



New England Association for College Admission Counseling
ANNUAL REPORT
2018-2019

Introduction

NEACAC is one of the largest and most active affiliates of the National Association of College Admission Counseling (NACAC) and provides our 3600+ members a wide range of resources. Our mission states:

The New England Association for College Admission Counseling leads, supports, and advances the work of counseling, admission, and enrollment professionals by promoting ethical responsibility, professional development, and state, regional, and national advocacy as they help all students realize their full educational potential, with particular emphasis on the transition to post-secondary education.

The leadership and dedicated work of our Executive Board and Governing Board, and our committee members, subcommittee leaders, general volunteers, and Executive Director ensure that we fulfill our mission effectively. Our 53rd year as an Association was busy and productive; it was full of professional development, networking, and educational opportunities for our members. We continued to enhance offerings while staying fiscally and administratively responsible.

Highlights of the work NEACAC conducted this year touched upon membership engagement, efforts towards inclusion and staffing changes. When Erin Regan took over as President, one of her first initiatives was to form an ad-hoc committee on Crisis Response. The goal of this group was to come up with best practices as it related to NEACAC's involvement in and response to tragedy, crisis in schools/campuses, and resources for members. This committee has been extended to November 2019 to continue their work. A motion was put forth in the summer of 2018 to update NEACAC's registration forms and items linked to events to reflect gender inclusive language. This was passed and implemented after many months of research by a working group.

Previous ad-hoc committees (volunteers and mentorship) have begun their formal work within the normal structure of NEACAC. Members now have a formal way to sign up for involvement in committees/working groups, while mentorship initiatives are well underway for Summer 2019.

This past summer we welcomed the new Executive Director of NEACAC, Christina Doyle. At the end of this cycle, Christina has hired a part time administrative assistant for NEACAC, Christina Beauchemin.

This Annual Report details a number of NEACAC's accomplishments during the 2018-2019 year.

2018-2019 NEACAC Governing Board

Executive Board

Erin	Regan	President	Sharon High School	MA
Erin	Earle	President Elect	University of Rhode Island	RI
Andrew	Rosabianca	Past President	Saint Anselm College	NH
Erik	DeAngelis	Vice President	Brown University	RI
Cicily	Shaw	Secretary	Boston Trinity Academy	MA
Amy	Tiberio	Treasurer	Roger Williams University	RI
Christina	Doyle	Executive Director	NEACAC	CT

Committee Chairs

Kaitlyn	April	NECBAC Member-at-Large	Emmanuel College	MA
Christina	Berardi	Annual Meeting & Conference, Chair	Salve Regina University	RI
Owen	Bligh	Finance, Chair	Providence College	RI
Jill	Britton-McLean	Admissions Practices, Co-Chair	Westbrook High School	CT
Emily	Cox	Annual Meeting & Conference, Chair-Elect	Brown University	RI
Lisa	Ellrich	Communications and Web Services, Chair	University of Maine at Farmington	ME
Christopher	Fox	Sponsorship, Chair	University of Southern Maine	ME
Sherri	Geller	Nominating, Chair	Gann Academy	MA
Jackie	Haas	IDEA, Chair	Salem State	MA
Jayson	Hodge	Articles of Organization & By-Laws, Chair	University of Connecticut	CT
Kate	Innes	Professional Development, Chair	Simmons College	MA
Rebecca	Kosakowski	Member Services, Chair	New Hampton School	NH
Meghan	Monaco	College Fairs, Chair	Endicott College	MA
James	Tweed	Admissions Practices, Co-Chair	LaSalle College	MA
Sharon	Veatch	Gov't Relations Advisory (GRAC), Chair	Housatonic Valley Regional High School	CT
Donna	Walker	Two Year Colleges, Chair	Cape Cod Community College	MA
Terry	Ward	Current Trends, Chair	Providence Country Day School	RI

Assembly Delegates

Lauren	Avalos	Delegate	MIT	MA
Christina	Berardi	Delegate	Salve Regina University	RI
Erin	Casey	Delegate	LaSalle Academy	RI
Christina	Cerenzia	Delegate	St. George's School	RI
Jason	Cloutier	Delegate	Xavier University	OH
Timothy	Cushing	Delegate	Brewster Academy	NH
Sharonda	Dailey	Delegate	Wheeler School	RI
Erik	DeAngelis	Delegate (Alternate)	Brown University	RI
Mary	DeAngelo	Delegate	Springfield College	MA
Kathryn	Dromey	Delegate	Agawan High School	MA
Christopher	Fox	Delegate	University of Southern Maine	ME
Caroline	Higgins	Delegate	Westwood High School	MA
Timothy	Kelly	Delegate	Northeastern University	MA
Christine	Kenyon	Delegate (Alternate)	College Coach	MA
Maureen	O'Dea	Delegate	Londonderry High School	NH
Lynne	O'Shaughnessy	Delegate	Berwick Academy	ME
William	Pepin	Delegate	North Smithfield High School	RI
Erin	Regan	Delegate	Sharon High School	MA
Andrew	Rosabianca	Chief Delegate	Saint Anselm College	NH
Susan	Russell	Delegate	Bates College	ME
Amy	Tiberio	Delegate	Roger Williams University	RI
Danielle	Wells	Delegate	Boston College	MA

