

WELCOME TO AMC 2021



TABLE OF CONTENTS

PAGE SUBJECT

- 2 Letter from the Chairs of the Annual Meeting & Conference
- **3** Conference Schedule
- 4 Best Practices for Attending the Conference
- 6 Tuesday, May 25th Pre-Conference Schedule at a Glance
- 8 Coming Together Conference Schedule
- 11 Wednesday, May 26th Schedule at a Glance
- 13 Session I
- 15 Session II
- 17 Thursday, May 27th Schedule at a Glance
- 18 Session III
- 20 Session IV
- 22 Professional & Career Services Hour Sessions
- 23 Friday, May 28th Schedule at a Glance
- 24 Session V
- 26 Session VI
- 28 NEACAC 2021 Awards
- 31 Annual Meeting & Conference Planning Committee Members
- 32 Sponsors & Grant Donors



LETTER FROM THE CONFERENCE CHAIRS



Hello colleagues!

We are so thrilled that you were able to join us for this year's Annual Meeting & Conference!

While we aren't able to gather in person for this year's conference, we are very excited to still be able to connect through educational sessions, keynote speakers, workshops, networking opportunities, and of course, BINGO! There's certainly a lot to look forward to this week and we can't wait to see you over Zoom.

Our goal for this conference is to not only provide an avenue for colleagues to connect about the lasting impacts of the 2020 and 2021 school years, but to also continue to build the connections with each other that we value so highly. We are confident that this conference will be an enriching experience for professionals across our field.

Wishing you a wonderful and productive AMC!

Your Conference Chairs,

Emily Parker Brown University

Eliza Etter University of Rhode Island

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| | TUESDAY, MAY 25, 2021 |
|-----------------------|-------------------------------------|
| 8:30 a.m 11:45 a.m. | Middle Management Workshop |
| 9:00 a.m 11:45 a.m. | "Bus Tour" Panels |
| 12:30 p.m 5:30 p.m. | Coming Together Pre-Conference |
| | WEDNESDAY MAY 26 2021 |
| | WEDNESDAY, MAY 26, 2021 |
| 10:30 a.m 12:00 p.m. | Welcome & Keynote |
| 1:00 p.m 2:00 p.m. | Session I |
| 3:30 p.m 4:30 p.m. | Session II |
| 7:00 p.m 8:00 p.m. | BINGO! |
| | THURSDAY, MAY 27, 2021 |
| 10:00 a.m 11:00 a.m. | Session III |
| 11:10 a.m 11:55 a.m. | Community Service Meeting |
| 2:00 p.m 3:00 p.m. | Session IV |
| 3:15 p.m 4:15 p.m. | Professional & Career Services Hour |
| 5:00 p.m 6:00 p.m. | Newcomers Meet-Up |
| 7:00 p.m 8:00 p.m. | AMC Among Us Game |
| | |
| | FRIDAY, MAY 28, 2021 |
| 9:30 a.m 10:30 a.m. | Session V |
| 11.00 am = 12.00 nm | Section VI |

11:00 a.m. - 12:00 p.m. 1:00 p.m. - 3:00 p.m. Session VI Annual Meeting & Awards

BEST PRACTICES FOR ATTENDING THE CONFERENCE

Familiarize Yourself with the Conference Platform

The 2021 Annual Meeting & Conference will be hosted virtually via Swoogo, which is the same platform used for the NEACAC virtual college fairs. Check it out here:

https://neacac.swoogo.com/AMC2021

The platform is easy to navigate, and all sessions will run through Zoom. To make the most of your time, take some time before the conference begins to familiarize yourself with the site. Find out how to access sessions, check your audio, and make sure you are comfortable before the conference kicks off!

Immerse Yourself in the Conference

You will get as much out of the conference that you put in, so treat this virtual conference as you would an in-person event:

- Set your out of office message on your email
- Block off session times on your calendar so others know you are not available to meet
- Take notes to share with your team
- Use the chat box or unmute yourself to ask questions and engage in discussion

Review the Schedule

Review the schedule so that you are familiar with when breaks will be throughout the day. Knowing what sessions are offered throughout the conference will allow you to make sure you hear all of the speakers that you were intending to during the conference.

Test Out Your Equipment

Make sure that you run any updates on your computer in advance of the conference, so your computer is not trying to update in the middle of a presentation. Log in early to check your connection, camera, and microphone.

Eliminate Distractions

- Find a quiet, comfortable space to participate in the conference.
- Grab some coffee, water, and a snack
- Set any important tools you may need nearby (laptop charger, earbuds, phone, notepad, pen, etc.)
- Close unrelated tabs and windows on your computer
- Turn off notifications on your phone and computer
- Create alerts to remind yourself of important sessions
- Take advantage of scheduled breaks during the conference

4

BEST PRACTICES FOR ATTENDING THE CONFERENCE CONTINUED

Mute Your Mic

The presenters have created engaging sessions to share with attendees, so please remember to keep your mic on mute unless asking a question.

Virtual Background

In place of the conference lanyard, we invite attendees to use the appropriate virtual background:

- Red: Secondary
- Yellow: Exhibitor
- Blue: Postsecondary
- Orange: Organization/Retired/Student
- Purple: Independent Counselor

<u>Click here</u> to download your virtual background and add it to <u>Zoom</u>.

Need Help?

Use our conference texting hotline **(857-256-1674)** for any technical difficulties or email **admin@neacac.org** for any other issue you may run into during the conference.

PROFESSIONAL & CAREER SERVICES

RESUME REVIEWS

It's always a good idea to refresh and improve your resume, even if you aren't considering a job change. Take the opportunity to get feedback from an experienced colleague! Sign-ups will be available throughout the conference with registration closing 24 hours prior. We will contact you in advance with your reviewer so you can send them your resume prior to your meeting. Please reach out to Katie Storer (kstorer@bryant.edu) if you have any additional questions. **Fill out** this form to sign up for 15 minute review appointment during one of the following times:

Wednesday, May 26th 12:00 P.M. - 1:00 P.M.

Wednesday, May 26th 4:30 P.M. - 5:30 P.M.

Thursday, May 27th 4:30 P.M. - 5:00 P.M.

Friday, May 28th 12:00 P.M. - 1:00 P.M.

TUESDAY, MAY 25 • AT A GLANCE

| TIME | EVENT |
|---------------------|--------------------------------|
| 8:30 a.m 11:45 a.m. | Middle Management Workshop |
| 9:00 a.m 11:45 a.m. | "Bus Tour" Panels |
| 12:30 p.m 5:30 p.m. | Coming Together Pre-Conference |

PRE-CONFERENCE SESSIONS

MIDDLE MANAGEMENT WORKSHOP

8:30 A.M. - 11:45 A.M.

