needing guest access should connect to the URI_Open network. Then visit http://rhodywifi.uri.edu and click on "Guest Network Access." Then click on "restricted guest access" at the bottom of the page.

SMOKING POLICY:

Smoking, including the use of electronic cigarettes and vaporizers, is prohibited in all University owned and operated residences including all resident rooms and common areas. Smoking is prohibited within 20 feet of all University residences and buildings.

ALCOHOL POLICY:

Alcohol may be purchased or consumed only by conference attendees of legal drinking age (21+). Alcohol can be consumed in any residence hall room or area that has been reserved for a specific function. All bars on campus are cash only. ATM information is located below.

PARKING:

Parking is available in Briar Lane Lot 1 and Flagg Road Lot 20.

ATM:

A Rhode Island Credit Union is located on the first floor of the Memorial Union. There are additional ATMs on campus in the Memorial Union first floor and off campus in the Kingston Emporium.

BOOKSTORE:

The URI Campus Store is located on the first floor of the Memorial Union, and will be open Wednesday-Friday from 9:00 a.m. - 4:30 p.m.

CAMPUS ADDRESS:

Physical Street Address: 45 Upper College Road • Kingston, RI 02881

THE UNIVERSITY OF RHODE ISLAND — CAMPUS INFORMATION (CONT.)

CAMPUS TOURS:

All campus tours will be 60 minutes in total and will depart from and return to the Welcome Center Lobby.

Date	Time	Departing From
May 29th	1:30 p.m.	Welcome Center
May 30th	8:30 a.m. & 1:00 p.m.	Welcome Center
May 31st	8:30 a.m.	Welcome Center

COUNSELOR ON DUTY:

Further questions about the University of Rhode Island? Please stop by the Robert J. Higgins Welcome Center from 8:30 a.m. - 4:30 p.m. to talk to the Admission Counselor on duty.

GENDER INCLUSIVE BATHROOMS:

During the conference Gender Inclusive bathroom options can be found at the following locations:

- -Edwards Hall, First Floor
- -Robert J. Higgins Welcome Center
- -Memorial Union, Third Floor
- -Avedesian Hall, Second and Third Floor
- -Hope Mainfare Dining Commons, Second Floor

OPEN GYM:

Open gym will be available at Fascitelli Fitness Center daily from 6:30 a.m. - 8:00 p.m. Keep in mind that you will be asked to sign a waiver and show a picture ID during your first visit to the gym.

AREA ATTRACTIONS

The University of Rhode Island is just a short distance away from local restaurants and attractions in Narragansett, RI. We hope you enjoy your time off campus in this beautiful area of New England!

RESTAURANTS

Mews Tavern

456 Main Street, Wakefield, RI 02879 Pub food; voted Best Burger in South County

Pasquale's Pizzeria Napoletana

60 S County Commons Way, Wakefield, RI 02879 Wood fired pizza and Italian cuisine

The Bike Stop Café

148 Boon Street, Narragansett, RI 02882t Pizza, pasta, sandwiches

Kabuki

91 Old Tower Hill Road, Wakefield, RI 02879 Modern Japanese cuisine

Coast Guard House

40 Ocean Road, Narragansett, RI 02840 Seafood and traditional American cuisine on the ocean

Matunuck Oyster Bar

629 Succotash Road, South Kingstown, RI 02879 Local seafood and farm-to-table cuisine on the waterfront

Aunt Carrie's

1240 Ocean Rd, Narragansett, Rl 02882 Clam shack with a 1920s dining room, takeout & homemade desserts.

ATTRACTIONS

RHODE ISLAND BEACHES | Various Locations

There are a number of beaches near URI's campus. Two of our favorites in Narragansett are Scarborough State Beach and Narragansett Town Beach. If you decide to venture to Narragansett Beach, we highly recommend checking out the towers (located on Ocean Road) for a perfect photo. http://www.riparks.com/

POINT JUDITH LIGHTHOUSE | 1460 Ocean Rd, Narragansett Gorgeous ocean views and an iconic Rhode Island landmark! https://www.visitrhodeisland.com/listing/point-judith-lighthouse/886/

SOUTH COUNTY MUSEUM | 115 Strathmore St, Narragansett Learn some local history – this museum is located on a 174-acre park that once was the 68-room summer house of Civil War-era Governor William Sprague.

https://southcountymuseum.org/

BREAKFAST AND COFFEE

Meldgie's Diner

909 Boston Neck Road, Narragansett, RI 02882 Breakfast and brunch

Coffee Connection

1175 Boston Neck Road, Narragansett, RI 02882 Coffee and bagels

Emporium at the Top of Campus

Dunkin Donuts, Peking Tokyo, International Slice Pizza, Albie's Place, International Pocket Café, Caliente, Bagelz, The Rhode House Café, Subway, Simply Thai, Mia's Kitchen, 401 Café

#NEACAC2019

TUESDAY, MAY 28 • AT A GLANCE

TIME	EVENT	LOCATION
3:00 p.m 6:00 p.m.	Conference Registration Open	Welcome Center, Lobby
4:00 p.m 6:00 p.m.	Governing Board Meeting	Welcome Center, Hope Room

WEDNESDAY, MAY 29 • AT A GLANCE

TIME	EVENT	LOCATION
6:30 a.m 8:00 p.m.	6:30 a.m 8:00 p.m. Open Gym	
7:00 a.m 6:00 p.m.	Conference Registration Open	Welcome Center, Lobby
7:00 a.m 8:30 a.m.	Breakfast	Hope Mainfare
7:30 a.m 8:00 a.m.	Check-In & Coffee for College Tours	Garrahy Hall
8:00 a.m 2:00 p.m.	College Tours*	Garrahy Hall
8:00 a.m 9:00 a.m.	International Pre-Conference and Middle Management Check-In & Breakfast	Ballentine Lobby
8:00 a.m 9:00 a.m.	Coming Together Pre-Conference Check-In & Breakfast	Swan Auditorium Lobby
9:00 a.m 2:30 p.m.	Coming Together Pre-Conference	Swan Auditorium
9:00 a.m 2:30 p.m.	Middle Management Workshop	Ballentine 115
9:00 a.m 1:00 p.m.	Breaking Into International Admissions	Ballentine 114
10:00 a.m 1:00 p.m.	Community Service Project*	Meet at Welcome Center

^{*} Requires pre-registration

(Conference Events Continued on Page 10)

#NEACAC2019

WEDNESDAY, MAY 29 • AT A GLANCE

TIME	EVENT	LOCATION
	CONFERENCE EVENTS	
11:30 a.m 1:30 p.m.	Lunch	Hope Mainfare
1:00 p.m 2:30 p.m.	Newcomers Program: Welcome Session	CBLS 100
2:00 p.m 2:45 p.m.	New Assembly Delegate Welcome	Welcome Center Conf. Room
3:00 p.m 4:30 p.m.	Welcome & Keynote Speaker	Edwards Auditorium
4:45 p.m 5:45 p.m.	CONFERENCE SESSION I	
Secondary	Watch Where You Step: Learning to Navigate a New Institutional Culture	Ballentine 101
College	Management Tools You Can Actually Use	Ballentine 115
Secondary and College	#BECOMING Better Advocates for Marginalized Students	Swan 305
	Advancing in the Field	Swan 306
	The Evolution of Enrollment Management Marketing: Where Technology and Tradition Meet	Swan 203
	Transfer in Crisis	Swan 309
	CBO Impact: The College Crusade of Rhode Island	Ballentine 112
	The Junior Year Experience: Our College Curriculum Course	Ballentine 105
	Esports & College: The New Student Athlete	Ballentine 114
	Counselor Advisory Boards: What They Are and The Benefits of Having One	Swan 311
	The Balancing Act of Student Supervision	Swan 206
6:00 p.m 8:00 p.m.	Dinner	Hope Mainfare
8:00 p.m 9:00 p.m.	BINGO	Memorial Union Ram's Den
9:00 p.m 12:00 a.m.	Trivia Night	Memorial Union Ballroom

PRE-CONFERENCE OFFERINGS

PRE-CONFERENCE COMMUNITY SERVICE

Please join us for several opportunities to support and connect with local communities during the conference this year.

Educational Service Project: Join us for our annual community service project on Wednesday, May 29th from 10:00 a.m. - 1:00 p.m. We will be engaging in a college workshop at Charles Shea High School.

If you would like to participate, but did not sign up when you registered for the conference, please check in by 9:45 a.m. on Wednesday at the Welcome Center.

Toiletries Donations: We are continuing the tradition of collecting unused toiletries to donate to a local community-based organization. This year all donations will go to the Jonnycake Center of Peace Dale. Donations may be dropped off at the Community Service table during open registration hours. Thank you in advance for your donations!

COMING TOGETHER PRE-CONFERENCE

Brought to you by NEACAC and NECBAC and inspired by NYSACAC's Coming Together Conference, we are pleased to introduce this new pre-conference offering! This year, our theme is Making Our Mission Our Action. Many of our institutions have agreed that having a diverse and inclusive community is important as noted in all our mission statements, but many struggle with putting that part of the mission into practice. We will talk about the importance of this work related to our mission, the barriers that exist in achieving the mission and what we can do to get started now.

Co-Leaders:

Nakia Letang, Associate Director of Admissions, Fairfield University Marina Offner, Associate Director of Admissions, Brandeis University

OPENING REMARKS FROM DR. ALLYSON LIVINGSTONE

Time & Location: 9:00 a.m. - 10:15 a.m. Swan Auditorium

Dr. Allyson Livingstone is the Director of Diversity, Equity, & Inclusion Education, Training, and Development at Brandeis University. She brings 16 years of experience social justice education, professional development, consulting, policy analysis and modification, and mental health counseling. Dr. Livingstone has a PhD in social work from Simmons College. She also holds a Master of Social Work degree from New York University and a Bachelor of Arts degree in Religion from Haverford College.

COMING TOGETHER SESSIONS



ACHIEVING DIVERSITY FROM ALL SIDES OF THE TABLE

Time & Location: 11:15 a.m. - 12:00 p.m. Swan 204

Achieving diversity successfully requires the collaboration and input of many offices across campus. This session will invite admissions, student affairs, and other perspectives to talk about the reality and challenges of achieving diversity goals.

Panelists: Anthony Berry, Director of Admissions at Trinity College

Dr. Ophelie Rowe-Allen, Associate Dean of Students, Director of Residence Life and Student

Diversity & Multicultural Affairs at Fairfield University

Ralph Tavares, Director of Multicultural Student Success and Assistant Dean of Undergraduate

Studies at Providence College



THE LAW VS. DIVERSITY: AFFIRMATIVE ACTION AND THE HARVARD CASE

Time & Location: 11:15 a.m. - 12:00 p.m. Swan 206

Throughout history, efforts to diversify and provide access have been scrutinized and challenged by the government and the public. Conversations around affirmative action, Texas vs. Fisher, The Harvard Case, and others have made it important for all sides to be more aware. This session will provide information on how affirmative action, The Harvard Case and other things happening within our government are impacting our goals to achieve diversity.

