

NEACAC 2021 Annual Meeting & Conference Sponsor Benefits & Levels

| | Platinum (\$1,000) | Gold (\$750) | Silver (\$500) | Bronze (\$350) |
|---|------------------------------------|----------------------------------|---------------------------------|---------------------------|
| Guaranteed Vendor Presentation (if sponsorship is confirmed by 3/1) | X | | | |
| 15 Second Video Advertisement (played before a large sponsored conference event) | X | | | |
| 15 Second Audio Advertisement (read before a session chosen by NEACAC) | X | X | | |
| Conference Registration(s) (access to all sessions, keynote, activities, etc.) | Three Full Registrations with link | Two Full Registrations with link | One Full Registration with link | |
| Logo and organization hyperlink on conference platform (if sponsorship confirmed by April 15) | X | X | X | |
| Two Social Media Promotions (once at time of sponsorship commitment and once the week of the conference) | X | X | X | |
| One time use of the conference registrant's email list | X | X | X | X |
| Banner Ad on Conference Platform | X | X | X | X |
| NEACAC Annual Meeting & Conference website promotion | X | X | X | X |