NEACAC's Professional Development Committee will host a workshop for middle managers working at colleges and universities. This program will provide an opportunity for individuals to acquire techniques, strategies, and advice that will assist them as they continue to progress in their careers. Attendees will likely be at the assistant, senior assistant, or associate director level and have some leadership and supervisory responsibilities within their office. During the workshop, attendees will hear from individuals in senior management positions at a variety of institutions and will have the opportunity to engage in discussion with colleagues. Session topics include: How to Lead Post Pandemic and Mid-Career Discernment.

Grant Gosselin, Director of Admissions, Boston College Claudia Marroquin, Director of Admissions, Bowdoin College Jay E. Murray, Associate Vice President for Enrollment Services, Western Connecticut State University

PRE-CONFERENCE SESSIONS CONTINUED

BUS TOUR

9:00 A.M. - 11:45 A.M.

This year, instead of touring different colleges, we are bringing the student perspective to you! Secondary school and college counselors are invited to join us to hear directly from students on their experiences at different schools in Maine. Students will share why they chose their college/university and are eager to answer any questions that you may have. You are welcome to join as many sessions as you'd like! Panels are open to all and pre-registration is not required.

Session 1: 9:00 A.M. - 9:45 A.M.

Eastern Maine Community College Kennebec Valley Community College Southern Maine Community College

Session 2: 10:00 A.M. - 10:45 A.M.

University of Southern Maine (Portland) University of Maine (Orono) Maine Maritime Academy

Session 3: 11:00 A.M. - 11:45 A.M.

Bates College Bowdoin College Colby College Saint Joseph's College of Maine University of New England

PRE-CONFERENCE SESSIONS CONTINUED

COMING TOGETHER PRE-CONFERENCE

12:30 P.M. - 5:30 P.M.

| TIME | EVENT |
|----------------------|--|
| 12:30 p.m 12:45 p.m. | Welcome from CTC Co-Chairs |
| 12:45 p.m 1:15 p.m. | Keynote: Setting the Framework with Dr. Rodmon King |
| 1:15 p.m 2:00 p.m. | Breakout Room with CTC Faculty |
| 2:00 p.m 2:10 p.m. | Break |
| 2:10 p.m 2:50 p.m. | Breakout Sessions A-C |
| 3:00 p.m 3:50 p.m. | Breakout Sessions D-F |
| 4:00 p.m 4:30 p.m. | Framework to Action with Dr. Rodmon King: A Follow-Up Discussion |
| 4:30 p.m 5:15 p.m. | Debrief & Closing with CTC Faculty |

Coming Together Conference Keynote Speaker: Dr. Rodmon King



Dr. Rodmon King is the Chief Diversity and Inclusion Officer at SUNY Oswego. He has dedicated his career to working with communities and empowering individuals to become agents of positive social change. For twenty years, he has facilitated workshops and training sessions on diversity, community activism, full participation, structural inequality, microaggressions, implicit bias, unearned privilege, cultural humility, and non-violent communication.

He is a native of Rochester, NY. He earned his M.A and Ph.D. in Philosophy from the University of Rochester. He has a BA in Religion and Philosophy from Roberts Wesleyan College.

Before coming to SUNY Oswego in 2018, he served as Associate Vice President of Academic Affairs and Diversity Initiatives at Centre College. Prior to joining Centre College, he spent 10 years as a faculty member in the Department of Philosophy at Hobart and William Smith Colleges where he served as faculty advisor to Sankofa: The Black Student Union and one of the NAACP award winning co-founders of the community transformation initiative, Tools for Social Change.

In the past he has served on the steering committee for Consortium for Faculty Diversity and as Interim Chair of the American Philosophical Association Committee on the Status of Black Philosophers. Since 2019 he has served as the Chair of Mayor Barlow's City-Campus Relations Committee. He is a member of the Upstate New York Higher Education Recruitment Consortium Advisory Board, the National Association of Diversity Officers in Higher Education, and Syracuse NY NAACP.

PRE-CONFERENCE SESSIONS CONTINUED

BREAKOUT ROOM WITH CTC FACULTY

This breakout room features a productive and insightful conversation with the following esteemed faculty:

Sharonda Dailey (Associate Director of College Counseling at Buckingham, Browne, & Nichols)
Amin Abdul-Malik Gonzalez (Vice President and Dean of Admission and Financial Aid at Wesleyan University)
Jami Silver (Director of College Advising at the Kingswood-Oxford School)
Mandy Hart (Associate Dean of Admission/Coordinator of Diversity Outreach at Amherst College)
Anthony Berry (Director of Admission and Special Assistant to the Vice President for Strategic Initiatives at Trinity College)
Ralph Tavares (Director, Diversity and Outreach at Roger Williams University School of Law)
Wanda Suriel (Director of Admission at Wheaton College)

BREAKOUT SESSIONS A-C

2:10 P.M. - 2:50 P.M.

A Storytelling and Stigma: How Your Voice Can Change Perception of Community College Marcia Rosbury-Henne, Dean of Enrollment at Mount Wachusett Community College

B

Implementing Anti-Racism Efforts In Your Workplace

Hayley Nicholas, Director of Women's and Gender Center at Amherst College Mariesa Negosanti, Assistant Dean of Admission at Amherst College

C

The Backwards Step: Approaching Bias with Mindfulness

Christopher Munoz-Calene, Assistant Director of Admission for Access & Inclusion at Clark University Isabella Camasura, Admission Counselor for Diversity & Outreach Initiatives at Worcester Polytechnic Institute

1:15 P.M. - 2:00 P.M.

PRE-CONFERENCE SESSIONS CONTINUED

BREAKOUT SESSIONS D-F

(D)

F

3:00 P.M. - 3:50 P.M.

From Pain to Progress: College Access and Success for Young Men of Color

Luckson Omaoregba, College Access Program Director at College Visions Cicily Shaw, Director of College Counseling at Boston Trinity Academy

From White Saviors To White Allies, Accomplices And Co-Conspirators: White People Working Towards Becoming Anti-Racists

Tony Franco, Associate Director of College Counseling at St. George's School Jami Silver, Director of College Advising at Kingswood-Oxford School Jill Teeters, Associate Director of College Counseling at Derryfield School

Moira McKinnon, Director of College Counseling at Berwick Academy

Julia Lauzier, Assistant Director of Events at University of Massachusetts - Amherst

Panel Discussion: Navigating the Higher Education Landscape as People of Color

Ebony Clinton-Brown, Senior Director of Admission at Northeastern University Ralph Tavares, Director, Diversity and Outreach at Roger Williams University School of Law Howie LeBlanco, Director of Diversity, Equity, and Inclusion at Vermont College of Fine Arts