Panelists: Nick Figueroa, Executive Director at College Visions

Larry Hall, Director of Admission at Central CT State University



CAN YOU BE A CHAMPION FOR DIVERSITY AND INCLUSION AND STILL CLIMB THE LADDER?

Time & Location: 1:00 p.m. - 1:45 p.m. Swan 204

Though an important part of every institution's mission, it is not always a priority in university goals. Will I be pigeonholed? Will I be looked at differently for challenging the status quo? How can I be an advocate and still be seen as someone who can be a leader in the eyes of my institutional leaders? This session will explore how to still be a change agent and move up the ladder. Hear from the professionals who have done it.

Panelists: Alick Letang, Intermin Director at Randolph College

Leykia Nulan, Assistant Provost for Diversity, Enrollment Management at UMass Amherst

Mario Silva-Rosa, Director of Admission at Bentley University

COMING TOGETHER SESSIONS (CONTINUED)



FINDING YOUR NETWORK OF CHAMPIONS WITH NECBAC

Time & Location: 1:00 p.m. - 1:45 p.m. Swan 206

Being an advocate and change agent can be a lonely road. It is important to find your allies, passion partners and accountability partners in doing this work. Learn more about the Northeast Consortium Bridging Access to College and the opportunities for professional development, mentorship and fellowship for those passionate about bridging access.

Panelists: Kaitlyn April, Associate Director of Admissions at Emmanuel College, NECBAC Member-At-Large

Katie Phung, Assistant Director of Admissions at WPI, NECBAC Treasurer

Miguel Santiago, NECBAC President

CLOSING REMARKS FROM JAMELE ADAMS

2:00 P.M. - 2:30 P.M.

Location: Swan Auditorium

Jamele Adams is the Dean of Students at Brandeis University and is a poet and spoken word artist. Jamele came to Brandeis through a search for an assistant dean with special responsibilities supporting programs that celebrate and enhance campus pluralism; he came with solid generalist dean level experience and now serves as Dean of Students. Jamele has also become well known nationally for his work leading workshops dealing with issues of diversity. Several times in the last couple of years, Jamele has been called to high schools and institutions of higher learning to help student communities after racial incidents have happened. Known for his work, Jamele is asked to be a panelist or to give presentations on a broad range of topics regarding diversity and pluralism, and is asked to prepare presentations in response to specific incidents or conditions. Jamele appears at dozens of college campuses every year. Most importantly, Jamele has become a student and faculty favorite at Brandeis, known and recognized by everyone.

PRE-CONFERENCE SESSIONS & WORKSHOPS

BREAKING INTO INTERNATIONAL ADMISSIONS

Time & Location: 9:00 a.m. - 1:00 p.m. Ballentine 114

The international student recruitment landscape has changed dramatically in recent years. Namely, it has become increasingly more competitive for many institutions to recruit and enroll students from international high schools — especially in new or emerging markets. Additionally, international travel can prove to be challenging, even for the seasoned "road warrior." Designed for Admissions Professionals looking to join or expand their office's international recruitment initiatives, this session will provide best practices and tips on how to succeed on both the personal and professional fronts, from recruitment to yield season.

Session Facilitator: Brendan Graham, Senior Assistant Director of Admissions, Northeastern University

Presenters: Bridget Moore, Associate Director of Admissions at Tufts University

David Weber, Associate Director of Admission at Boston College

David Weber, Associate Director of Admission at Boston College Tara Lindros, Associate Dean of Admissions at Wesleyan University

MIDDLE MANAGEMENT WORKSHOP

Time & Location: 9:00 a.m. - 2:30 p.m. Ballentine 115

NEACAC's Professional Development Committee will host a workshop for middle managers working at colleges and universities. This program will provide an opportunity for individuals to acquire techniques, strategies, and advice that will assist them as they continue to progress in their careers. Attendees will likely be at the assistant, senior assistant, or associate director level and have some leadership and supervisory responsibilities within their office. During the workshop, attendees will hear from individuals in senior management positions at a variety of institutions and will have the opportunity to engage in discussion with colleagues. Topics to be covered include team-building, reporting, communication techniques, and career advancement.

Presenters & Panelists: Sara Brookshire, Director of Admissions, Brandeis University

Grant Gosselin, Director of Undergraduate Admission, Boston College Chris Gray, Director of Admissions Marketing, Emmanuel College

Ryan Hargraves, Executive Director of Undergraduate Admissions, University of

Vermont

Andrew Rosabianca, Director of Admission Operations, Saint Anselm College

Diane Soboski, Director of Admissions, Champlain College

NEWCOMERS PROGRAM WELCOME SESSION

1:00 P.M. - 2:30 P.M.

Location: CBLS 100

This session is the kickoff of the Newcomers Program that spans the duration of the Annual Meeting & Conference. The Newcomers Program is designed to support, welcome, and orient first-time attendees to make sure they are able to optimize their entire conference experience. We will begin with a welcome and some helpful tips and pieces of advice from NEACAC leaders. From there, newcomers will be introduced to their mentors - a pair of enthusiastic and knowledgeable NEACAC professionals - who will help them navigate the conference, answer questions, assist with creating important professional contacts, and facilitate opportunities for touch points throughout the conference. The program will also conclude on Friday morning with an optional session to recap the conference and discuss future opportunities within NEACAC.

Facilitator: Brian Poznanski, Assistant Director of Admissions, Boston University – Newcomers Lead

Speakers: Courtney Kipp, Associate Director of Admissions, Northeastern University – Preconference Chair

Christina Berardi, Senior Associate Dean of Admissions, Salve Regina University – AMC Chair Emily Cox Parker, Senior Assistant Director of Admission, Brown University – AMC Chair-Elect Erin Earle, Associate Director, Campus Visit Experience and Welcome Center, University of

Rhode Island – NEACAC President-Elect

Erin Regan, School Counselor, Sharon High School – NEACAC President

ANNUAL MEETING & CONFERENCE WELCOME

3:00 p.m. - 4:30 p.m. ■ Edwards Auditorium

Remarks from...

Christina Berardi, Senior Associate Dean of Admissions, Salve Regina University, Conference Chair Emily Parker, Senior Assistant Director of Admissions, Brown University, Conference Chair-Elect Erin Regan, Counselor, Sharon High School, NEACAC President Cynthia Bonn, Dean of Admission, University of Rhode Island Presentation of NEACAC's Professionals of the Year

The Fundraising Committee will announce our first conference raffle winner during the Welcome, so please bring your raffle tickets!

Keynote Speaker, Scott Jaschik



Scott Jaschik is editor and one of the three founders of Inside Higher Ed. He leads the editorial operations of Inside Higher Ed, overseeing news content, opinion pieces, career advice, blogs and other features, including Admissions Insider. Scott is a leading voice on higher education issues, quoted regularly in publications nationwide, and publishing articles on colleges in publications such as The New York Times, The Boston Globe, The Washington Post, Salon, and elsewhere. He has been a judge or screener for the National Magazine Awards, the Online Journalism Awards, the Folio Editorial Excellence Awards, and the Education Writers Association Awards. Scott served as a mentor in the community college fellowship program of the Hechinger Institute on Education and the Media, of Teachers College, Columbia University. He is a member of the board of the

Education Writers Association. From 1999-2003, Scott was editor of The Chronicle of Higher Education. Scott grew up in Rochester, N.Y., and graduated from Cornell University in 1985. He lives in Washington.

NEACAC PROFESSIONALS OF THE YEAR

The NEACAC Professional of the Year Award identifies individuals whose contributions to the field of college admission and counseling deserve such recognition. These awards honor NEACAC members across the profession, including those affiliated with colleges and universities, high schools, independent counselors, and community-based organizations. Award recipients are strong and ethical advocates for their students and/or their institutions, and have a proven record of accomplishment throughout their careers. They demonstrate honesty, patience, thoroughness, and sensitivity in their work with students, parents, and colleagues. They are mentors, leaders, and consummate professionals.

The 2019 NEACAC Professionals of the Year are:

Linda Bucci - Ponaganset High School, RI **Brittany Flannery -** Southern New Hampshire University, NH **Leykia Nulan -** University of Massachusetts Amherst, MA

Lauren Riley - Suffolk University, MA
Ronald Sefchik - Bacon Academy, CT
Timothy Whittum - Southern New Hampshire University, NH

SESSION I WEDNESDAY, MAY 29, 2019, 4:45 P.M. - 5:45 P.M.



WATCH WHERE YOU STEP: LEARNING TO NAVIGATE A NEW INSTITUTIONAL CULTURE

Location: Ballentine 101

When entering a new work environment, often the most challenging task isn't learning your new job; it's discovering how to navigate the uncharted waters of a new institutional atmosphere with its own set of rules and traditions. Come discuss strategies for how to immerse yourself in a distinctly new environment while ensuring that you're being respectful and mindful of your new office culture.

Presenters: Diane Soboski, Director of Admissions, Champlain College

Sara Brookshire, Director of Admissions, Brandeis University

Amy Cembor, Senior Associate Dean of Admission, Providence College

2 MANAGEMENT TOOLS YOU CAN ACTUALLY USE

Location: Ballentine 115

It's common to be promoted into a supervisory role, but not receive any formal training. There are thousands of management books and articles you can read, but how do you know which ones are actually good? And who has time for that? Attend this session for some truly helpful and concrete take-aways. There will also be time to ask questions and get advice on your specific challenges.

Presenter: Amy Tiberio, Associate Vice President, Enrollment Management & Marketing, Roger Williams University

#BECOMING BETTER ADVOCATES FOR MARGINALIZED STUDENTS

Location: Swan 305

In her book "Becoming," Michelle Obama recounts the time when her college counselor stated that she was not "Princeton material." What are the direct and indirect ways that we discourage students, marginalized students in particular, from thriving? What can we do to grow on our journey towards #becoming better advocates?

Presenters: Sharonda Dailey, Associate Director of College Counseling & Student Support Coordinator, The Wheeler School

Maurice Hill, Jr., Associate Director of College Counseling, Worcester Academy

Cody Riggers, Assistant Director of Admission, Wellesley College

This session is endorsed by the IDEA Committee.

4

ADVANCING IN THE FIELD

Location: Swan 306

Are you ready to take the next step in our profession, but don't know how to get started? Whether you are looking for your first promotion or are trying to find a director role, this session will offer you tips to help jump-start the process.