EXECUTIVE BOARD REPORT

Members replied to the following three prompts:

- *What were some notable accomplishments as a result of your role on the Executive Board?*
- *Please elaborate on some of the work you did with the committees you liaise with.*
- *Use this space to share any particular highlights of your term in your role, items you are especially proud of, or other information you'd like to report out on for the Annual Report.*

President

Erin Regan

School Counselor at Sharon High School, Sharon MA

It has been an honor and a privilege to serve as President of NEACAC this year. Our volunteers that make this organization run effectively to serve the professional development needs of our members are truly amazing and it was a pleasure to work alongside them this year.

This summer the Governing Board voted to create an Ad-Hoc Committee to look incorporating Gender Inclusive Language into our association, with a specific goal of developing registration forms for programs that host overnight guests. Dayna Bradstreet from Simmons University took the lead on this project. After months of crafting language and consulting with experts in the field, the Governing Board voted in February to adopt a policy for overnight event registration. Further, we changed the few places in our by-laws that did not use gender inclusive language. The group is continuing their work and will share their goals at the May Governing Board meeting.

In addition to the Ad-Hoc Committee, the Governing Board also voted to initiate a working group regarding Crisis responses. The goal of this group was to explore the role that NEACAC could play when a crisis occurs and impacts our communities. Jay Cloutier and Kathryn Dromey assembled a group and they began defining what needed to be looked at and how a committee could help this process. Ultimately they broke the group into four sub-sections and utilized the volunteer application form to find members interested in this work. They began their work and will provide and update to the Governing Board in May.

With a goal of increasing school counselor memberships, I attended two local school counselor association meetings in Massachusetts to promote NEACAC and share the benefits of membership. I am grateful to these associations who willingly shared their time with me. We were approached by NEASC , the New England Association of Schools and Colleges to participate in their regional conference in December and to present on a panel. Four of our members including our Executive Director attended. The panel was a success and we plan to continue this partnership with NEASC in the coming year.

Overall, the members of the Executive and Governing Boards of NEACAC continue to amaze me with their willingness to give freely of their time and expertise. I know that we will continue to grow and prosper as an association because of our tremendous leaders.

As President this year, I liaised with the Government Relations (GRAC) and the Two-Year College Committees. As Sharon Veatch, Chair of GRAC, will likely share, GRAC enjoyed a very successful year. They planned and executed two Days on the Hill in Connecticut and Massachusetts this year. Executive Board members, GRAC members, and other members of NEACAC attended both days to advocate for school counselors and access to affordable higher education opportunities.

Donna Walker led her committee for the third year and will continue for another 3-year cycle. One of the goals of this committee was to create and implement a Two-Year and Transfer Forum/Professional Development opportunity for members in conjunction with the Professional Development Committee. The committee spent much of the year researching the best time to implement a new program to ensure strong attendance. Ultimately the committee opted to postpone the new program for another year to solicit feedback from school counselors regarding the best time of year to access this program. In addition, the committee established a goal to recruit more members from each state in New England.

One of the highlights of my year as President was representing NEACAC on the national level with Erin Earle and Andrew Rosabianca. Together we listened carefully to issues being presented and were able to discuss and debate as a presidential team how to best represent NEACAC and our members. We were able to provide feedback to the presented Membership model which informed NACAC's thoughts as they updated the proposal. We collaborated with other ACAC's to share best practices that we can ultimately bring back to New England. I believe our organization grows stronger each year when we join forces with our affiliate counterparts.

Past-President

Andrew Rosabianca

Director of Admission Operations at St. Anselm College, Manchester NH

My most notable accomplishments this year came with the work I did with the committees I liaised with, the Harry Carroll selection committee that I chaired, and serving as Chief Delegate at the NACAC Assembly. Specifically with the Nominating Committee, the biggest accomplishment was researching online voting systems, and successfully implementing a system to increase voter participation. Also, I chaired the selection committee for the Harry Carroll award and brought together past recipients to discuss and select this year's award recipient. Finally, I was honored to serve as Chief Delegate this year for the NACAC Assembly. This year's group of NEACAC Assembly Delegates impressed me by their dedication to the issues that we faced, their consideration in what we voted on, and for their establishment of a motion that was put forward at Assembly. When I was President, I encouraged leaders and members to use their voice, and that was so present with the work of our Assembly Delegates this year.