WEDNESDAY, MAY 26 • AT A GLANCE

| TIME | | EVENT |
|---|-----------|--|
| 10:30 a.m 12:00 p.m. | | Welcome & Keynote |
| 1:00 p.m 2:00 p.m. | SAT | CONFERENCE SESSION I |
| Secondary, Admission, Transfer/Two Year | | Book Club: A Discussion of The Privileged Poor |
| Secondary, Admission, Transfer/Two Year | | College Interviews: Still Valuable, More Valuable, or Problematic? |
| Admission, Transfer/Two Year | \square | DIY: Tips & Tricks for Smaller Marketing Shops in Admission Offices |
| Admission | Q | Innovations of Necessity: New Thinking from 2020 |
| Admission | Q | From Bridging the Gap to Leading the Pack |
| Secondary, Admission, Transfer/Two Year | | NEACAC Listening Session |
| 3:30 p.m 4:30 p.m. | SAT | CONFERENCE SESSION II |
| Secondary, Admission, Transfer/Two Year | | You Belong Here: Inclusive Pedagogy and Equity Literacy in College Access |
| Secondary | V | Creating an Affordable College List for All Students |
| Secondary, Admission, Transfer/Two Year | | Starting from Scratch: A Formulaic Approach to Project Management |
| Admission | Q | Silver Linings to the COVID-19 Cloud |
| Secondary, Admission, Transfer/Two Year | | College Admission Offices as Community Change Agents |
| Admission, Transfer/Two Year | \square | Redesigning for Growth: Innovations and Post-COVID-19 Best Practices in Comm-Flow Strategy |
| 7:00 p.m 8:00 p.m. | | BINGO! |

CONFERENCE TRACK KEY

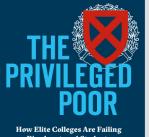
Secondary School Counselors
College Admission

WELCOME & KEYNOTE WEDNESDAY, MAY 26, 2021, 10:30 A.M. - 12:00 P.M.

Keynote Speaker: Dr. Anthony Jack



Dr. Anthony Abraham Jack is currently a Junior Fellow at the Harvard Society of Fellows, an Assistant Professor at the Harvard Graduate School of Education, and the Shutzer Assistant Professor at the Radcliffe Institute for Advanced Study. His scholarship appears in the *Common Reader, Du Bois Review, Sociological Forum*, and *Sociology of Education* and has earned awards from the Association of American Publishers, American Sociological Association, American Educational Studies Association, Association for the Study of Higher Education, Eastern Sociological Society, and the Society for the Study of Social Problems. Tony held fellowships from the Ford Foundation and the National Science Foundation and was a 2015 National



Disadvantaged Students

ANTHONY ABRAHAM JACK

Academy of Education/Spencer Foundation Dissertation Fellow. The National Center for Institutional Diversity at the University of Michigan named him a 2016 Emerging Diversity Scholar. In 2020, Muhlenberg College awarded him an honorary degree for his work in transforming higher education.

The New York Times, Boston Globe, The Atlantic, The New Yorker, The Chronicle of Higher Education, The Nation, American Conservative Magazine, The National Review, The Washington Post, CNN, Vice, Vox, and NPR have featured his research and writing as well as biographical profiles of his experiences as a first-generation college student. The Privileged Poor: How Elite Colleges Are Failing Poor Students, which was awarded the 2020 Mirra Komarovsky Book Award, 2019 CEP Mildred Garcia Award (Junior) for Exemplary Scholarship, and the Thomas J. Wilson Memorial Prize and also named a NPR Book's best Book of 2019, is his first book.



SESSION I WEDNESDAY, MAY 26, 2021, 1:00 P.M. - 2:00 P.M.

BOOK CLUB: A DISCUSSION OF THE PRIVILEGED POOR

This session will engage participants in a debrief of Anthony Abraham Jack's book, The Privileged Poor. Presenters will facilitate a discussion on common themes from the book while making connections to our work. Dialogue is highly encouraged.

Presenters: Courtney Kipp, Associate Director of Admissions, Northeastern University Katie Phung, Senior Asst. Director of Admission & Coordinator of Multicultural Recruitment, Bryant University

Session Endorsed by the IDEA Committee

2 COLLEGE INTERVIEWS: STILL VALUABLE, MORE VALUABLE, OR PROBLEMATIC?

For many years, colleges have offered interviews to get to know, engage with, and yield prospective students – and many students have benefitted from these opportunities. During the pandemic, some schools are finding these conversations to be more valuable than ever as they seek connections with students, while others are concerned with the drain on resources, the inequities in the population of students who choose to interview or not, and the challenges of virtual 1:1 meetings.

Presenters: Sherri Geller, Co-Director of College Counseling, Gann Academy

Matthew DeGreeff, Dean of College Counseling and Student Enrichment, Middlesex School Melissa Falk, Interim Vice President for Enrollment Management/Dean of Admissions & Financial Aid, Muhlenberg College

Sam Prouty, Director of Admissions, Middlebury College

3 DIY: TIPS & TRICKS FOR SMALLER MARKETING SHOPS IN ADMISSION OFFICES

As a smaller office, we are typically a party of one respectively designing social media and digital marketing campaigns that work to attract perspective students and yield them throughout the admission cycle. As social media and digital marketing have become the primary way of communication to high school students, it is especially important to familiarize ourselves with what apps and features captures their attention and keeps them coming back for more. Through this presentation, we hope to offer folks some insight as to resources that they can utilize, what has worked and what has not, and how to stay on top of analytics and trends that are constantly changing for both students and professionals.

Presenters: Meg Bresnahan, Admission Counselor, Framingham State University

John Chenier, Assistant Dean of Admissions/ Director of Admissions Operations and International Recruitment, Framingham State University

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission

SESSION I WEDNESDAY, MAY 26, 2021, 1:00 P.M. - 2:00 P.M.



INNOVATIONS OF NECESSITY: NEW THINKING FROM 2020

The past year turned higher ed enrollment management practices on their ear. From lagging student search pools and assessment qualifications to the cancellation of in-person events, 2020 introduced thinking that had been, up until now, optional for many admissions officers. As institutions were forced to adopt an "innovate to survive" mindset, they embraced the power of digital experiences. This session will dive deep into how digital solutions can overcome and surpass the profound challenges created in the wake of 2020. From identifying and engaging "highly likely to apply" student prospects to deploying timely, personalized digital experiences, this past year has been filled with innovative tactics that will move the needle and, most likely, be the new way forward in higher ed recruitment.

Presenters: Heather Mueller, Vice President of Sales, Capture

5

FROM BRIDGING THE GAP TO LEADING THE PACK

The panelists will present and lead discussion on a model created to enhance access through an evidenced-based leadership program utilized to increase retention, completion and success rates for high-achieving underrepresented students. Through a signature work project, students will have the opportunity to combine their academic acumen and develop leadership skills, while collaborating with others to create effective change within the communities that matter most to them.