Presenters: Jonathan Scully, Vice President of Enrollment Management & Marketing, Elms College

Erin Earle, Director, Campus Visit Experience/Welcome Center, University of Rhode Island



THE EVOLUTION OF ENROLLMENT MANAGEMENT MARKETING: WHERE TECHNOLOGY AND TRADITION MEET

Location: Swan 203

Reaching prospective students at the right time with the right message requires a balance between today's technology and traditional tactics. This powerful pairing will give you the data-driven insights you need to connect with your students and their families. Learn how to reach enrollment goals by utilizing successful and cost-effective marketing efforts.

Presenters: Geoff Broome, Enrollment Solutions Consultant, Capture Higher Ed

Eric Nichols, Vice President for Enrollment & Dean of Admission, Saint Anselm College



TRANSFER IN CRISIS

Location: Swan 309

Whether due to natural disasters, college mergers, or even college closures, transfer counselors increasingly find ourselves working with a new student population: those displaced unexpectedly. Join us as we review case studies and discuss best practices for thinking outside the box to support disappointed students through to their degree.

Presenters: Dayna Bradstreet, Associate Director of Undergraduate Admission, Simmons University

Dawn Bryden, Dean of Traditional Undergraduate Enrollment, Bay Path University

Anne McDonough, Assistant Director for Transfer Admissions & Marketing, Salem State University

This session is endorsed by NETA (New England Transfer Association).



CBO IMPACT: THE COLLEGE CRUSADE OF RHODE ISLAND

Location: Ballentine 112

Each year, The College Crusade supports approximately 4,200 students in middle school, high school, and college from Providence, Cranston, Pawtucket, Central Falls, Woonsocket, and West Warwick. Come learn about their success and the multi-tier supports they provide, as well as how admission professionals can partner with the largest community-based organization in Rhode Island.

Presenters: Cortney Lima, Associate Director of College Admissions, The College Crusade of Rhode Island Joshua Corria, Associate Director of High School Operations, The College Crusade of Rhode Island Lani Willmar, Associate Director of College Admissions, The College Crusade of Rhode Island Michelle Rosa Martins, Director of Post Secondary Success and Alumni Engagement, The College Crusade

of Rhode Island

THE JUNIOR YEAR EXPERIENCE: OUR COLLEGE CURRICULUM COURSE

Location: Ballentine 105

At Austin Preparatory School in Reading, MA, through an official partnership with Summit Educational Group located in Newton, MA, we are in the third year of a new program in which all juniors have a college counseling course built into their second semester schedule. This course includes both application work and standardized test prep for the SAT and ACT. Come learn about our experiences, the successes and failures, and the school community buy-in of this course as we continue to grow this innovative program.

Presenters: Brian Ford, Director of College Counseling, Austin Preparatory School

Ashley Gilbert, Assistant Director, Classroom Programs, Summit Educational Group Rob Fisher, Assistant Director, School Partnerships, Summit Educational Group



ESPORTS & COLLEGE: THE NEW STUDENT ATHLETE

Location: Ballentine 114

Come get a "play-through" and learn about the explosive growth of eSports, the rise of collegiate esport teams, differences between traditional athletics and eSports, and how this new industry is interfacing with and providing amazing opportunities for college recruitment and admission.

Presenters: Tim Whittum, Assistant Vice President of Freshman Admission, Southern New Hampshire University

Tim Fowler, Director of ESports, Southern New Hampshire University



COUNSELOR ADVISORY BOARDS: WHAT THEY ARE AND THE BENEFITS OF HAVING ONE

Location: Swan 311

School Counselors have their fingers on the pulse of how students and families perceive many facets of the admission process. Hear from three institutions how they've set up their own counselor advisory boards, what activities they engage their boards in, and how beneficial (and sometimes critical) it's been to have a group of seasoned school counselors to inform future policies and initiatives.

Presenters: Erik DeAngelis, Associate Director of Admission, Brown University

Dustin Hunter, Assistant Director of Regional Recruitment, Ithaca College

Tom Savageau, Senior Assistant Director, Bentley University



THE BALANCING ACT OF STUDENT SUPERVISION

Location: Swan 206

Managing students is incredibly rewarding, but doesn't always come easily--especially when they are only a few years your minor. We'll discuss some of the challenges we have faced and strategies we use for walking that fine line in the office, on the road, and when you see student employees off campus.

Presenters: Emma Brown, Associate Director of Admission, Bentley University

Clare Gallogly, Assistant Director of Admission, Bentley University Amy Chung, Assistant Dean of Admission, Stonehill College

WEDNESDAY EVENING ENTERTAINMENT

Dinner 6:00 p.m. - 8:00 p.m. Hope Mainfare

BINGO

8:00 p.m. - 9:00 p.m.

Memorial Union Ram's Den

It wouldn't be a NEACAC conference without everyone's favorite Bingo! As always, Bingo cards will be available for \$5 – cash or credit cards accepted.

Trivia and Late Night Entertainment 9:00 p.m. - 12:00 a.m. Memorial Union Ballroom

After Bingo, come join us for a Pub Trivia & Game Night! A fun-filled night of pop culture trivia hosted by our Social Programming Committee. Late night snacks will be provided.

THURSDAY, MAY 30 • AT A GLANCE

TIME	EVENT	LOCATION
6:30 a.m 8:00 p.m.	Open Gym	Fascitelli Fitness Center
7:00 a.m 7:45 a.m.	Zumba	Fascitelli Fitness Center, Group Exercise Studio
7:00 a.m 8:30 a.m.	Breakfast	Hope Mainfare
7:30 a.m 2:30 p.m.	Registration	Welcome Center
7:30 a.m 9:30 a.m.	Career Center Open	Roosevelt Great Room
8:30 a.m 9:30 a.m.	CONFERENCE SESSION II	
Secondary	Lights, Camera, Admissions: The College Application Process On Screen	Ballentine 101
College	Emotional Labor: Reexamining the "Burden" of Caring Too Much	Ballentine 115
Secondary and College	Gender Inclusive Language Policies and Practice	Ballentine 111
	Rookie Years: Eating Alone and Answers to Other Questions	Swan 305
	#HowToCollegeFair	Swan 306
	Successfully Navigating Your Students into Competitive Majors!	Swan 203
	Cost-Saving Initiatives: A New Model	Swan 205
	The Role of Proficiency Grading in the College Admission Process	Ballentine 114
	Working Together to Pave the Way for College Success	Swan 209
	Reading International Students in the United States	Swan 215
	Alternative Facts: Explaining Admissions Data to Students and Families	Swan 206
	Remote Control: A Discussion Around Managing and Working Regional Roles	Swan 213
	How Do You Know When to Make the Jump?	Ballentine 113
	Build a "Wicked" Cool Welcome Center	Welcome Center, Hope Room
9:45 a.m 11:45 a.m.	Membership Meeting & Awards Ceremony	Edwards Auditorium
12:00 p.m 1:00 p.m.	Lunch	Hope Mainfare and Memorial Union Ram's Den
12:00 p.m 1:00 p.m.	Working Lunch Sessions & Committee Meetings	Various Locations, see pg. 21
12:00 p.m 6:30 p.m.	Career Center Open	Roosevelt Great Room

THURSDAY, MAY 30 • AT A GLANCE

TIME	EVENT	LOCATION
1:00 p.m 2:00 p.m.	CONFERENCE SESSION III	
Secondary	The GPA Game Re-imagined!	Ballentine 115
College	How Catholic ARE You?	Ballentine 114
Secondary and College	Current Trends in College Admissions	Swan Auditorium
	To Lean In or Not to Lean In: Navigating Gendered Issues in a Career in Higher Education	Ballentine 111
	Survival Guide to Group Visits	Ballentine 112
	From the Admissions Application to Campus Education: Including Transgender Identities	Ballentine 113
	Emotional Intelligence and the College Selection Process	Swan 204
	Supervise This! How to Navigate the Road to Management	Swan 215
	Understanding Context in Application Review: Neither an Art nor a Science	Swan 201
	From The Recruited to The Recruiter	Swan 202
	Ratchet up your Alumni Admissions Volunteer Program	Swan 209
	Reimagining NACAC: Sharing News, Asking for Feedback	Swan 213
	Regional Admission Representatives: An Under-Utilized Resource!	Swan 211
	Beyond Awareness: Interrupting Bias in the College Admissions Process	Ballentine 101
2:00 p.m 5:15 p.m.	Exhibitor Expo	Memorial Union Lounge
2:30 p.m 3:15 p.m.	College Fair	Memorial Union Ballroom
3:45 p.m 4:45 p.m.	CONFERENCE SESSION IV	
Secondary	Improve with Improv	Ballentine 113
College	The Open House Alternative	Swan 305
Secondary and College	Enrolling Gen Z: Pivoting to Serve the Next Generation	Ballentine 111
	First-Generation Students: Because Getting In Isn't Enough!	Ballentine 101
	Guiding Potential Student Athletes Through The Admission Process	Swan 306
	From a Maybe to a Must-Have: Enrollment Marketing in Admissions	Swan 311

THURSDAY, MAY 30 • AT A GLANCE

TIME	EVENT	LOCATION
3:45 p.m 4:45 p.m.	CONFERENCE SESSION IV (CONTINUED)	
Secondary	Myth Busting: Studying Overseas	Ballentine 114
College	Learn About the Changes Coming to AP in 2019-2020	Ballentine 105
Secondary and College	Tips and Tricks for a Successful Travel Season	Swan 309
	Doctors, Lawyers, and Engineers, OH MY! - Identity Crises at Seventeen	Ballentine 115
	What's Happening on the Hill? Political Update	Swan 313
	Admissions and CBOs: The New Partnership in College Admissions	Swan 215
	Communication Behaviors and How Cultural Fluency (Can) Work(s)	Swan 204
	Back to the Basics: A Holistic Approach to Optimizing (International) Student Success in the College Setting	Memorial Union, Atrium #1
5:15 p.m.	Annual 5k Run/Walk	5K Course (On Map)
5:00 p.m 6:15 p.m.	Networking Event	Memorial Union Lounge
6:30 p.m 8:30 p.m.	The University of Rhode Island's Lobster Boil/Clam Bake	Health Quad
8:30 p.m - 12:00 a.m.	Blockparty & Lip Sync Battle	Memorial Union Courtyard

Zumba

7:00 a.m. - 7:45 a.m. Fascitelli Fitness Center

Shake up your morning and get your blood flowing for the day with this dance-inspired workout class. Fitness waivers, available at Registration and prior to class, must be signed before participating.

Working Lunch Sessions and Committee Meetings:

12:00 p.m. - 1:00 p.m.