This year, I worked with the Admission Practices Committee and the Nominating Committee. With the Admission Practices Committee, we worked on ways that they could the work they do throughout the year with the Governing Board. Seeing as their work is confidential, we looked to find ways that they could share general issues they are facing, and to help us learn how to be better professionals in our field and share that information with our offices. The Nominating Committee accomplished much over the past year. This was the first year in a long time when two in-person meetings were held. The meetings were valuable because the committee was able to discuss and establish policies around elections and nominations for positions and awards. One of those discussions turned into a potential bylaws change that is being considered at this year's Membership Meeting. In addition to these policies, a diverse slate of candidates was selected to run for open spots for President, Treasurer, Secretary, and Assembly Delegates. We researched and implemented a new online voting system as well to highlight candidates more effectively and also make it easier for members to vote. The foundation that was laid this past year with the committee will allow the committee to further develop policies and strengthen the voting system that was put in place this year.

Serving in the Presidential cycle for NEACAC has been an absolute pleasure and honor. I have enjoyed serving with others in the Presidential cycle (Jon Westover, Sherri Geller, Erin Regan, and Erin Earle), and have enjoyed collaborating with them to move our organization forward. I am also deeply appreciative of all of the NEACAC Governing Board and Executive Board members I have served with. Their thoughtful discussions helped advance our work, and I am proud of all we have accomplished together. Finally, I would like to thank the members for putting their trust in me to lead NEACAC, and for the work they do for NEACAC and in their daily work.

President-Elect

Erin Earle

**Associate Director/Director of Campus Visit Experience at The University of Rhode Island,
Kingston RI**

I was charged with filling the soon to be vacant committee chair positions on our Governing Board. For this cycle there were 10 positions that needed to be filled. I worked the outgoing chairs to get suggestions about who might make good successors. I then outreached to the potential chairs to gauge their interest and discuss the roles. I then presented 10 qualified, excited, and dedicated potential committee chairs to the Governing Board for their approval. They were all unanimously approved.

This year the Communications Committee had two important policies that they drafted and put before the Governing Board for approval. I provided support and clarification for both of these documents. The first was a social media policy. This policy addressed topics such as representatives posting on NEACAC pages needing to know and adhere to its Mission Statement, Bylaws and Articles of Organization when using social media in reference to NEACAC. Additionally, it stated that reps should indicate when they are posting on behalf of a committee when posting on the NEACAC social media pages. It also addressed photography consent and confidential information. The second policy the Communications Committee got approval on was a document on advertising opportunities with NEACAC. This included web, e-blast, and newsletter options. It outlined pricing rates and provided responses to frequently asked questions as well as gave clarity on who could advertise with NEACAC

The Member Relations Committee sought to gain a better understanding of our membership breakdown. This included a collaboration with the new Executive Director to ensure that we had an accurate snapshot about who are members are. This will allow the Members Relations committee to be able to quantify their success next year to see if their goals of increasing membership was successful particularly for school counselors. Additionally, I worked with the new subcommittee for volunteers. In their first year as a subcommittee I provided guidance on next steps as they transitioned from an Ad-hoc. They continued to implement the recommendations set forth by the research done on this topic. They recognize volunteers monthly in our e-blasts and will be showcasing them at our AMC next week. They also have continued to reach out to committee chairs about vacant position on committee and have maintained an application for members to apply with. Recently they worked with the ED to get a volunteer tab on our website! Although a simple thing this is a big deal for our Associations goals to allow all members to know about opportunities and express interest.

I am proud of the work the Executive Board and Governing Board did in the creation of our gender inclusive language policies. I felt the Board was extremely thoughtful in making sure our Association was more inclusive in our work. I was proud to be part of this important change.

Vice President

Erik DeAngelis

Associate Director of Admission at Brown University, Providence RI

As Vice President, my primary duties included supporting the President in fielding issues and making decisions. I was also responsible for organizing meeting agendas and allocating time to ensure momentum in completing business. Given that I was involved in two of the Association's largest and most active committees, most of my time was spent connecting with these committees (Professional Development and Annual Meeting & Conference).

I liaised with both the Professional Development and Annual Meeting & Conference committees.

On the Professional Development committee, we primarily worked on ensuring the regularly scheduled programs were supported and executed without issue. Specific programs which had more work done included the Adopt A District Program and the Advanced Secondary School Counselor Institute (ASSCSI).

Adopt A District completed its 3-year term with Bridgeport, CT schools and the E-Board directed PD to launch a second cycle. This will be charged to the incoming chair of PD for his term. We took into consideration feedback from participants in the program to make the decision to move forward with another round.

ASSCI was scheduled to take place as an every 2-year program. The last attempt at ASSCSI was cancelled due to a low registration rate. We reinvisioned the program to add it as a pre-conference-type option to Annual Meeting & Conference this year and maintain the commitment to host the program at Roger Williams University. Many conference calls and hours of planning went into marketing, communication and promotion, but unfortunately registration did not get to a critical mass in order to justify the time and cost of the program; therefore it was cancelled. The incoming Board will evaluate the program and make decisions moving forward to create and support programs for school counseling members.