Presenters: Mario Silva-Rosa, Director of Undergraduate Admission, Bentley University Tasia Kearse, Senior Assistant Director, Bentley University Viviana Suavita, Senior Assistant Director, Bentley University

6 NEACAC LISTENING SESSION



Presenters: Christina Cerenzia, President, NEACAC and Senior Associate Director of College Counseling, St. George's School Erik DeAngelis, President-elect, NEACAC and Senior Associate Director of Admission, Brown University Christina Doyle, Executive Director, NEACAC

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission

SESSION II WEDNESDAY, MAY 26, 2021, 3:30 P.M. - 4:30 P.M.

1

YOU BELONG HERE: INCLUSIVE PEDAGOGY AND EQUITY LITERACY IN COLLEGE ACCESS

This workshop will explore two related concepts: inclusive pedagogy and equity literacy. Inclusive pedagogy is a mindset that seeks to ensure that no students are left out when decisions are made. Equity Literacy examines structural inequities and gives practitioners a framework to ensure that their policies, procedures, and practices are equitable for all students. Come prepared to look at your work through a new lens and return to campus ready to help students feel like they belong.

Presenters: Elyse Pratt-Ronco, Ph.D., Assistant Director, University of Maine at Farmington Upward Bound

2 CREATING AN AFFORDABLE COLLEGE LIST FOR ALL STUDENTS

Creating a college list is one of the first "official" steps in the college application process. Having a set list early in the fall of the senior year can give students direction and help them focus on the application process. In addition, creating a balanced college list is also especially important for low-income students because of the added barrier of college affordability. The goal of this session is to give high school counselors powerful tools and strategies for helping nearly any student build a balanced, affordable college list. We will explore what information counselors need to collect from students and interactively explore examples from diverse students living in different states.

Presenters: Vitaly Radsky, College Adviser/PhD Student, Easy Access/University of North Carolina at Chapel Hill Cydni Burton, Post-Secondary Program Coordinator, Summer Search

3 STARTING FROM SCRATCH: A FORMULAIC APPROACH TO PROJECT MANAGEMENT

Your brilliant ideas are nothing if they aren't grounded in a solid game plan. A thoughtful approach when starting a new project will increase your chance of success. Idea generation, goals, buy-in, and strategic implementation are all critical. Attend this interactive workshop by bringing a current office need or new initiative to work through our step-by-step plan to jumpstart your next big idea. Go back to your office ready to launch into your work.

Presenters: Christina Berardi, Senior Associate Dean of Admissions, Salve Regina University Erin Earle, Director, Campus Visit Experience, University of Rhode Island

4 SILVER LININGS TO THE COVID-19 CLOUD

The COVID pandemic pushed admission offices around the world to reexamine the work they do and how they do it. From embracing new test-optional policies to creating innovative virtual programs, our ability to provide access to higher education in many ways has increased, leading to conversations on what a post-pandemic admission office will look like. Benefits during this time have included enhancements to student recruitment, proof that staff can be very productive while working remotely, and easier (and more affordable) access to professional development opportunities. Join senior leadership from New England's Flagship Public Universities in a panel discussion on how the COVID-19 pandemic is reshaping the admission office long-term.

Presenters: Mike Drish, Director of First-Year Admissions, University of Massachusetts Amherst Jennifer Griffin, Associate Director of Marketing & Events, University of Connecticut Chris Perlongo, Associate Director, University of Vermont Cynthia Bonn, Dean of Admission, University of Rhode Island Tara Scholder, Senior Associate Director of Admissions, University of New Hampshire

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission

SESSION II — WEDNESDAY, MAY 26, 2021

15

SESSION II WEDNESDAY, MAY 26, 2021, 3:30 P.M. - 4:30 P.M.

5

COLLEGE ADMISSION OFFICES AS COMMUNITY CHANGE AGENTS

College admission offices are sites of expertise in all the behind-the-scenes workings of recruiting and evaluating students. We believe that if admission offices truly value diversity, equity, and inclusion, we must empower our local minoritized and marginalized folx about college access - regardless of the payoff to our application or enrollment numbers. We will discuss the approaches we take at our institutions, and we are eager to hear audience members share their work and ideas.

Presenters: Liz Creighton, Dean of Admission and Financial Aid, Williams College Alick Letang, Director of Admission, Southern Connecticut State University Twink Williams Burns, Strategic Adviser for Admission and Financial Aid Community Engagement, Williams College

6

REDESIGNING FOR GROWTH: INNOVATIONS AND POST-COVID-19 BEST PRACTICES IN COMM-FLOW STRATEGY

Let's face it: marketing and enrollment leaders often struggle to find common ground. For higher education institutions to thrive in a post-COVID-19 world, the resources, ratios, and tactics between enrollment and marketing must be reconsidered to ensure the best chance of enrollment success. This session will dive deep into effective comm-flow and marketing practice redesign, the shift and focus on yield, marketing and enrollment cycle strategies, measurements, and data-driven techniques that will improve your ROI for this cycle and beyond.

Presenters: Jaime Oleksik, AVP, Strategic Marketing, Carnegie Dartlet LLC

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission

THURSDAY, MAY 27 • AT A GLANCE

| TIME | | EVENT |
|---|-------|--|
| 10:00 a.m 11:00 a.m. | SAT | CONFERENCE SESSION III |
| Secondary, Admission, Transfer/Two Year | | Cultural Wealth & Intersectional Identities: Reframing Unconscious Biases in the Admission Process |
| Secondary, Admission, Transfer/Two Year | | Current Trends Open Forum |
| Secondary, Admission, Transfer/Two Year | | Working Together: Creating Pathways from High School, to Two-Year Colleges, to Four-Year Colleges |
| Secondary, Admission, Transfer/Two Year | | The Fearless New World of College Admissions |
| Secondary | U | The Changing Landscape of Nursing Admission |
| Secondary, Admission, Transfer/Two Year | | Be the Change: Influencing Policy to Modernize Your Workplace |
| 11:10 a.m 11:55 a.m. | | Community Service Meeting |
| 2:00 p.m 3:00 p.m. | S A T | CONFERENCE SESSION IV |
| Secondary, Admission, Transfer/Two Year | | Supporting Underrepresented Students Virtually through National Crises |
| Transfer/Two Year | Ū | Increasing Student Engagement Amidst Declining Enrollments at Community Colleges |
| Secondary, Admission, Transfer/Two Year | | NACAC's Guide to Ethical Practice in Admission |
| Secondary, Admission | | Virtual Visits: Looking Back to Move Forward |
| Secondary, Admission, Transfer/Two Year | | London Calling! Advising on Bachelor's Degrees in Britain's Global City |
| Secondary, Admission | | A Digital Dive: Social Media and the College Search |
| 3:15 p.m 4:15 p.m. | | Professional & Career Services Hour |
| 5:00 p.m 6:00 p.m. | | Newcomers Meet-Up |
| 7:00 p.m 8:00 p.m. | | AMC Among Us Game |

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission

SESSION III THURSDAY, MAY 27, 2021, 10:00 A.M. - 11:00 A.M.