Communication & Web Services (SWAN 203)
Government Relations (SWAN 205)
Two-Year College (SWAN 207)
Summer Institute Reunion (SWAN 305)
Professional Development (SWAN 306)
Member Services (SWAN 309)

NEACAC Summer Institute 2019 Reunion Lunch

12:00 p.m. - 1:00 p.m. ■ Swan Hall 305

Come catch up with your NEACAC Summer Institute mentors, faculty members, and fellow attendees. Discuss your experiences in the profession to-date, explore next steps for your professional aspirations, and have your questions answered. Reflect back on what was discussed last summer at Providence College and look ahead for what is yet to come in your professional journey.

SESSION II THURSDAY, MAY 30, 2019, 8:30 A.M. - 9:30 A.M.

1 LIGHTS, CAMERA, ADMISSIONS: THE COLLEGE APPLICATION PROCESS ON SCREEN

Location: Ballentine 101

From Risky Business to Friday Night Lights, Hollywood has long been drawn to the drama of college admissions, even if it hasn't been too concerned with portraying it accurately. This session will look at the college application process on screen and consider what it means for our work.

Presenters: Alyssa Frank Reichman, Director, Schawbel College Resource Center, Boston Latin School

James Fowler Jr., Vice President for Enrollment Management, Salve Regina University

James S. Murphy, Writer, Independent Consultant

Joseph Miller, Associate Director of College Counseling, St. Agnes Academy

2 EMOTIONAL LABOR: REEXAMINING THE "BURDEN" OF CARING TOO MUCH

Location: Ballentine 115

We will explore the concept of emotional labor, its impact on work-life balance, and how to repurpose emotional labor to aid in our career goals. This session will present current research and theories, and encourage attendees to share experiences while brainstorming new and effective techniques to re-frame overload in the workplace.

Presenters: Katrina Souder, Assistant Director of Admission, Brown University

Diane Soboski, Director of Admissions, Champlain College Eliza Etter, Senior Assistant Director, University of Vermont

This session is endorsed by WCAP (Women Council for Admission Professionals).

3 GENDER INCLUSIVE LANGUAGE POLICIES AND PRACTICE

Location: Ballentine 111

To best serve current and future students, it is crucial that our publications, presentations, and policies reflect an awareness of all gender identities. Members of the NEACAC Ad Hoc Committee on Gender Inclusive Language will present their findings and recommendations on how your office can adopt welcoming, inclusive language.

Presenters: Moira McKinnon, Director of College Counseling, Berwick Academy

Dayna Bradstreet, Associate Director of Admissions, Simmons University

Maruta Vitols, Principal, A+ College Consulting, LLC

This session is endorsed by the IDEA Committee.

ROOKIE YEARS: EATING ALONE AND ANSWERS TO OTHER QUESTIONS

Location: Swan 305

New to Admissions? Train and mentor new hires? Join us for a presentation and lively discussion on things we wish we knew in our first years in Admissions. From "What the heck does NEACAC stand for?" to "How do I request PTO?", we'll cover a little bit of everything!

Presenters: Allison Sherlock, Regional Associate Director of Admission, Saint Michael's College

Danielle Schiestle, Admission Counselor, Saint Michael's College

5 #HOWTOCOLLEGEFAIR

Location: Swan 306

Panelists from both sides of the desk will lead a discussion on best practices for planning and hosting a successful college fair. Topics will include: invitations, food, scheduling, timing, parking, food, directions, signage, table/room organization, and most importantly, food.

Presenter: Jarrett Saunders, Senior Assistant Director of Undergraduate Admissions, University of MA Amherst

Rachel Poulton, Assistant Director of Undergraduate Admissions, University of MA Amherst

Kathryn Dromey, School Counselor, Agawam High School

6 SUCCESSFULLY NAVIGATING YOUR STUDENTS INTO COMPETITIVE MAJORS!

Location: Swan 203

What do admission officers look for when admitting students into competitive majors such as engineering, nursing, pharmacy, and physical therapy? We will offer in-depth insight into what we look for and how high school counselors can help navigate their students through this competitive process.

Presenters: Rosa Ciunci, Admission Officer/President RIAAO, University of Rhode Island

Anne Clawson, College Counselor/Admission Advisor, LaSalle Academy/University of Rhode Island

COST-SAVING INITIATIVES: A NEW MODEL

Location: Swan 205

Taking a new approach to help ease the financial burden of higher education, Lasell College in Newton, MA created and implemented the Lasell Works program. Lasell Works is a one-of-a-kind career preparation program and a cost-saving initiative, where students receive the same education and benefits of a 4-year college experience at a sginificantly reduced tuition rate. This new model enables students to pay less in tuition each year they are enrolled while developing into marketable and successful employees in their chosen fields.

Presenters: Jim Tweed, Assistant Vice President for Enrollment Management/Dean of Admission & Financial Aid, Lasell College

Stephanie Williams, Director of Lasell Works, Lasell College

8 THE ROLE OF PROFICIENCY GRADING IN THE COLLEGE ADMISSION PROCESS

Location: Ballentine 114

We will present a proficiency-based transcript and school profile that represent our school's shift to proficiency-based assessing, a process incorporating survey data from college admissions professionals. The presentation will include time for participants to discuss pros and cons of proficiency-based education and the documents that represent it.

Presenter: Ellen Bagnato, Director of College & Career Advising, The Sharon Academy

Mary Newman, Dean of Curriculum, The Sharon Academy



WORKING TOGETHER TO PAVE THE WAY FOR COLLEGE SUCCESS

Location: Swan 209

As college completion rates continue to be a focus for institutions of higher learning, we often consider whether students' preparation and motivation when entering college can be improved to promote persistence and completion. RaiseMe will facilitate a discussion with high school and college constituents around how they're partnering together to encourage college readiness behaviors.

Presenters: Kathryn Nathan, Partner Success Consultant, RaiseMe Stuart Jones, Vice President for Enrollment Management, Springfield College

10

READING INTERNATIONAL STUDENTS IN THE UNITED STATES

Location: Swan 215

In this session we will discuss working with international students in U.S. high schools during the application process, including reviewing transcripts from other countries, unique challenges that international students face when it comes to standardized testing, and what international students can bring to your institution.

Presenters: Vera Grek, Assistant Director of International Admissions, Worcester Polytechnic Institute

Camille Bouknight, Associate Director of Admission, Emerson College

Becca Blackelari, College & Career Counselor, German International School of Boston

11

ALTERNATIVE FACTS: EXPLAINING ADMISSIONS DATA TO STUDENTS AND FAMILIES

Location: Swan 206

Data, such as acceptance rates, rankings, average GPAs, and class sizes, are commonly included in colleges' information sessions and marketing materials. Yet numbers aren't always what they seem... We'll discuss how to interpret data and encourage students (and families) to ask questions that will empower them to be savvy consumers.

Presenters: Laurie Nelson, Co-Director of College Counseling, Moses Brown School

Luigi Solla, Co-Director of College Counseling, Moses Brown School



REMOTE CONTROL: A DISCUSSION AROUND MANAGING AND WORKING REGIONAL ROLES

Location: Swan 213

Regional representation can be a fruitful recruitment tactic for many institutions, but working remotely presents various challenges to both reps and managers. Whether you're a regional rep, manage remote employees, or are considering deploying a regional structure, come learn about some challenges, strategies, and opportunities surrounding regional recruitment.

Presenters: Joe Varao, Associate Director of Admission, Roger Williams University

Bill McMurray, Regional Admission Representative, Roger Williams University Laura Robitaille, Regional Recruiter- New England, Rutgers University

13

HOW DO YOU KNOW WHEN TO MAKE THE JUMP?

Location: Ballentine 113

Asking yourself the 3- or 30-year question? Time for a change? We'll discuss factors to consider when making a change from one institution to another, or from one side of the desk to the other. Colleagues will share stories of how they have successfully made a move to advance their career and take on a new role.

Presenters: Patrick Brennan, Assistant Dean of Admission, Providence College

Emma Brown, Associate Director, Bentley University

(14)

BUILD A "WICKED" COOL WELCOME CENTER

Location: Robert J. Higgins Welcome Center, Hope Room

Do you dream of improving your campus visit experience? Attend this session to learn the process of building/renovating a Welcome Center, including finding funding, determining what to include in your space, and collaborating with partners. You will also get to tour our brand new facility.

Presenters: Erin Earle, Director, Campus Visit Experience/Welcome Center, University of Rhode Island

Dean Libutti, Vice Provost of Enrollment Management, University of Rhode Island Schane Tallardy, Manager, Construction Projects, University of Rhode Island

NEACAC GENERAL MEMBERSHIP MEETING & AWARDS CEREMONY

9:45 a.m. - 11:45 a.m. ■ Edwards Auditorium

Please join us at the General Membership Meeting & Awards Ceremony to find out what's happening in NEACAC and to recognize the recipients of the Margaret Addis Memorial Scholarship, as well as the announcement of the winners of this year's NEACAC IDEAL, NEACAC Rising Star, William S. Neal Award, and Harry R. Carroll Distinguished Service Award.

We will also be voting on important pieces of membership business; come and lend your voice!

NACAC Special Guest Speaker: Sara Brookshire, Director of Admissions, Brandeis University, NACAC Board Member



Sara Brookshire currently serves as the Director of Admissions at Brandeis University in Waltham, MA where she has worked for five years and previously worked for ten years at Emerson College. Sara earned her undergraduate degree in marketing communication at Emerson College and graduated with her Master's Degree in school counseling from Lesley University. Sara serves as a member of the National Association for College Admission Counseling's Board of Directors and previously served as a member of their Professional Development Committee. She has also served as an Assembly Delegate to NACAC's national assembly, as Vice President of NEACAC, and as NEACAC's Summer Institute Chair.

CONGRATULATIONS TO OUR 2019 MARGARET ADDIS MEMORIAL SCHOLARS

Nicole Seng, Malden Catholic High School, MA

Luckson Omoaregba, UMass Boston Upward Bound, MA

Lani Willmar, The College Crusade of Rhode Island, RI

Jacquelyn Letizia, The College Crusade of Rhode Island, RI

Ashley Davega, The College Crusade of Rhode Island, RI

Anthony Mam, The College Crusade of Rhode Island, RI

Andre Eason, Northern Vermont University, VT

Ryan Fauci, Northern Vermont University, VT

Lauren Gee, Lawrence High School-Upper Academy, MA

Elizabeth Hennessy, Stoughton High School, MA

Kristyn Hughes, Charlestown, MA

Benjamin Concepcion, College Visions, RI

Kerry Kowalczyk, Windham High School-Jobs for Maine Graduates, ME

Kate DeMaio, Dynamy Internship Year, MA

Kimberly Bennett, Pathways Academy of Technology & Design,

Hartford Public Schools, CT

Gretta Schaaf, Young Voices, RI

Rosario Romare, The University of Rhode Island, RI

The NEACAC IDEA Committee seeks to recognize candidates who have shown dedication to the field of counseling and who, due to lack of funds, are unable to receive professional development opportunities. Please take a moment to stop and introduce yourself to our scholars and welcome them to the conference and to NEACAC.