On the Annual Meeting & Conference committee, my role was to be the point person for activities related to the Executive Board, Governing Board, and official Association business. The AMC committee was reduced slightly this year and consolidated to create more accountability for individual programs and initiatives. New initiatives included a Career Center, Solution Center, reintroduction of a Counselors' College Fair, and a new session review process. By all accounts, this committee is self-sufficient and launched a successful 2019 AMC at The University of Rhode Island. I would encourage reading the AMC Chair section of the report for further details.

I am happy with my term as Vice President this past year. I was able to contribute a voice to our Executive Board when issues arose, utilize my organizational skills to keep us on track and on task towards our goals, and support two large NEACAC committees. The largest challenge was making the

decision to cancel the ASSCSI program; ultimately it showed the type of collaboration and efforts our volunteers put forward to attempt to launch successful programs.

Treasurer

Amy Tiberio

Assistant Vice President & Dean of Admission at Roger Williams University, Bristol RI

1. Development and implementation of electronic expense reimbursement form
2. Guidance and contributions to the finance committee's work to develop a plan for usage of investment funds

As noted above, I collaborated with Owen and provided guidance on the development of the finance committee proposals for college fairs and investment funds. Owen Bligh and I also developed and provided a training for committee chairs on the budget process. I met with the finance committee to review FY20 budget requests and begin building the FY20 budget. I also worked with Meghan to help problem-solve college fair sites and to ensure that the Strive Scan pilot would continue for spring.

I am proud of all the above accomplishments; however, I am most proud of my ability and privilege to lend my voice to discussions about important issues in the organization. From most effective use of funds, to discussions about gender identity and housing, to conversations about programming, I have enjoyed contributing to discussions with dedicated colleagues who truly care about our profession.

Secretary

Cicily Shaw

Director of College Counseling at Boston Trinity Academy, Boston MA

I believe my role in accurately recording minutes helped to better organize the meetings.

In my role as liaison, I provided support where need to both the IDEA Committee and the Current Trends Committee. While there were no significant accomplishments that I would take credit for, I believe by providing support, the committee chairs were better able to complete their tasks.

There is nothing additional I wish to report.

Executive Director

Christina Doyle

NEACAC

In my role as an ex-officio Executive Board member, my work continues from year to year - collaborating with new Executive Board and Governing Board members every year. Some highlights from this year include the following. I worked very closely with our Treasurer, Amy Tiberio, as we worked to make sure the budget and all recordings were accurate. We work closely with our bookkeeper, auditors, and accountants throughout this process. I am working to transition our forms and documents to our google drive to improve accessibility and continuity. I am working to compile a complete record/history of our events (for example, college fairs) in order to help us evaluate our successes as well as areas that might

need a little more attention. I am working to make sure we are maintaining the correct insurance for our organization as well as the many different events that we host. I worked with the Executive Board to hire our new Administrative Assistant, who is currently training and excited to jump in and get to know our membership as she assists NEACAC in our endeavors.

While I work with all of our committees closely, the committees that I liaise with are Articles of Organization and By-Laws and Sponsorship. A large portion of my work with the Sponsorship committee pertained to supporting them through the Annual Meeting & Conference. Another portion of my work involved working with the Executive Board and others in order to establish the groundwork for potential new revenue opportunities. With Articles of Organization and By-Laws, my work also pertained to the Annual Meeting & Conference as I helped to facilitate the preparation for two votes at the 2019 Annual Meeting & Conference.

This has been an exceptional first year in this position. I have been developing relationships with all of the committee chairs, not only the two that I liaise. I am enjoying the development of relationships with our membership as well. I have also spent time sorting out and organizing our database so that we can develop accurate snapshots of our membership- that can change on a daily basis! I look forward to becoming more involved with committee meetings and events.

GOVERNING BOARD REPORT

COMMITTEE CHAIRS

Committee chairs replied to the following two prompts:

- *As a committee chair, what accomplishments from your committee would you like to report out on? Are there things you are most proud of having accomplished?*
- *What are some of the challenges your committee faced this year and what steps did you take to overcome them?*
- *Also indicated if they are an outgoing chair along with goals for 2019-2020 or for the incoming chair*

Admission Practices

Jill Britton at Westbrook High School (CT)

As you know, it's been a wild year in the realm of Admissions Practices. Staying on top of the many situations with DOJ, Scandals, and various violations, not to mention the replacement of the SPGP to the CEEP. I am just proud to be keeping up with the news and the drama of this year. Additionally we rolled off Jim Fowler as committee co-chair, and rolled on Jim Tweed. Jim Fowler's expertise and guidance were missed as Jim Tweed and I gained experience in his absence.

The onslaught of information and the retiring of two upper level "mainstays" in our NACAC AP Committee was also big news, (Raquel Bailey and Joyce Smith).

Outgoing Chair? NO

Goals for 2019-2020: I would like to do more outreach via the state counseling associations once the CEEP is all set. I plan to speak with Liz Cheron (National AP Chair) regarding this goal at the Annual Meeting.