CULTURAL WEALTH & INTERSECTIONAL IDENTITIES: REFRAMING UNCONSCIOUS BIASES IN THE ADMISSION PROCESS

In an increasingly intersectional society, terms like "diversity" can simultaneously help and hurt students as they apply to college. Why is it impressive when a celebrity can speak two languages, but a disadvantage when an applicant lists English as their second language? This session will take a look at how we ALL cherry-pick pieces of identities – both in others and in ourselves - to either advantage or disadvantage certain peoples or groups. How can we, on both sides of the desk, support all students, especially those coming from intersectional backgrounds?

Presenters: Geovanny Interiano, Associate Director of Admission for Diversity and Outreach Initiatives, WPI

CURRENT TRENDS OPEN FORUM

Any Silver Linings? Join this Open Forum to discuss the changes and trends we can or should continue post-COVID. Discussion leaders include members of the Current Trends Committee.

Presenters: Jim Cristiano, Director of Admissions For Transfer Students, Merrimack College Kathy Strand, Lead Educational Consultant, College Search U Danielle Wells, Associate Director of Admission, Boston College Kate Coddaire, College Advising Director, Cheverus High School Julia Varriale, CEP/Distinguished Instructor, UCLA Extension

WORKING TOGETHER; CREATING PATHWAYS FROM HIGH SCHOOL, 3 TO TWO-YEAR COLLEGES, TO FOUR-YEAR COLLEGES

Community colleges serve as a pipeline to Bachelor degree granting colleges and universities. They also serve students seeking a school to career pathway. While these pathways existed in many communities, they could be strengthened by including school counselors in the transfer pipeline. What tools can all three shareholders bring to the table to develop and build these connections? Meet two such programs, one inside New England and one outside the region who have worked to build such structured transferring options.

Presenters: Donna Walker, Admissions Counselor/Two-Year College Committee Chairperson, Two-Year College Committee; Cape Cod Community College Kenneth C. Dunbar, III, Director of International Admissions, Widener University

Alison McCarty, Associate Dean of Admissions & Community Learning, Mass Bay Community College

THE FEARLESS NEW WORLD OF COLLEGE ADMISSIONS

OH, the changes of the last 12 months! Folks, we deserve a deep dive to consider them and couple it with a healthy bit of soothsaying for the future. We'll use student, parent, college brass data findings to recall changes to admissions to understand what it means for our ever-resilient students as they present their best selves moving forward. The Princeton Review's Editor-in-Chief, Rob Franek, will lead this chat wherein no taboo will be left un-poked.

Presenters: Robert Franek, Editor-in-Chief, The Princeton Review

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission

Transfer and/or Two Year Colleges

SESSION III — THURSDAY, MAY 27, 2021









SESSION III THURSDAY, MAY 27, 2021, 10:00 A.M. - 11:00 A.M.

5

THE CHANGING LANDSCAPE OF NURSING ADMISSION

With many nursing programs going test-optional for the first time this year, colleges have had to adjust their admission criteria. Join us to learn about changes to the review process, what colleges are looking for, and how to best advise your applicants interested in nursing programs; from the perspectives of a community college, a public 4-year, and a private 4-year institution.

Presenters: Dayna Bradstreet, Senior Associate Director of Undergraduate Admission, Simmons University Amy Nadeau Lee, Assistant Dean of Enrollment and Director of Admissions, Southern Maine Community College Joseph DiCarlo, Dean of Enrollment & Director of Admissions, Worcester State University

6 BE THE CHANGE: INFLUENCING POLICY TO MODERNIZE YOUR WORKPLACE



A shift in office culture can be slow-moving, but the pandemic has offered us a reaffirmed perspective on modern ways to run a successful team. It has forced some much-needed policy changes to better serve employee's productivity and efficiency. Knowing the punch-clock mentality has historically been proven counterproductive, especially to female-identifying employees, we have an opportunity to institutionalize change. Join us to discuss what these changes can look like and how you can influence change from any role in your organization.

Presenters: Christina Berardi, Senior Associate Dean of Admissions, Salve Regina University Elizabeth Cheron, Assistant Vice President & Dean of Admissions, Northeastern University Erin Earle, Director, Campus Visit Experience, University of Rhode Island

COMMUNITY SERVICE

11:10 A.M. - 11:55 A.M.

NEACAC Pre-Conference Committee, IDEA, and Current Trends have collaborated to rethink community service for this year's Annual Meeting & Conference. We are excited to share these opportunities to give back to the students in our community. Please join our session to learn about our plans for virtual community service opportunities!

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission

SESSION IV THURSDAY, MAY 27, 2021, 2:00 P.M. - 3:00 P.M.



SUPPORTING UNDERREPRESENTED STUDENTS VIRTUALLY THROUGH NATIONAL CRISES

An opportunity to discuss specific ways offices have had to adapt during the current national climate. COVID-19 has obviously had a disproportionate impact on people of color, in addition to recent events relating to politics, policing, etc. It's been a year of many crises! In this session there will be an opportunity to hear from different folx from both sides of the desk to discuss which practices we adapted to meet the needs of their students: the ones we will continue to utilize and those we are not.

Presenters: Ashley LaCavalla, Director of College & Career Counseling, Match Charter Public High School Julia Lauzier, Assistant Director of Events for Enrollment Management, University of Massachusetts Amherst

Session Endorsed by the IDEA Committee

2 INCREASING STUDENT ENGAGEMENT AMIDST DECLINING ENROLLMENTS AT COMMUNITY COLLEGES

As pandemic-related enrollment declines continue to disproportionally affect community colleges, and COVID fatigue looms, it is more important than ever to find new ways to engage with and attract new and returning students. This session highlights outreach and communication tactics that have been working for the Community College of Rhode Island to increase student engagement in recruitment initiatives and to facilitate enrollment processes.

Presenters: Amy Kacerik, Dean of Enrollment Management, Community College of Rhode Island Yamel Chinchilla, Assistant Director of Admissions, Community College of Rhode Island Lisa Rooney, Admissions Officer, Community College of Rhode Island

3 NACAC'S GUIDE TO ETHICAL PRACTICE IN ADMISSION



Presentation on the new ethical guide: "How we got here and what's next"! A review of the New Guide to Ethical Practice in Admission with updated dilemmas and content review.