NEACAC 2019 AWARDS

The 2019 award recipients will all be announced during the Awards Ceremony.

NEACAC IDEAL AWARD

NEACAC is fully committed to the opportunity for all students to attend a college or university. The NEACAC IDEAL (Inclusion, Diversity, Education, Access, and Leadership) Award seeks to recognize an individual, institution, or organization who has demonstrated consistent and long standing commitment to issues of access, including but not limited to: students of color, first-generation college students, low-income students, undocumented students, and LGBTQ students. This award is presented to either individuals or institutions that are actively engaged in activities associated with access. Factors considered in selecting the recipient of this award include a long standing commitment to these principles and positive outcomes for students attending college.

The 2018 NEACAC IDEAL Award was presented to Nakia Letang

NEACAC RISING STAR AWARD

The NEACAC Rising Star Award recognizes an individual or program with no more than five years of NEACAC membership that exemplifies excellence and dedication to serving the needs of students in the transition from high school to college. These individuals or programs are striving to make a difference within NEACAC through their work, utilizing nontraditional approaches to traditional challenges.

The 2018 NEACAC Rising Star Award was presented to Adaeze Ogundo

WILLIAM S. NEAL AWARD

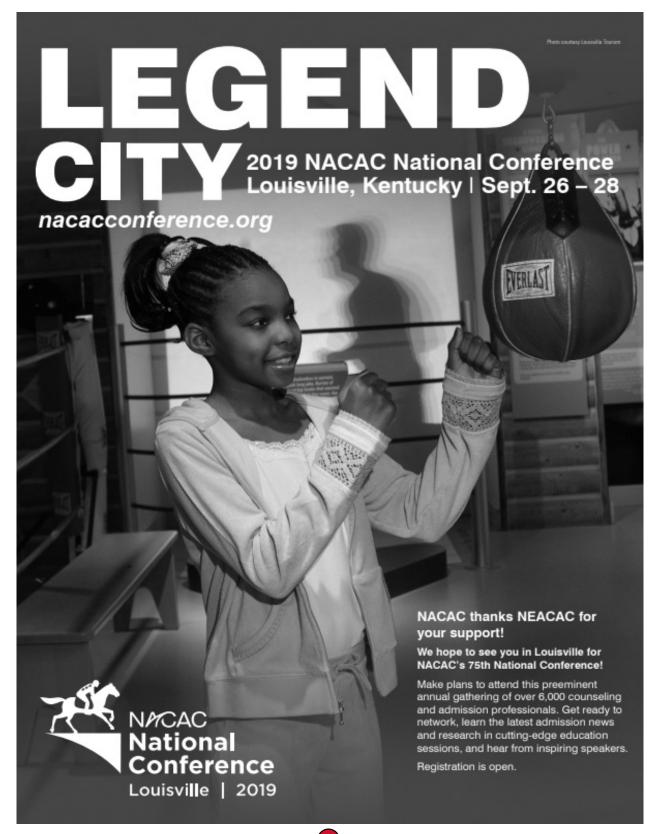
The William S. Neal Award recognizes an individual and NEACAC member with at least five and no more than fifteen years of experience who works in the field of college admissions and counseling. William S. Neal (1936-2004) was a quintessential New Englander whose warm, steadfast leadership and guidance touched the lives of many students, families, and counselors during his thirty-two years in the profession, including twenty-four years as the chief admission officer at Norwich University and Elmira College. Bill served in many capacities of leadership at the regional and national levels. He was perhaps most recognized at our regional college fairs and during the annual conference where he mentored new college admission and high school counselors throughout New England. The William S. Neal Award passes Bill's torch to a NEACAC member who has been engaged in association activities and who has shown particular commitment to students and the profession, with promise for continued service and leadership.

The 2018 William S. Neal Award was presented to Diane Soboski

HARRY R. CARROLL DISTINGUISHED SERVICE AWARD

With this award, NEACAC recognizes Harry R. Carroll (1924-1982) for twenty-five years of dedicated service to the University of New Hampshire and Colby College. To honor his memory, NEACAC is proud to dedicate its Distinguished Service Award as the Harry R. Carroll Distinguished Service Award. This award is presented to those individuals in the admission and counseling professions whose outstanding contributions and achievements deserve special recognition. His standards of academic excellence, his dedication to fair and impartial work on behalf of students, and his commitment to the ethical standards of the admission profession set a mark which will be remembered by high school and college colleagues across the nation. With a sense of fair play and good humor, Harry Carroll provided leadership, guidance, and wise counsel to the admission profession in New England and throughout the United States.

The 2018 Harry R. Carroll Award was presented to Debra Johns



SESSION III THURSDAY, MAY 30, 2019, 1:00 P.M. - 2:00 P.M.

1 THE GPA GAME RE-IMAGINED!

Location: Ballentine 115

It's a fun classic, where student "applicants" bump each other from consideration for college admission with their individual characteristics. But is that really how it works? Join us to explore a new vision for the GPA game where students are evaluated as individuals and aren't in competition with one another.

Presenters: Ken Swada Associate Director of Admissions, Syracuse University Jason Cloutier, Regional Director of Admission, Xavier University

Jonathan Hurt, Enrollment Services Manager-New England, University of Pittsburgh Ross Wolfson, School Counseling Department Head, Westborough High School Kate Guertin, Associate Director of New England Recruitment, Dickinson College

2 HOW CATHOLIC ARE YOU?

Location: Ballentine 114

Catholic colleges offer exceptional educations, but families often have questions about Catholicism on campus. Different religious orders and campus cultures lead to a variety of student experiences for Catholic and non-Catholic students alike. Representatives share how to discern each school's Catholic identity and its influence on curriculum and the day-to-day experience for students.

Presenters: Jim Fowler, Vice President for Enrollment, Salve Regina University

Eric Nichols, Vice President of Enrollment, Dean of Admission, St. Anselm College

Joseph Dacey, Assistant Vice President of Enrollment and Dean of Admission, Stonehill College

Alison Hildenbrand, Director of Admission, Farifield University

3 CURRENT TRENDS IN COLLEGE ADMISSIONS

Location: Swan Auditorium

This session, which will include significant audience participation, gives high school and college professionals a chance to reflect on the year that was and bring up especially compelling industry issues for all to discuss. The facilitators will provide topics if necessary, but we much prefer to go with what the audience wants to discuss. We have offered this session annually in recent years, and have benefited from large, enthusiastic audiences!

Presenters: Terry Ward, Director of College Counseling, Providence Country Day School

Alyssa Frank Reichman, Director, Schawbel College Resource Center, Boston Latin School



TO LEAN IN OR NOT TO LEAN IN: NAVIGATING GENDERED ISSUES IN A CAREER IN HIGHER EDUCATION

Location: Ballentine 111

There has been a lot of criticism about the Lean In movement. Some women subscribe to the idea and others find fault with it. What does it mean to "lean in" in higher ed? What are the gendered issues and challenges that women face? How can our male colleagues be true allies and help disrupt the patriarchy? Join our panelists for a lively discussion.

Presenters: Amy Tiberio, Associate Vice President for Enrollment Management & Marketing, Roger Williams University Erin Earle, Director, Campus Visit Experience & Welcome Center, The University of Rhode Island Keiko Broomhead, Vice President for Enrollment Management, Wentworth Institute of Technology Sherry Hernandez, Associate Director of College Counseling, Philips Exeter Academy

This session is endorsed by WCAP (Women College Admission Professionals).



SURVIVAL GUIDE TO GROUP VISITS

Location: Ballentine 112

Engaging a large group of students during a visit to your college or university is no easy feat. Join us to learn our special formula that will have everyone interested, participating, and learning about the benefits of your institution!

Presenter: Kimberly Bornstein, Admissions Officer, University of Connecticut-Stamford Campus



FROM THE ADMISSIONS APPLICATION TO CAMPUS EDUCATION: INCLUDING TRANSGENDER IDENTITIES

Location: Ballentine 113

Worcester State University recently updated gender identity categories on campus records and university software to better reflect the campus community and welcome non-binary identities. This session will outline a framework for institutions looking to update their policies and procedures, starting with the admissions application and culminating with a campus education plan.

Presenters: Tiana Carrasquillo, Associate Director of Admission/WSU Gender Identity Sub-Committee Chair,

Worcester State University

Elena Arranz, Non-Matriculated/Adult Student Advisor/WSU Gender Identity Sub-Committee

Member, Worcester State University Division of Graduate & Continuing Education

EMOTIONAL INTELLIGENCE AND THE COLLEGE SELECTION PROCESS

Location:

Students and parents seeking the right "fit" often focus on academics and overlook the social-emotional aspect of the transition to college. This session will give an overview of Emotional Intelligence and how to work that information into discussions with families in order to make better decisions.

Presenter: Henry DelAngelo, School Counselor, Joel Barlow High School

(8)

SUPERVISE THIS! HOW TO NAVIGATE THE ROAD TO MANAGEMENT

Location: Swan 215

Designed for rising admission leaders who have been in the field for 2-3 years, this session starts at the beginning: how to become a manager, find a balance, and deal with supervisory challenges along the way. Whether you are an aspiring manager or were recently promoted, this session is for you!

Presenters: Eliza Etter, Senior Assistant Director, University of Vermont

Tony Sylvester, Coordinator, Admission Marketing & Advertising, University of Rhode Island



UNDERSTANDING CONTEXT IN APPLICATION REVIEW: NEITHER AN ART NOR A SCIENCE

Location: Swan 201

Holistic admissions seeks to acknowledge the unique experiences and identities of applicants. Learn and discuss how to better understand context as it relates to race, gender, sexuality, religion, socioeconomic status, geography, language, and citizenship during the application review process.

Presenters: Katie Phung, Assistant Director of Admissions, Worcester Polytechnic Institute

Emmanuel (Manny) Tejeda, Associate Director of Admissions, University of Vermont

This session is endorsed by the IDEA Committee.

10

FROM THE RECRUITED TO THE RECRUITER

Location: Swan 202

Do you sometimes have questions working with recruited athletes or coaches? Ever wonder what their perspective might be? Join us for a discussion on college athletics from the perspective of former athletes. We will break down the different divisions, make recommendations for building relationships, and provide an overview of the process from initial recruitment to signing day.