Annual Meeting & Conference

Christina Berardi at Salve Regina University (RI)

This year our committee, in conjunction with the new NEACAC Executive Director registered and prepared an engaging conference for over 650 (not counting any walk-ins) colleagues. This group includes representation from both sides of the desk and this year, many of our local CBO professionals. The total attendees are 80 more than the registration numbers (pre-walk-ins) for the Keene State Conference.

Additionally, we have roughly 50 individuals joining us for the first coming together pre-conference for NEACAC. This was modeled after NYSACAC's tradition and is bringing in presenters in a different format than our traditional opportunities to launch into the theme "Making our Mission our Action." This program is a true collaboration with NECBAC and will no doubt be an impactful program.

We have brought back the counselor's college fair and I have personally heard from some out of region school counselors that opportunity and/or the bus tour options are what is driving them to NEACAC's AMC this year. The evening 5k with the incentive of a local favorite, Del's Frozen Lemonade will be a fun way to break from our traditional programming and the inclusion of the Assembly Delegates will allow the membership to meet this group and have more casual conversations about their goals for NACAC.

Additionally, our committee has done an incredible job working with URI as a large state institution. Holding the conference at this type of institution does offer some additional obstacles and red tape, but everyone at URI and NEACAC have worked tirelessly to provide a valuable conference.

Internally, we did transition this year to a google account for AMC that allowed us to move all forms and surveys as well as keep a drive of all work throughout. This will allow for a better transition each year from chair to chair and allow for better continuity and ease of updating and executing many aspects of the conference.

We look forward to seeing how the conference goes and receiving feedback from all involved.

Our Sponsorship efforts proved to be a bigger challenge this year than we had anticipated. We would have loved to see more involvement and support after the Super Conference from the many vendors associated with our field. We ended up working with many late in the cycle to include them in the conference and due to inconsistent communication and instructions have had to invest additional time to managing their expectations and working them through the registration process. We also intend to make sure this group is catered to with the highest level of customer service and thanked by not only our committee but also NEACAC leadership during the conference.

We also faced some issues transitioning to a new designer and printer for our save the date postcard and program booklet. We needed to get non-profit paperwork in order to mail out this first piece which

delayed it slightly, but the new team of designer and printer were not only very responsive and helpful but also very skilled. This allowed these to be edited with much less stress from our committee, fewer errors and less cost.

The contract execution with the host site was also delayed. From when we accepted the bid to when the majority of the conference planning began, a new professional took over the role of summer conferences. There needed to be a lot of back and forth as records were not kept in that office regarding the commitments for the bid. In the end, URI did honor the bid, the new professional has been incredible to work with (very responsive and helpful) and we even received a \$5 less per person per night price for our lodging. This savings is very much appreciated.

Outgoing Chair? YES

Goals for 2019-2020: We'd love to see the committee do more with the local state government and department of education and/or principles association to put out targeted information regarding the value of the conference to school counselors in the area. Every year we give scholarships, this year, 10 institutions and organizations provided over \$4,000 to support professionals to attend, but even when granted financial support some were not able to follow through and attend as they weren't given the time out of their office.

We'd also love to see our conference promoted more to an external audience. We offer great value with the size of our event (compared to other ACAC affiliates) and the composition of professionals who attend. Our primary forms of advertisement focus on our existing membership and those in New England. More outreach outside our geographical region may help to not only grow the conference but also provide additional perspectives to the learning environment we create.

Finally, it is always a goal to engage more higher level professionals in this event. This year our programming committee did outreach directly to those who we hoped would present at the conference, but our mix remains very similar to past years. I think more can be done to incentivize these individuals and in the end, lead to an even more engaging conference for both attendees (including our always large number of newcomers) and vendors.

Articles of Organization & By-Laws
Jayson Hodge at University of Connecticut (CT)

It was a regular year. Nothing of consequence really happened.

Outgoing Chair? YES

Goals for 2019-2020:

College Fairs
Meghan Monaco at Endicott College (MA)

Most proud of continuing the work keep our college fairs as the standard and premier fairs in the region. There is still work to be done, but I believe I'm leaving College Fairs in a good place for the incoming chair to initiate change.

College Fair Attendance and Turnover Among On-Site Contacts

Outgoing Chair? YES

Goals for 2019-2020: I think there is a lot of opportunity for improvement with our college fair programs, which I have discussed with our incoming chair. We need to continue to identify ways to increase prospective student attendance at fairs, not only ways to please college reps. I did not have the opportunity to form a College Fair Committee comprised of non-on-site chairs, which I think is the first step to see improvement. Ideally this Committee can focus on marketing efforts for each fair, so on-site can focus on the logistics of the event.

Communication Services

Lisa Ellrich at University of Maine, Farmington (ME)

Most proud would be the finalizing of a social media policy for the organization. It was a long-time coming but I'm thrilled it has been accomplished.