Presenters: Jill Britton, Co-Chair Admissions Practices Committee, Westbrook High School James Tweed, Director of Enrollment Management, Rhode Island College Christine Murphy, NEACAC Liaison for National Committee, Vice President for Enrollment Management, St. Joseph's College New York Jonah O'Hara, Director of College Counseling, St. Stephen's Episcopal School

4 VIRTUAL VISITS: LOOKING BACK TO MOVE FORWARD



An opportunity to interact with a panel of presenters representing both sides of the desk reflecting how the pandemic flipped our worlds upside down this fall with Virtual Visits. What worked, what didn't, is a virtual reality here to stay? This panel will be digging in on areas of success, areas for improvement, and thoughts on how we can look to the future to continue to help our students find their best fit.

Presenters: Tyler Tucky, Regional Assistant Director, North Carolina State University Tricia Culver, Senior Associate Director of Undergraduate Admission, Lasell University James Richardson, Director of College Placement, Marianapolis Preparatory School Tara Kelly, Associate Director of College Placement, Marianapolis Preparatory School

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission

SESSION IV THURSDAY, MAY 27, 2021, 2:00 P.M. - 3:00 P.M.

5

LONDON CALLING! ADVISING ON BACHELOR'S DEGREES IN BRITAIN'S GLOBAL CITY

This session brings together five US-based representatives from universities in London, UK to explore the "college experience" across the pond, with a deep-dive focus into Britain's global city. Attendees will learn about advising US students on 3-year Bachelor's and 1-year Master's degrees, and the incredible opportunities that London has to offer: outstanding academic programs and international internship/work experiences, in the city voted #1 Best Student Cities by QS World University Rankings.

Presenters: Meghan Godding, Senior International Officer, North America, London Metropolitan University (UK) Ashley Monaghan, Senior International Officer, North America, King's College London (UK) Haley Drogus, Regional Manager, North America, University of Roehampton (UK) Gabriela Mendez, Americas and Caribbean Regional Officer, Middlesex University London (UK) Will Abraham, International Officer, Americas, Goldsmiths, University of London (UK)

6 A DIGITAL DIVE: SOCIAL MEDIA AND THE COLLEGE SEARCH

Given the trials of this past years admission offices have had to find new avenues to recruit and connect with students. This session will explore how to develop meaningful content for social channels and also enhance your digital presence to drive student recruitment and create authentic connections in the digital age.

Presenters: Ian Sonia, Senior Associate Director of Admissions Marketing, Emmanuel College Matthew Hyszczak, Senior Admissions Counselor, New England Region, University of Louisville Robert Werner, Assistant Director of College Counseling, Avon Old Farms

PROFESSIONAL & CAREER SERVICES

3:15 P.M. - 4:15 P.M.

This hour provides an opportunity for NEACAC community members to join workshops and roundtable discussions. Get tips to revise your school profile, improve letters of recommendations, and reflect on the challenges of the virtual working world. See more details and the opportunity to sign up for Resume Reviews on our conference platform!

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission

PROFESSIONAL & CAREER SERVICES HOUR THURSDAY, MAY 27, 2021, 3:15 P.M. - 4:15 P.M.

SCHOOL COUNSELOR HOUR

3:15 P.M. - 4:15 P.M.

5:00 P.M. - 6:00 P.M.

Come for one, stay for all! Join colleagues from both the College and High School sides of the desk for an opportunity to candidly review two important documents- the School Profile and the Letter of Recommendation. Bring copies of your own work and during these sessions you'll receive tips, feedback, and advice on how to make an impact! End the hour with an opportunity to share experiences with other counselors of the trial and triumphs of the last year!

School Profile Review: 3:15 P.M. - 3:35 P.M.

Letters of Recommendation Review: 3:35 P.M. - 3:55 P.M.

Virtual World of Secondary School Counselors Roundtable: 3:55 P.M. - 4:15 P.M.

PROFESSIONAL & CAREER SERVICES: ADMISSIONS ROUNDTABLE 3:35 P.M. - 4:15 P.M.

Join colleagues from the College side of the desk for an open opportunity to unpack the challenges and successes of the last year in programming and virtual travel. Share your experiences while swapping ideas and tips on how to navigate the next cycle of programming and travel.

NEWCOMERS MEETUP

Join us to debrief on first-year experiences, kickstart your networking in the field, and gain insight into professional development opportunities. Whether you are new to the profession or new to NEACAC, we've created a space to discuss what it was like to join the profession or grow in the profession during a pandemic and remote work environment. You'll also learn more about the Annual Meeting & Conference (AMC) and how you can stay involved with NEACAC in the coming year. Bring your favorite beverage and come prepared to grow your network.

FRIDAY, MAY 28 • AT A GLANCE

| TIME | | EVENT |
|---|-----------|--|
| 9:30 a.m 10:30 a.m. | SAT | CONFERENCE SESSION V |
| Secondary, Transfer/Two Year | | The Impact and Importance of Scholarships |
| Secondary, Admission, Transfer/Two Year | | More Than A Member: Experience NEACAC through Committees & PD |
| Admission, Transfer/Two Year | \square | Navigating Your Professional Path in the Ever-Changing Higher Education Landscape |
| Secondary, Admission, Transfer/Two Year | | Pandemic Planning: Retaining FGLI Students Through the College Application Process |
| Admission | Q | What Your Vice President Wants to Tell You, But Can't |
| Admission, Transfer/Two Year | \square | Building a Digital Community For Your Students |
| 11:00 a.m 12:00 p.m. | siait | CONFERENCE SESSION VI |
| Secondary, Admission, Transfer/Two Year | | Be a Better Public Speaker in 7 Steps |
| Secondary, Admission, Transfer/Two Year | | "But I'm Not a Marketer!" |
| Secondary, Admission, Transfer/Two Year | | From White Saviors to White Allies, Accomplices and Co-Conspirators: White People Working Towards Becoming Anti-Racists |
| Secondary, Admission, Transfer/Two Year | | A Year of Test Optional |
| Secondary, Admission, Transfer/Two Year | | Engaging Women in STEM Programs |
| 1:00 p.m 3:00 p.m. | | Annual Meeting & Awards |

CONFERENCE TRACK KEY

Secondary School Counselors

SESSION V FRIDAY, MAY 28, 2021, 9:30 A.M. - 10:30 A.M.

THE IMPACT AND IMPORTANCE OF SCHOLARSHIPS

From reducing the financial burden of the rising costs of a college education, to allowing students more time and energy to focus on studies rather than work, scholarships are one significant piece in the puzzle making degree attainment possible for students. In this session we'll discuss why scholarships have become increasingly important to student success, what unseen challenges might arise from being awarded scholarships, and what students can do to minimize those impacts.

Presenters: Jessica Whittier, College Access Counselor, Finance Authority of Maine

Session Endorsed by The Finance Authority of Maine

2

MORE THAN A MEMBER: EXPERIENCE NEACAC THROUGH COMMITTEES & PD

NEACAC is filled with fresh faces and seasoned professionals who all have one thing in common: We love our association. Join us as we break down the plethora of opportunities to become more than just a member of NEACAC. Learn which committees are looking for volunteers and how to get involved right now!