Presenters: Kelsey Cromie, Senior Assistant Director of Admission, Wheaton College

Heather Vermillion, Senior Admission Counselor, Brown University



RATCHET UP YOUR ALUMNI ADMISSIONS VOLUNTEER PROGRAM

Location: Swan 209

Alumni engagement in admissions is a hot topic in enrollment management. Are you starting a program, or looking for ideas to refresh your existing program? Join us to share ideas about technology, communicating with alumni, incentives, recruitment, and building relationships across your campus. This will be an interactive session!

Presenters: Liz Hamlin-Volz, Senior Assistant Director of Admissions, University of Vermont

Sally Hobart, Senior Associate Director of Admissions, University of Vermont Diana Gingles, Associate Director of Admissions, Providence College Carolyn McGarry, Assistant Director of Admissions, Brown University

12 REIMAGINING NACAC: SHARING NEWS, ASKING FOR FEEDBACK

Location: Swan 213

It's a new year, and NACAC is taking steps to reimagine its membership model and governance structures, which creates new possibilities for member engagement. NACAC Board Director Sara Brookshire will share details about potential changes designed to extend the benefits of membership to more professionals and to make the process of joining less complicated. She will also talk about the latest proposals from the Ad Hoc Committee on Governance Restructuring, including possible new opportunities to serve on national committees and engage in the vital work of the association, as well as ideas for simplifying the eligibility requirements for NACAC leadership positions. This session will be interactive, and attendees will be encouraged to discuss and offer feedback on all these potential changes.

Presenter: Sara Brookshire, Director of Admissions, Brandeis University/NACAC Board Director

This session is endorsed by The NACAC Board of Directors.

3 REGIONAL ADMISSION REPRESENTATIVES: AN UNDER-UTILIZED RESOURCE!

Location: Swan 211

NARAC is comprised of 22 regional groups, including 800 representatives, who partner with high schools, independent counselors, and CBOs in assisting with college programming. We are a valuable resource for helping students consider how selecting a college outside of New England can be beneficial. Learn how to better serve your constituents by making personal connections with admissions representatives right in your own backyard.

Presenters: Karen Gerrior-Mariani, Associate Director of Regional Admissions, High Point University

Sam Carter, Associate Director of Admission, New England Region, Ursinus College Sara Cronin, Associate Dean of Admissions, The Catholic University of America Katherine Miele, Regional Representative, University of South Carolina

BEYOND AWARENESS: INTERRUPTING BIAS IN THE COLLEGE ADMISSIONS PROCESS

Location: Ballentine 101

What happens after we identify implicit bias in our college admissions recruitment and review process? Do we quit our jobs? Do we call out our colleagues? Do we resign to futility? What can we actually do when we identify bias in our process? We have brought together a panel of college admissions professionals from both sides of the desk to share common challenges and to propose new solutions.

Presenters: Emily Parker, Assistant Director of Admissions, Brown University

Tyler Lussier, Senior Assistant Dean of Admission, Bates College

Lawrence Alexander, Director of College Counseling, The White Mountain School

SESSION IV THURSDAY, MAY 30, 2019, 3:45 P.M. - 4:45 P.M.

1 IMPROVE WITH IMPROV

Location: Ballentine 113

Improvisation is not only what you see on "Whose Line is it Anyway?" This interactive session is for anyone interested in incorporating a new mindset into everyday work with students, colleagues, and other community members. Using the basic tenets of improvisation, we will explore building leadership and team-oriented approaches focused on engagement to create collaborative environments, and change the way we think about our interactions and relationships with the world around us and ourselves. No background in improv or performance necessary!

Presenters: Sean Racine, Associate Director of Admission, Saint Anselm College

Tim Cushing, Assistant Director of College Counseling, Brewster Academy

John Chenier, Assistant Dean of Admissions, Director of Operations & International Recruitment,

Framingham State University

2 THE OPEN HOUSE ALTERNATIVE

Location: Swan 305

Is an Open House really the most effective way to host students on your campus? In this session, we'll discuss the alternatives to a traditional open house, ways to personalize the visitor experience, and how data-driven decision making can change the way guests visit your campus.

Presenters: Julia Gurney, Associate Director for Visits and Events, University of Southern Maine

John Tabor, Assistant Director of Admissions, University of Southern Maine

ENROLLING GEN Z: PIVOTING TO SERVE THE NEXT GENERATION

Location: Ballentine 111

Generation Z is here and enrolling! Is your institution prepared to give Gen Z students the experience they're looking for? This presentation, based on the Eduventures Prospective Student and Student Sentiment Surveys, explores the key distinctions between Millennial and Gen Z students, and the implications those distinctions have on student expectations.

Presenters: Patricia Plourde, Regional Director, ACT® | NRCCUA®

Karissa Peckham, Associate Vice President for Enrollment Management, Central Connecticut State University

4 FIRST-GENERATION STUDENTS: BECAUSE GETTING IN ISN'T ENOUGH!

Location: Ballentine 101

First-generation students are historically disadvantaged academically and socially; they come to college with less capital than continuing-generation peers. Institutions should work not only to admit them to college, but help them persist. This session will discuss the struggles first-generation students face and offer suggestions for how institutions can support them.

Presenters: Courtney Kipp, Associate Director of Admissions, Northeastern University

Katie Phung, Assistant Director of Admissions, Worcester Polytechnic Institute

This session is endorsed by the IDEA Committee.

5

GUIDING POTENTIAL STUDENT ATHLETES THROUGH THE ADMISSION PROCESS

Location: Swan 306

The session will be focused on guiding potential college student athletes - or any student interested in pursuing college athletics. We will cover the athletics side of the process (Division I, Division II, and Division III protocol), and discuss NCAA regulations. We will also review the admission side of the process: how to sell yourself as a potential college athlete and the role of admission in college athletics.

Presenters: Eric Laboissonniere, Assistant Director of Undergraduate Admission, Babson College

Kiki Jacobs, Director of Athletics, Roger Williams University Sean Walsh, Admissions Counselor, Framingham State University

6

FROM A MAYBE TO A MUST-HAVE: ENROLLMENT MARKETING IN ADMISSIONS

Location: Swan 311

Enrollment marketing has evolved from an afterthought to a critical piece in admissions operations. However, marketing efforts often fall to admissions staff already responsible for recruitment and selection. This panel will discuss the current state of enrollment marketing and pass along advice about managing multiple positions rolled into one.

Presenters: Alexandra Bellerose, Senior Assistant Director, Direct Marketing and CRM Operations, Boston University

Kiel Szivos, Assistant Director of Admissions, Worcester State University

Rita Winthrop, Admissions Counselor, Salve Regina University



MYTH BUSTING: STUDYING OVERSEAS

Location: Ballentine 114

There is no "one size fits all" when students are considering higher education. So why not have students consider options outside of the United States? We will discuss what makes studying overseas a rewarding opportunity for American students and address common misconceptions regarding degrees, work experience, student life, and affordability.

Presenters: Margaret Cardosi, North America Representative - Northeast, University College Dublin

Chris Weber, Regional Admissions Representative, University of British Columbia Jackie Christopher, Regional Manager, North America, University of Roehampton

8

LEARN ABOUT THE CHANGES COMING TO AP IN 2019-2020

Location: Ballentine 105

Beginning with the 2019-2020 school year, some of the processes around AP Exam registration and ordering will change. At the same time, AP teachers and students will have access to a robust set of new classroom resources starting on August 1, 2019. During this session, you will get information, support, and guidance to make sure the transition is smooth for you and your students.

Presenters: Kate Gerbode-Grant, Director, Higher Education Services, The College Board Dena Soled-Johnson, Director, State and District Partnerships, The College Board

9

TIPS AND TRICKS FOR A SUCCESSFUL TRAVEL SEASON

Location: Swan 309

Whether it's your first or fifteenth, there is no doubt that travel season can be a whirlwind physically, emotionally, and mentally. Come and hear about some tips and tricks admission counselors have learned along the way to find a balance between being the best recruiter you can be while keeping yourself happy and healthy on the road!

Presenters: Brooke Porter-Jordan, Assistant Director of Freshman Admission, Southern New Hampshire University

Randy Jose, Assistant Director of Undergraduate Admissions, Boston University

10 DOCTORS, LAWYERS, AND ENGINEERS, OH MY! - IDENTITY CRISES AT SEVENTEEN

Location: Ballentine 115

This session will be centered around a conversation about the external pressures that our low-income, first-generation access students experience to choose a major/career that is perceived as successful and lucrative. Through the analysis of personal narratives and literature, we explore the importance of identity development. How can advisors create a space that honors students' agency?

Presenters: Kathleen Portillo, College Access Team Manager, Bottom Line

Joanna Da Cunha, College Access Advisor, Bottom Line Marisa O'Connor, College Access Advisor, Bottom Line Dominique Rainey, College Access Advisor, Bottom Line

11 WHAT'S HAPPENING ON THE HILL? POLITICAL UPDATE

Location: Swan 313

Come for an update of the effects of the "new" congress on NACAC legislative initiatives. Also hear about GRAC's Days on the Hill in both Massachusetts and Connecticut. Learn how we can all make a difference for the student and families with whom we work through advocacy.

Presenters: Sharon Veatch, GRAC Chair, School Counselor, Housatonic Valley Regional High School

Brian Poznanski, Assistant Director of Admissions, Boston University Tyler Tucky, Regional Enrollment Manager, University of Dayton

Whitney Bruce, Independent College Counselor

This session is endorsed by the GRAC Committee.

ADMISSIONS AND CBOS: THE NEW PARTNERSHIP IN COLLEGE ADMISSIONS

Location: Swan 215

Join us for an overview of the benefits (and necessity!) of college admission staffs working and partnering with non-profit/community-based organizations.

Presenters: Jose Garcia, Assistant Director of Admissions and Multicultural Recruitment, Bryant University

Darwin Almonte, Senior Admissions Counselor / Multicultural Recruitment, Salve Regina University

Cortney Lima, Associate Director of College Admissions, The College Crusade

This session is endorsed by NECBAC (Northeastern Consortium Bridging Access to College).

13 COMMUNICATION BEHAVIORS AND HOW CULTURAL FLUENCY (CAN) WORK(S)

Location: Swan 204

This session will present ways to gain the necessary cultural fluency to understand your own biases. Take-aways will include how to align your individual and departmental views to benefit the cohesiveness of the message, and setting goals that aim at positively impacting all of those you service.