Membership is a bit of an issue. It has been a bit of a hurdle to get some of the initiatives off the ground given the changes to the ED and their role. One of the biggest would be updating the web as it needs to be done by the ED. Committee members spend time finding areas to update but don't see it happening. This causes them to become disinterested as they feel they have no real impact.

Outgoing Chair? YES

Goals for 2019-2020: Firming up a solid team that will feel like their voice/choices/work matter. I have spoken with the new chair about some of these issues and she is aware of some of the frustrations. I did state that I thought now that the ED had been in place for a while and has additional assistance that should help move the needle a bit.

Crisis Response – AD-HOC COMMITTEE **renewed to November 2019*

Kathryn Dromey at Agawam High School (MA)

The committee is in the process of surveying the membership on ideas and beliefs about how our association responds to crises. We are looking for feedback on ideas such as offering funds in the wake of a crisis and developing safety protocols for high school visits.

Initially we needed to find committee members and we were able to do so through word of mouth and through the NEACAC volunteer application.

Items left to work on:

Survey the membership

Utilize survey results to inform the development of policies moving forward
Develop language around letters/notes of condolence
Purpose specific language for policies regarding crisis response funding
Development of a School Visit Safety Protocol sheet or template

Current Trends

Terry Ward at Providence Country Day School (RI)

We're looking forward to our annual AMC session. We feel good about making some changes to our web page to give it more substance. I am personally excited that Alyssa Frank will be the next chair. She will be excellent.

When I took this chair person from Brenda P., it was our (Brenda and my) hope that the Enrollment management forum would become an annual, not an every other year event. It has not been, for a variety of reasons. I pass that hope on to Alyssa, with the commitment to help her achieve it.

Outgoing Chair? YES

Goals for 2019-2020: I speak to that above with regard to the Enrollment management forum.

Finance

Owen Bligh at Providence College (RI)

Development of organization's budget & Recommendations related to use of investment earnings and expanding college fair revenue

Lack of data available to be analyzed (or easily analyzed) for NEACAC's college fairs - made our recommendations without having this available.

Outgoing Chair? NO

Goals for 2019-2020: Implementing the usage of our investment returns to support programming. Developing organization's budget. Seeking ways to maximize organization's revenue.

Government Relations Advisory

Sharon Veatch at Housatonic Valley Regional High School (CT)

Our committee was a busy one this year! We planned 2 days on the Hill, one in Massachusetts and one in Hartford. We also had every state represented at the annual Legislative Conference in Washington, D.C., including 3 first time attendees.

As always it is difficult to follow legislative proposals at both the federal and 6 state level. The time commitment from all of the committee is also difficult.

Outgoing Chair? YES

Goals for 2019-2020: I would like to see the committee continue the days on the hill. It is a great way to get NEACAC's name out to the state legislatures and to our partner school counselor associations. I would also like to see us expand our reach legislatively. This could involve paying for a portion of the cost of a lobbyist by partnering with the School Counselor Associations that currently have a contract.

IDEA – Inclusion, Diversity, Equity and Access
Jaclyn Haas at Salem State University (MA)

I am happy to report that we will be hosting Camp College/College Corps again this year. We were able to increase essay contest submissions and increase awareness around the MAMS program and the MADF grants.

Outgoing Chair? NO

Goals for 2019-2020: This coming year I hope to increase the number of IDEA Committee programming proposals to the Annual Meeting and Conference. I hope to continue the planning for another Camp College/College Corps for 2020. Increased awareness for the Essay contest, MAMS and MADF programs

Member Services
Rebecca Kosakowski at New Hampton School (NH)

No written submission

Outgoing Chair? NO

Goals for 2019-2020: I look forward to supporting Erin Earle as she takes over as President to help her reach membership goals for the next cycle.

Nominating
Sherri Gellar at Gann Academy (MA)

Election results and some stats; reminder of bylaw change; quick awards update

We had a lot to do! Challenges included:

- Challenge: The Nominating Committee hadn't looked closely at policies, procedures, bylaws, and best practices in a (very?) long time. What we did: Had two 4+ hour in-person meetings.
- Challenge: 60+ nominations for officers and delegates was awesome – but meant a ton of work organizing, following up, and deciding, especially for the chair. That said, this one was a “good problem to have!” We managed it.

- Challenge: We wanted to address low voter turnout. What we did: Bought “Election Runner,” a platform which allowed members to vote more easily, incorporate videos, and standardize format in a professional way.
- Challenge: In an unusual year, we had no openings on this committee due to its format. We will work in the future to improve the “rotation” while continuing to strive to have one HS counselor and one college admissions officer from every New England state representing a diverse group of institutions and backgrounds.

Outgoing Chair? YES

Goals for 2019-2020:

- Implementation of new/revised/re-affirmed policies/procedures, including changes to the William Neal Award, opening Award Nominations for nine months, committee membership and roles, and more.
- Continued discussion about communication and support for multi-slate candidates.
- Continued discussion about how to attract more nominations for awards and Executive Board positions.
- Further proposal around inaccurate "proxy" language in bylaws.