Presenters: Christina Cerenzia, Senior Associate Director of College Counseling, St. George's School Kathryn Dromey, Counselor, Agawam High School Lauren Avalos, Co-Director of College Counseling, Gann Academy Daisy Ogunedo, Assistant Director of Admissions, University of Massachusetts Lowell

Session Endorsed by the NEACAC Volunteer Sub-Committee

NAVIGATING YOUR PROFESSIONAL PATH IN THE EVER-CHANGING HIGHER EDUCATION LANDSCAPE

After two admissions cycles that required creativity, collaboration, and leaning into the chaos, you might be reassessing your professional career path. This session is designed to help emerging professionals evaluate what tools they may need to advance their career in higher education. Each presenter will examine pathways to further your education while juggling an increased workload and reduced financial support or opportunities for professional development due to the pandemic.

Presenters: Alex Fronduto, Assistant Teaching Professor, Graduate School of Education, Northeastern University Katie Phung, Senior Assistant Director of Admission & Multicultural Recruitment, Bryant University Liz van Luling, Associate Director of Admissions, Champlain College

PANDEMIC PLANNING: RETAINING FIRST GENERATION AND LOW INCOME (FGLI) STUDENTS THROUGH THE COLLEGE APPLICATION PROCESS

COVID-19 did not only impact the health and safety of (FGLI) students and their families, it has illuminated systemic inequities experienced pre-COVID-19, during, and in all honesty after the virus is contained. With FAFSA completion at an all time low, FGLI students are making tough decisions about their postsecondary futures. During this session, presenters from a Rhode Island based, non-profit organization (College Visions) will provide an in-depth analysis on how they have supported FGLI students through the college application process during the COVID-19 Pandemic.

Presenters: Luckson Omoaregba, College Access Program Director, College Visions

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission





SESSION V FRIDAY, MAY 28, 2021, 9:30 A.M. - 10:30 A.M.

5

WHAT YOUR VICE PRESIDENT WANTS TO TELL YOU, BUT CAN'T

College admissions has become increasingly challenging and faces constant change. Leadership that oversees offices of admission are facing these challenges head on and balancing the demands of many constituencies that influence decision making. As a result, staff often feel out of the loop or as if their concerns fall on deaf ears. This session will offer a window into what is driving decision making at the vice presidential level and just what is happening behind closed doors.

Presenters: James Fowler, Vice President for Enrollment Management, Salve Regina University

6 BUILDING A DIGITAL COMMUNITY FOR YOUR STUDENTS

Connecting with your prospective students will continue to be essential. Drawing upon experiences working with institutions around the US, we will share insight into how Universities can create impactful digital interactions with prospective students. We'll take a deep dive into the 10 million+ messages shared on our platform to look at conversational trends, and how these insights have helped universities tailor their communications. We'll also discuss how you can remain adaptive and flexible with recruitment initiatives throughout 2021.

Presenters: Kelly Graves, Customer Success Manager, Unibuddy

CONFERENCE TRACK KEY

Secondary School Counselors College Admission Transfer and/or Two Year Colleges

SESSION VI FRIDAY, MAY 28, 2021, 11:00 A.M. - 12:00 P.M.

BE A BETTER PUBLIC SPEAKER IN 7 STEPS

"According to most studies, people's number one fear is public speaking. Number two is death. Death is number two. Does that sound right? This means to the average person, if you go to a funeral, you're better off in the casket than doing the eulogy." – Jerry Seinfeld. Don't be afraid of public speaking anymore – get the tips you need for confidence and success.

Presenters: Amy Tiberio, Vice President for Enrollment Management, Roger Williams University

2 "...BUT I'M NOT A MARKETER!"

You don't have to have Marketing in your title to think like a marketer and to take a critical eye to your outreach and messaging. We'll cover tactics such as inbound marketing, reengagement, optimized digital marketing, and how to test and evaluate your outreach. Come ready to learn and think about your work differently!

Presenters: Will Patch, Enrollment Marketing Leader, Niche

3 FROM WHITE SAVIORS TO WHITE ALLIES, ACCOMPLICES AND CO-CONSPIRATORS: WHITE PEOPLE WORKING TOWARDS BECOMING ANTI-RACISTS

White allies vs. white saviors, intent vs. impact, white fragility and white supremacist cultures in the workspace. As 5 white people who are not experts but are working towards being better co-conspirators, we'll utilize this time to discuss how whiteness shows up within our offices, and work with those in attendance to create action steps towards ways white people can use their privilege to dismantle oppressive systems and work towards being anti-racist. This will be a working session.

Presenters: Julia Lauzier, Assistant Director of Events for Enrollment Management, University of Massachusetts Amherst Moira McKinnon, Director of College Counseling, Berwick Academy Jill Teeters, Associate Director of College Counseling, The Derryfield School Tony Franco, Associate Director of College Counseling at St. George's School

Session Endorsed by the IDEA Committee

A YEAR OF TEST OPTIONAL

A Year of Test Optional: Hear reflections from both sides of the desk on the past year of test optional and how it will change admission policies moving forward. We will have a particular focus on how test optional affected under-represented students.

Presenters: Jed Stuart, Associate Director of College Guidance, Loomis Chaffee Kimberly Bornstein, Admissions Officer, University of Connecticut- Stamford Deirdre Smith, Advisory Board Member, Future 5 Will Cummins, Associate Dean of Admissions, Amherst College

Session Endorsed by the IDEA Committee

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission









SESSION VI FRIDAY, MAY 28, 2021, 11:00 A.M. - 12:00 P.M.

ENGAGING WOMEN IN STEM PROGRAMS

While enrollment of female students across colleges is strong, enrollment in STEM focused programs, particularly computer science and engineering, continues to lag behind. Join us for a conversation on approaches to engaging women in these programs, including fostering early interest, building confidence in abilities, and creating welcoming environments to support success.

Presenters: Ashley Willis, Senior Assistant Director of Admissions, Merrimack College Vera Grek, Senior Assistant Director of International Admissions, Worcester Polytechnic Institute Kristin Tichenor, Vice President for Enrollment, Wentworth Institute of Technology Kashema Jennings, School Counselor, East Granby Public Schools

Session Endorsed by the IDEA Committee

5

CONFERENCE TRACK KEY

Secondary School Counselors

College Admission



NEACAC 2021 AWARDS

CONGRATULATIONS TO OUR 2021 MARGARET ADDIS MEMORIAL SCHOLARS

Kathryn Hersom, Erskine Academy Stephanie Cafaro, College Advising Corps-BU Haruki Cubeta-Yonamine, James Hillhouse High School Sarah Pike, Calais High School Carmen Vazquez, The College Crusade of RI Stephanie Hodgeman, BFA St. Albans

Molly Brewster, Brighton High School Erin Dezell, Harwood Union Middle High School Fawn Socobasin, Shead High School Dawaun Hardy, Bottom Line Teeravuth Nokeo, College Visions

The NEACAC IDEA Committee seeks to recognize candidates who have shown dedication to the field of counseling who, due to lack of funds, are unable to receive professional development opportunities. Please welcome them to the conference and to NEACAC.