Presenters: Mario Silva-Rosa, Director of Undergraduate Admission, Bentley University

William Johnson, Dean of Students, Fairfield University

Leykia Nulan, Assistant Provost for Diversity, University of Massachusetts, Amherst



BACK TO THE BASICS: A HOLISTIC APPROACH TO OPTIMIZING (INTERNATIONAL) STUDENT SUCCESS IN THE COLLEGE SETTING

Location: Memorial Union, Atrium #1

This presentation will support and recommend knowledge, skills and tools that will aid in the development of best practices when working with international students who intend to study at the University level. Measurable outcomes related to academics, quality of life, health and wellness, student involvement and engagement will be discussed.

Presenters: ChuChu Chidume, Associate Academic Director, MAP, Auburn Global Ashley Blake, Student Services Advisor, Auburn Global

This session is sponsored by International University Alliance.

THURSDAY EVENING ENTERTAINMENT

5K - DEL'S RHODY RUN

5:15 p.m. Start ■ Starting Point: At the Quadrangle next to Ranger Road

Lace up your sneakers and get your cheering voice ready for the NEACAC 5K! This year, we are pleased to have a Rhode Island favorite for our free 5K with a Del's themed Rhody Run! Runners can enjoy a cool cup of Del's Lemonade after the run. If you're not up for a race today, please stop by to cheer on your friends and colleagues and enjoy some Del's too, served by NEACAC's Assembly Delegates! Fitness waivers, available at Registration and prior to the race, must be signed before participating in the 5K.

NETWORKING EVENT

5:00 p.m. - 6:15 p.m. ■ Memorial Union Lounge

One more opportunity to connect with Exhibitors with whom you've partnered, or are interested in building a relationship. Appetizers will be provided and cash bar will be available. Del's Frozen Lemonade and the finish of the 5K is located just outside.

THE UNIVERSITY OF RHODE ISLAND'S LOBSTER BOIL/CLAM BAKE DINNER

6:30 p.m. - 8:30 p.m. ■ Health Quad

It wouldn't be a trip to the Ocean State without a traditional Rhode Island Lobster Boil. The University of Rhode Island Community invites you to a dinner under the stars surrounded by some of our newest academic buildings.

After dining on lobster, chowder, clams, and mussels (or chicken if crustaceans aren't your thing) stay for some dancing with one of Rhode Island's best bands and a NEACAC favorite, Those Guys.

EVENING ENTERTAINMENT: LIP SYNC BATTLE & BLOCKPARTY

8:30 p.m. - 12:00 a.m. ■ Memorial Union Ballroom and Courtyard

Evening and late night entertainment will be filled with good music, great dancing, and talented lipsyncing! Sign up with a team from your office, or members from the NEACAC community. Pick a song, work on your dance moves, and get ready to lip sync your heart out! In a competition hosted by DJ Corey Young and the Social Programming Committee, teams will be judged on lip sync abilities, creativity, and stage presence. Enjoy local Rhode Island food trucks and lawn games outside the Memorial Union in between watching your colleagues rock out. Drinks will be served in the Memorial Union.

#NEACAC2019

	FRIDAY, MAY 31 • AT A GLANCE	
TIME	EVENT	LOCATION
6:30 a.m 11:00 a.m.	Open Gym	Fascitelli Fitness Center
7:00 a.m 8:30 a.m.	Breakfast	Hope Mainfare
7:00 a.m 8:00 a.m.	Garden Yoga	Pharmacy, Medicinal Garden (Rain Location: Fascitelli, Mind Body Studio)
8:30 a.m 9:30 a.m.	CONFERENCE SESSION V	
Secondary	Do Extracurricular Activities Actually Matter?	Center for Biotechnology and Life Sciences 100
College	The Best of Intentions Don't Always Mean Much: How to Be a Co-Conspirator Instead of an Ally	Kirk Auditorium
Secondary and College	Transfer Recruitment: Best Practices	Chafee 244
	Don't Retreat from Retreat Planning	Avedisian Hall 240
	ACT Academy: A FREE Resource to Raise Your Students to the Next Level!	Center for Biotechnology and Life Sciences 252
	More than a Volunteer: Experiencing NEACAC Through Committees and PD	Avedisian Hall 105
	Advising the Blind and Visually Impaired College-Bound Student: A Working Session	Chafee 251
	Show Me the Money: Demystifying Grant Writing	Chafee 219
	The Terminal Associate's Degree	Center for Biotechnology and Life Sciences 152
	"Did You Go Here?"	Center for Biotechnology and Life Sciences 010
	One Application, Unlimited Possibilities: Lowering Barriers to Access	Chafee 235
9:45 a.m 10:45 a.m.	CONFERENCE SESSION VI	
Secondary	But I Don't Have the Time: Tools for Maximizing Productivity	Center for Biotechnology and Life Sciences 010
College	Who me?!?! Living with Imposter Syndrome	Kirk Auditorium
Secondary and College	Addressing Bias in the Admissions Process	Ballentine 101
	Recruit to Retain Students of Color in STEM Programs	Chafee 244
	Calling All Regionals (Or Regional Wannabes)	Chafee 219
	Authentic Code-Switching	Ballentine 111
	Newcomer AMC Recap	Avedisian Hall 240
	The New Smart: Using the College Scorecard1-2-7	Center for Biotechnology and Life Sciences 252
	Effectively Managing Seasonal Recruiters	Chafee 235

FRIDAY, MAY 31 • AT A GLANCE			
TIME	EVENT	LOCATION	
9:45 a.m 10:45 a.m.	CONFERENCE SESSION VI		
Secondary	Building Partnerships Between High Schools and Colleges	Avedisian Hall 105	
College	You're IN! Now What? How Can Students Self-Advocate?	Chafee 251	
Secondary and College	College Hopes & Worries Survey Results	Center for Biotechnology and Life Sciences 152	
	Staying Connected to NEACAC and NACAC Beyond the Closing Ceremony	Ballentine 115	
11:00 a.m 12:00 p.m.	Conference Closing Ceremony	Center for Biotechnology & Life Sciences 100	

BREAKFAST 7:00 a.m. - 8:30 a.m. ■ Hope Mainfare

GARDEN YOGA

7:00 a.m. - 8:00 a.m. ■ Pharmacy, Medicinal Garden (Rain location Fascitelli, Mind Body Studio)

Come rejuvenate and re-energize yourself with outdoor garden yoga before the final two sessions and Conference Closing Ceremony. **Attendees must provide their own yoga mat, towel or enjoy a true outdoor grass garden yoga experience.** Fitness waivers, available at Registration and prior to class, must be signed before participating.

Rain Location: Fascitelli Fitness Center, Mind Body Studio

SESSION V FRIDAY, MAY 31, 2019, 8:30 A.M. - 9:30 A.M.

1

DO EXTRACURRICULAR ACTIVITIES ACTUALLY MATTER?

Location: Center for Biotechnology and Life Sciences 100

The extracurricular activities section of college applications doesn't receive a lot of attention. However, it causes stress for both students and counselors. In this session, hear from both sides of the desk on how to best advise your students to pursue their passions, how to report them within their application, and how colleges look at this section.

Presenters: Tim Kelly, Senior Associate Director of Admissions, Northeastern University

Joe DiCarlo, Director of Admissions, Worcester State University

Emily McDowell, Associate Director of College Counseling, The Williston Northampton School

Erin Corbett, School Counselor, Longmeadow High School



THE BEST OF INTENTIONS DON'T ALWAYS MEAN MUCH: HOW TO BE A CO-CONSPIRATOR INSTEAD OF AN ALLY

Location: Kirk Auditorium

Every day we read headlines about injustices occurring globally, in our own backyard, or possibly even our offices. Come ready for a frank discussion on ways in which well-intentioned allies are failing those they attempt to support. How can we work together as co-conspirators to fight against these instances of oppression and bias in the work we do, as well as in our daily lives?

Presenters: Diane Soboski, Director of Admissions, Champlain College

Nakia Letang, Associate Director, Multicultural Recruitment, Fairfield University Lawrence Alexander, Director of College Counseling, The White Mountain School

(3)

TRANSFER RECRUITMENT: BEST PRACTICES

Location: Chafee 244

As demographics shift and the market for students becomes increasingly competitive, more colleges and universities are targeting transfer students as a bigger piece of the enrollment pie. This session will focus on the recruitment strategies, academic advising support, and other best practices that have helped to grow our campus transfer student enrollments at Southern New Hampshire University.

Presenters: Alison Tollner, Senior Assistant Director of Admission, Southern New Hampshire University

Shannon Collins, Academic Advisor, Southern New Hampshire University

4

DON'T RETREAT FROM RETREAT PLANNING

Location: Avedisian Hall 240

Tasked with organizing your team's summer planning days or retreat? Join us as we share ideas and workshop a plan specific to your office's goals, unique needs, and culture. Get the most from this critical period of time and set your office up for success in the upcoming cycle.

Presenters: Christina Berardi, Senior Associate Dean of Admissions, Salve Regina University

Erin Earle, Director, Campus Visit Experience & Welcome Center, The University of Rhode Island

5 A

ACT ACADEMY: A FREE RESOURCE TO RAISE YOUR STUDENTS TO THE NEXT LEVEL!

Location: Center for Biotechnology and Life Sciences 252

Using ACT Academy, educators will have access to a personalized repository of free resources and a ready-touse digital curriculum that is mapped to key standards. Through video lessons, interactive practice questions, full-length practice tests, educational games, and other materials, educators will be able to deliver lessons to students who need help with a specific topic with just one click.

Presenters: Greg Napierala, Account Executive, ACT



MORE THAN A VOLUNTEER: EXPERIENCING NEACAC THROUGH COMMITTEES AND PD

Location: Avedisian Hall 105

NEACAC is filled with fresh faces and seasoned professionals who all have one thing in common: we love our organization. Join us as we break down the plethora of opportunities to become more than just a member of NEACAC. Learn which committees are looking for volunteers and how to get involved right now!

Presenters: Christina Cerenzia, Senior Associate Director of College Counseling, St. George's School

Lauren Avalos, Associate Director, Staff Development & Training, MIT

Kathryn Dromey, Counselor, Agawam High School



ADVISING THE BLIND AND VISUALLY IMPAIRED COLLEGE-BOUND STUDENT: A WORKING SESSION

Location: Chafee 251

In school guidance, college counseling, and admission offices, it's hard to dig deep into more complex students, including low incidence disabilities such as vision impairment and blindness (BVI). How can we as admission professionals help to change the fact that over 60% of BVI college students do not graduate from college?

Presenters: Leslie Thatcher, Director, College Success, Perkins School for the Blind

Kate Katulak, Assistant Director, College Success, Perkins School for the Blind

8

SHOW ME THE MONEY: DEMYSTIFYING GRANT WRITING

Location: Chafee 219

Do you have new program ideas or professional development opportunities that can't take off due to lack of funding? The NEACAC's Make A Difference Fund Committee is here to help! Attend this session to learn how to write a grant as well as get a behind-the-scenes look at how grants are reviewed.