Professional Development

Kate Innes at Simmons University (MA)

In this past year, the Professional Development committee worked on several major programs, including the Middle Management Workshop as part of the AMC pre-conference sessions, Summer Institute in July, the Students in Admissions Forum in September, the Adopt-a-District program in November, and the Career Colloquium in March. The committee also continued to work with the Two Year Colleges committee to plan a transfer forum (now postponed), and the Advanced Secondary School Counselor Summer Institute (ASSCSI), which was unfortunately canceled for 2019. Under the PD committee, the Mentorship Committee also took shape and is now ready to match mentors and mentees, with an application available on the NEACAC website. I am most proud of continuing to provide great PD opportunities with a committee that is able to be open to all!

We faced a few challenges this year. With the Adopt-a-District program, a change in leadership in the Bridgeport school system left us no contact to plan our PD with. However, we were able to work around and with the help of a local NEACAC member (Holly Franquet), gain access to the counselor group directly. In the end we hosted a productive PD day, and the surveys and feedback from the counselors showed it was valuable and worthwhile. We also faced the challenge of low attendance for the ASSCSI program, which was ultimately canceled. Even though the program was re-imagined to connect with the AMC, the structure and/or timing did not end up attracting enough participants. It will be important to determine the right type of program for counselors in the future!

Outgoing Chair? YES

Goals for 2019-2020: A goal to tackle will be figuring out the best type of PD for school counselors. Re-thinking ASSCSI, picking a new Adopt-a-District, and implementing the webinars for school counselors (with the right technology), or another new idea/initiative, will be important and useful.

Sponsorship

Christopher Fox at University of Southern Maine (ME)

In partnership with AMC we raised \$29,325 in Sponsorships & Grants!

We did not yet achieve implementation of a Sponsorship process for the web & newsletter communications. We did not yet achieve a decision on resurrecting Sponsorships for college fair bags.

Outgoing Chair? NO

Goals for 2019-2020: Continue to work toward implementation of Sponsorships for web & newsletter; as well as pursue, if deemed appropriate, sponsorships for college fair bags.

Two-Year Colleges

Donna Walker at Cape Cod Community College (MA)

This year was focused on bringing members together to understand the complexity of the Transfer Forum. Initially, we accomplished finding two co-chairs for the forum until one dropped out.

Our biggest challenges have been:

1. Timing
2. Finding co-chairs
3. Connecting to NETA whose membership president has expressed interest in co-sponsoring

Timing: All members of the Two-Year committee were under different constraints due to new staff and positions. The three most prominent schools are Quinsigamond CC, Cape Cod CC and Community Colleges of Connecticut.

Secondarily, the question has arisen as to when to conduct the forum. We have made proposals to join another initiative such as the Advanced Secondary School Counselor program, but haven't examined all that entails.

Finding Co-Chairs: (see earlier)

Connecting to NETA: Most recently, the NETA President and I have a meeting planned in June.

Outgoing Chair? NO

Goals for 2019-2020:

1. Transfer Forum
2. Discussion on what framework would build the two-year community in NEACAC
3. Increasing community college representation in NEACAC across all NE states

ASSEMBLY DELEGATES

Delegates replied to the following three prompts:

- *As a delegate, are there any accomplishments you would like to report out on? (What did you do to contribute to the Board this year)*

- *Were there any committees you served on this year and/or roles you filled outside of Governing Board but still related to NEACAC?*
- *If you are continuing as an Assembly Delegate for the 2019-2020 Governing Board cycle, are there any ideas or goals you have for your future involvement?*

Lauren Avalos

MIT - Massachusetts Institute of Technology (MA)

As sub-committee chair for Volunteers, we're days away from posting an easy to access and visible Volunteers page up on the website. Our goal to have it up by AMC is nearly achieved. Huge thanks to Christina Doyle and Janet Ferrari, MET School for their diligent work on this.

Volunteer recognition continues to be the best way to thank our volunteers and draw attention to the work of our standing committees. Members have been regularly recognized by volunteers this semester, and will be recognized in several ways during AMC. Moving forward, we'd like to highlight teams in addition to individuals, with separate recognition forms for each nomination. Kelsey Cromie, Wheaton College, has been instrumental in moving this forward this year.

I've been doing a good amount of volunteer engagement since the new year, chatting with members (by phone) who haven't felt that they've had the opportunity to engage with NEACAC as meaningfully as they'd like. (As in, "I want to volunteer, but I don't know where to begin." These individuals have been referred to me by various committee chairs and committee members. There was definitely been an uptick since the Nominations committee outreach has taken place, and some applicants won't be moving forward with the process but want to contribute to NEACAC.

Together with Chrissy Cerenzia and Kathryn Dromey, we'll offer a session at AMC about volunteering within NEACAC and the pathways to becoming more involved. This session will also be announced at the Newcomers session on the first day of AMC.