NEACAC PROFESSIONALS OF THE YEAR

The NEACAC Professional of the Year Award identifies individuals whose contributions to the field of college admission and counseling deserve such recognition. These awards honor NEACAC members across the profession, including those affiliated with colleges and universities, high schools, independent counselors, and community-based organizations. Award recipients are strong and ethical advocates for their students and/or their institutions, and have a proven record of accomplishment throughout their careers. They demonstrate honesty, patience, thoroughness, and sensitivity in their work with students, parents, and colleagues. They are mentors, leaders, and consummate professionals.

The 2021 NEACAC Professionals of the Year are:

Patricia Tomashot - Stowe High School, VT Katie Phung - Bryant University, RI Kevin Mayne - Landmark College, VT Christine Carroll - Sandwich High School, MA Annette Bowes - Dennis-Yarmouth Regional High School, MA Ben Amarone - Albertus Magnus College, CT

NEACAC 2020 AWARDS

NEACAC IDEAL AWARD

NEACAC is fully committed to the opportunity for all students to attend a college or university. The NEACAC IDEAL (Inclusion, Diversity, Education, Access, and Leadership) Award seeks to recognize an individual, institution, or organization who has demonstrated consistent and long standing commitment to issues of access, including but not limited to: students of color, first-generation college students, low-income students, undocumented students, and LGBTQ students. This award is presented to either individuals or institutions that are actively engaged in activities associated with access. Factors considered in selecting the recipient of this award include a long standing commitment to these principles and positive outcomes for students attending college.

The 2020 NEACAC IDEAL Award was presented to Dauri Torres

NEACAC 2020 AWARDS

NEACAC RISING STAR AWARD

The NEACAC Rising Star Award recognizes an individual or program with no more than five years of NEACAC membership that exemplifies excellence and dedication to serving the needs of students in the transition from high school to college. These individuals or programs are striving to make a difference within NEACAC through their work, utilizing nontraditional approaches to traditional challenges.

The 2020 NEACAC Rising Star Award was presented to Amy Chung

WILLIAM S. NEAL AWARD

The William S. Neal Award recognizes an individual and NEACAC member with at least five and no more than fifteen years of experience who works in the field of college admissions and counseling. William S. Neal (1936-2004) was a quintessential New Englander whose warm, steadfast leadership and guidance touched the lives of many students, families, and counselors during his thirty-two years in the profession, including twenty-four years as the chief admission officer at Norwich University and Elmira College. Bill served in many capacities of leadership at the regional and national levels. He was perhaps most recognized at our regional college fairs and during the annual conference where he mentored new college admission and high school counselors throughout New England. The William S. Neal Award passes Bill's torch to a NEACAC member who has been engaged in association activities and who has shown particular commitment to students and the profession, with promise for continued service and leadership.

The 2020 William S. Neal Award was presented to Danielle Wells

HARRY R. CARROLL DISTINGUISHED SERVICE AWARD

With this award, NEACAC recognizes Harry R. Carroll (1924-1982) for twenty-five years of dedicated service to the University of New Hampshire and Colby College. To honor his memory, NEACAC is proud to dedicate its Distinguished Service Award as the Harry R. Carroll Distinguished Service Award. This award is presented to those individuals in the admission and counseling professions whose outstanding contributions and achievements deserve special recognition. His standards of academic excellence, his dedication to fair and impartial work on behalf of students, and his commitment to the ethical standards of the admission profession set a mark which will be remembered by high school and college colleagues across the nation. With a sense of fair play and good humor, Harry Carroll provided leadership, guidance, and wise counsel to the admission profession in New England and throughout the United States.

The 2020 Harry R. Carroll Award was presented to Raul Fonts

NEACAC 2021 ESSAY CONTEST WINNERS

CT: Alexis Santo, Newington High School

MA: Emily Huang, Boston Latin School

ME: Elias Grabowski, Kennebunk High School

NH: Casey Chamberlin, Pelham High School

RI: Aemelia Blais, La Salle Academy

Vermont: Samantha Ryea, Richford Junior Senior High School

29



2022 NEACAC Annual Meeting & Conference We look forward to hosting you

Lead by example.

SAINT

SAINT MICHAEL'S COLLEGE FOUNDED

June 7-10, 2022 Colchester, Vermont

2021 NEACAC ANNUAL MEETING PLANNING COMMITTEE MEMBERS

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ADMINISTRATION

Christina Doyle

NEACAC

ADVISORY

Christina Berardi

Salve Regina University

COMMUNICATIONS

Tony SylvesterBrown UniversityLiz van LulingChamplain CollegeLaura FerrellBryant UniversityKyla McNally AndersonNortheastern University

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PROGRAMMING

| Abby Meachem | Stonehill College |
|--------------------|---|
| Dustin Hunter | Ithaca College |
| Caitlyn Oates | Malden Catholic High School |
| Rachel Littlefield | University of Rhode Island |
| Mark McGrath | Community College System of New Hampshire |
| Brianna Montecalvo | University of Rhode Island |
| Melina Prentakis | College Guidance Network |
| Patrick Cameron | Massachusetts College of Pharmacy and Health Sciences |

SOCIAL PROGRAMMING

Katelyn Germano Amanda Wulle Dauri Torres Chris Flaherty Salve Regina University DePaul University Merrimack College Stonehill College

WELCOMING & REGISTRATION

Carlo Fierimonte Amanda Flores Meghan Bresnahan Wentworth Institute of Technology Southern New Hampshire University Framingham State University

PROFESSIONAL & CAREER RESOURCES

Kelly Lamoreaux Katie Storer Madeleine Bergstrom Katrina Souder Providence College Bryant University Cheshire Academy Brown University

Names in italics indicate committee chair(s).

SPECIAL THANKS

The 2021 NEACAC Annual Meeting & Conference Planning Committee would like to extend our deepest appreciation to the following organizations for their generosity in supporting this year's event.

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36

GRANT DONORS

Thank you to all the organizations that provided one or more Grants to this year's conference.

NEARR University of Rhode Island Brown University Rhode Island Association of Admission Counselors Providence College NEACAC Alumni, Steve McGrath St. George's School

CALL FOR PROPOSALS FOR 2022 NEACAC CONFERENCE

Please consider submitting a session proposal for the 2022 Conference. Visit www.neacac.org for more information later this summer.

36