Presenters: Dustin Hunter, Assistant Director of Regional Recruitment, Ithaca College

Eliza Etter, Senior Assistant Director, University of Vermont Abby Meacham, Associate Dean of Admission, Stonehill College

This session is being endorsed by IDEA Committee & Make a Difference Fund.

9

THE TERMINAL ASSOCIATE'S DEGREE

Location: Center for Biotechnology and Life Sciences 152

An Associate's Degree can be a terminal degree? Yes; in fact, there are many options at two-year colleges that provide the necessary instruction to have a lucrative career without needing further college completion. Find out how your students can maximize their time while minimizing their cost.

Presenters: Mark McGrath, College Counselor-Admissions, Manchester Community College

Tim Barton, VP of Corporate Safety, DECCO

(10)

"DID YOU GO HERE?"

Location: Center for Biotechnology and Life Sciences 010

Being in admissions means being an encyclopedia for your institution, or at least that's what many students believe. Alumni have intimate knowledge about an institution but are navigating how to be professional representatives, too. Non-alumni may wonder how to answer questions about campus culture. We will share information on how to answer: "Did you go here?"

Presenters: Kayon Ellis, Admissions Counselor, MIT

Bill Jack, Senior Associate Director of Admissions, University of Maine at Farmington

Robert MacLellan, Admissions Representative, Marist College

11

ONE APPLICATION, UNLIMITED POSSIBILITIES: LOWERING BARRIERS TO ACCESS

Location: Chafee 235

Improving pathways for students requires addressing logistical and systemic barriers to college access and transfer admission. Learn how The Common Application and Reach Higher are building evidence-based college access campaigns, connecting students to financial planning and scholarship resources, streamlining the application experience, and supporting counselors with comprehensive tools.

Presenters: Kyle Fredericks, Member Relations Manager, The Common Application

SESSION VI FRIDAY, MAY 31, 2019, 9:45 A.M. - 10:45 A.M.

1 BUT I DON'T HAVE THE TIME: TOOLS FOR MAXIMIZING PRODUCTIVITY

Location: Center for Biotechnology and Life Sciences 010

Do you always seem to find yourself looking for more time? This session will introduce tools to maximize productivity and efficiency. Learn how to use time sitting in traffic for your own professional development and explore why it is okay to go home on time, with your email OFF. Learn (or be reminded) how to say no, set up boundaries, and cultivate self-care.

Presenters: Sydney Morgan, Assistant Director, Simmons University

Ariel Leitao, Senior Admissions Counselor, MIT

WHO ME?!?! LIVING WITH IMPOSTER SYNDROME

Location: Kirk Auditorium

Ever feel like a fraud, or that you can't possibly meet expectations? Us, too. Imposterism is real, though it is rarely talked about. All are welcomed as we discuss research on and tips to address imposter syndrome, though the focus will be on women and under-represented groups in educational leadership. Full audience participation is expected!

Presenters: Amy Cembor, Senior Associate Dean of Admission, Providence College

Emily Roper-Doten, Dean of Admission & Financial Aid, Olin College of Engineering

Leykia Nulan, Assistant Provost for Diversity in Enrollment Management, Interim Director of Freshman

Admission, University of Massachusetts Amherst

This session is endorsed by WCAP (Women College Admission Professionals).

ADDRESSING BIAS IN THE ADMISSIONS PROCESS

Location: Ballentine 101

Our work is never completely objective - we let our own feelings, backgrounds, and preferences come into play as we work with students. Biases manifest themselves in a variety of ways. Learn how to recognize and manage your own biases in order to become a more balanced and equitable higher education professional.

Presenters: Courtney Kipp, Associate Director of Admissions, Northeastern University

Karen Gerrior-Mariani, Assistant Director/Regional Representative, High Point University

Katie Phung, Assistant Director of Admissions, Worcester Polytechnic Institute

4 RECRUIT TO RETAIN STUDENTS OF COLOR IN STEM PROGRAMS

Location: Chafee 244

With a growing number of jobs in STEM-related fields, the issue of diverse employees still remains a problem. According to NCSES, a third of students of color enter college with an interest in STEM fields, but only 16 percent go on to obtain a bachelor's degree in STEM. This session looks at best practices to recruit and retain students of color in STEM programs.

Presenters: Marvin Loiseau, Dean of Recruitment, Benjamin Franklin Institute of Technology

Shawn Ayala, Director of Student Success, Benjamin Franklin Institute of Technology



CALLING ALL REGIONALS (OR REGIONAL WANNABES)

Location: Chafee 219

Come together for a conversation about life as a regional admission officer. We'll cover everything from how we got started to how we fit into our office's structure, as well as the importance of self-advocacy. We'll also lead a discussion about challenges we are facing as more offices move to hire regional staff.

Presenters: Dustin Hunter, Assistant Director of Regional Recruitment, Ithaca College

Tyler Tucky, Regional Enrollment Manager, University of Dayton

This session is endorsed by New England Area Regional Representatives (NEARR).

6

AUTHENTIC CODE-SWITCHING

Location: Ballentine 111

How does one code-switch without losing identity? In this session we will explore authentic strategies for code-switching and address topics such as vocabulary, tone, and body language. We will discuss the many different ways in which one can code-switch effectively without sacrificing one's true self.

Presenters: Analuz Adames, College Access Advisor, Bottom Line

Abbey Guerino, College Access Advisor, Bottom Line

7

NEWCOMER AMC RECAP

Location: Avedisian Hall 240

This session will be an opportunity for those who attended the newcomer program to come together and recap the entire conference: What did you learn? What do you have questions about? What's next?

Presenters: Brian Poznanski, Assistant Director, Boston University

8

THE NEW SMART: USING THE COLLEGE SCORECARD...1-2-7

Location: Center for Biotechnology and Life Sciences 252

The College Scorecard is a valuable tool that can be used with students and parents as they search for the right postsecondary path, one that will ideally lead to a lucrative career. Come learn how to use the Scorecard to better inform your students and their parents while following the rule of 1-2-7.

Presenters: Dr. Steven Coyle, National Director Counselor/Academic Relations, Universal Technical Institute Jerry Ellner, National Director High School Development, Universal Technical Institute

This session is endorsed by ACTE & NCYI.

9

EFFECTIVELY MANAGING SEASONAL RECRUITERS

Location: Chafee 235

This session is designed for middle managers and above who are looking to expand travel in their office with seasonal admission representatives. We will identify how to best hire individuals for this position, how to effectively train, plan travel, and execute travel, and how to properly transition these individuals back out of their role.

Presenters: Patrick Cameron, Associate Director of Admission, MCPHS University

Joseph Spero, Assistant Director of Admission, Bentley University

10 BUILDING PARTNERSHIPS BETWEEN HIGH SCHOOLS AND COLLEGES

Location: Avedisian Hall 105

Secondary and post-secondary institutions have shared interest: student success after high school. There are a variety of methods to meet these goals. Come see how a local community college campus and its neighbor high school are collaborating to meet these objectives through enrollment and community events.

Presenters: Rob Geddes, Senior Admissions Counselor, Bristol Community College

Julie Little, Guidance Coordinator, Attleboro High School

1 YOU'RE IN! NOW WHAT? HOW CAN STUDENTS SELF-ADVOCATE?

Location: Chafee 251

Many students and families are so focused on college acceptance to "the dream school" that they ignore the environment that will be most supportive for the student. Senior year can be plagued with senioritis, or worse, students arrive at college unable to navigate the resources available. Come learn, commiserate, and discuss the ways to help students help themselves, and their parents.

Presenters: Peter Palumbo, Director of Academic Advising, Providence College Caroline Higgins, Guidance Counselor, Westwood High School

Amy Baumgartel Singer, Director of College Counseling, The Wheeler School Ralph Tavares, Director of Multicultural Student Success, Providence College

12 COLLEGE HOPES & WORRIES SURVEY RESULTS

Location: Center for Biotechnology and Life Sciences 152

The Princeton Review's annual College Hopes & Worries survey reports on the outlooks of over 10,000 students applying to college, and of the parents of college applicants. Using the survey results as a guide, we'll take a deep dive into families' real-time goals and concerns around college admission.

Presenters: Robert Franek, Editor-in-Chief, The Princeton Review

STAYING CONNECTED TO NEACAC AND NACAC BEYOND THE CLOSING CEREMONY

Location: Ballentine 115

Do you wonder what happens with NEACAC/NACAC after AM&C comes to an end? Do you have some ideas or questions that you want to discuss with colleagues and leaders in our field? Are there topics that came up during this conference that need to be talked about more? If the answer is yes to any or all of these questions, then we would love to see you for this roundtable discussion.

Presenters: Erin Regan, School Counselor, Sharon High School, President, NEACAC

Erin Earle, Director, Campus Visit Experience, University of Rhode Island, President-Elect, NEACAC

Andrew Rosabianca, Director of Admission Operations, Saint Anselm College Sara Brookshire, Director of Admission/NACAC Board Director, Brandeis University

This session is sponsored by the NEACAC Executive Board.

#NEACAC2019

CONFERENCE CLOSING CEREMONY

11:00 a.m. – 12:00 p.m. ■ Center for Biotechnology & Life Sciences 100

Please join your colleagues for the final event of the 2019 Annual Meeting & Conference. We will present our community service proceeds to the NACAC Imagine Fund and the NEACAC Make A Difference Fund, as well as recognize our NEACAC Essay Contest Winners and 5K winner.

The site of the 2020 Annual Meeting & Conference will be announced. Those who attend the closing will have the chance to win the raffle for one free registration for next year's conference!

Finally, be there as we pass the gavel and hear from our new NEACAC President.

Snacks will be available after the Closing Ceremony for attendees to take on the road. A formal lunch will not be served.

CHECK-OUT INFORMATION

All conference attendees staying on campus must check out no later than 12:00 p.m. on Friday, May 31st.

Attendees may leave their access card in their rooms upon departing

CALL FOR PROPOSALS FOR 2020 NEACAC CONFERENCE

Please consider submitting a session proposal for the 2020 Conference.

Visit www.neacac.org for more information later this summer.

#NEACAC2019

NOTES

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Names in italics indicate committee chair(s).

SPECIAL THANKS

The 2019 NEACAC Annual Meeting & Conference Planning Committee would like to extend our deepest appreciation to the following organizations for their generosity in supporting this year's event.















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GRANT DONORS:

Thank you to all the organizations that provided one or more Grants to allow colleagues to attend this year's conference.

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