In the new cycle, I'm looking for two more members to round out the Volunteer committee (to increase from three to five on this team), so two people will work on Volunteer Relations and Publicity and another two on Volunteer Recognition and Engagement. We plan to get a new volunteer training module posted to the website, and I'd like to move forward on a possible annual award for outstanding volunteers as a possible future form of recognition.

Is there an interest in developing a Slack channel for governing board purposes? It could de-clutter all of our inboxes and allow more effective communication.

Christina Berardi

Salve Regina University (RI)

It has been an interesting time to be an assembly delegate for NACAC while they work through the government's inquiry into the CEEP. This winter we were notified that there may be additional work done outside of the formal voting process at committee, but that was delayed. I think we are all interested to get an update from NACAC and see how we can best proceed this year to both protect our organization but also hold true to our mission and principles.

Erin Casey

LaSalle Academy (RI)

Assisted with the statement presented at Assembly regarding the self-reporting of test scores.

Member of the Current Trends Committee

Christina Cerenzia
St. George's School (RI)

The fall before last, when many institutions were changing their test reporting policies at rapid rates, confusion and angst emerged with college counselors. I brought this up as a point of discussion at a governing board meeting, expressing how something that seems so minor and even helpful to one could create worry in another. NEACAC supported my statement and saw a void not only for our organization but for the admissions world as a whole. We continued the dialogue within the delegate group and decided that we, NEACAC, would create a motion for the 2018 Assembly in Salt Lake City. We asked the NACAC Board of Directors to consider establishing a working group to review institutions' policies on self-reported test scores. It was our hope that best practices for communicating policies for self-reported scores could be established and that NACAC could manage the database. Also, last year, as Chair of Summer Institute I changed how gender is asked on our housing form. I wanted to allow members to not be confined to "Male/Female/Other." This change led to a working group on how we as an organization will gender beyond just the SI form. From this, we now have inclusive, non-binary language in every NEACAC form.

Jason Cloutier
Xavier University (OH)

Crisis Response AD-Hoc Committee

Tim Cushing
Brewster Academy (NH)

I reported out on my college fair ad-hoc committee. I was really happy with the work that we did last year and reporting it out this year was a great success. I also attended NACAC and felt I did my best to represent our organization.

I was Chair of the Welcoming Committee for AMC. I am an RLP mentor. I'm working with the mentorship committee and also am on PD.

I'm always happy to help in any way that I can. I would specifically like to see how we can engage our membership better.

Sharonda Dailey
The Wheeler School (RI)

IDEA Committee Member, IDEA Subcommittee Chair (Annual Meeting & Conference Session Proposal)

Now that I have the hang of things, I'm interested in being more vocal and involved. I'm still trying to figure out what that may look like. I may consider working on a motion for Assembly.

Mary DeAngelo
Springfield College (MA)

No written submissions

Kathryn Dromey
Agawam High School (MA)

I was proud to be a part of the discussions surrounding the many motions brought forward at assembly this year. As a member of the Governing Board, I was also proud to be asked to co-chair the Ad-hoc Committee on Crisis Response.

Christopher Fox
University of Southern Maine (ME)

Being able to support NACAC progressing toward the implementation of a more inclusive membership model, as well as the use of more inclusive language throughout.

Caroline Higgins
Westwood High School (MA)

No written submissions

Tim Kelly
Northeastern University (MA)

I enjoyed being a part of the delegation that brought a motion to the floor of the NACAC Assembly. I was also proud to actively contribute to Board discussions and topics throughout our meetings.

In addition to being an Assembly Delegate, I have also been engaged with the Professional Development Committee and also serving as a Summer Institute Faculty member.

I'm interested in bringing some discussion about the issues surrounding ethics in our field (many of which may overlap with Assembly and CEPP) to the broader Governing Board next year.

Maureen O'Dea
Londonderry High School (NH)

Member of the Finance Committee

Lynne O'Shaughnessy
Berwick Academy (ME)

I helped the Executive Director with the search for the new Executive Assistant - conducting interviews and acting as a sounding board.

William Pepin
North Smithfield High School (RI)

Working on the Mentor/Mentee Committee

Mentor/Mentee Committee. On current trends but have been unable to make meetings

I'm interested in NEACAC and NACAC examining our relationship with testing companies and the impact these "non-profits" have on education.

Danielle Wells
Boston College (MA)

Since this was my first year, it was a whirlwind and I was not always sure what I was "supposed" to be doing. I simply tried to listen and learn.

I was selected as a Summer Institute Faculty member for this upcoming summer.

When I first started, I recall being encouraged to participate on a committee in addition to our work on the Governing Board. I would like to learn more about the various opportunities and then make a concerted effort to join a committee. Moving forward, I also hope to get more involved in the meetings. I also would like to know if there are specific ways that I might be able to be a more effective Assembly Delegate.